**10 Principles of Effective Mentoring for Coach Developers**

1. Mentoring requires a trusting, conﬁdential relationship based on mutual respect.
2. Mentoring involves a clearly bounded relationship that is close and uncoerced (unlike friendship or parenting).
3. Mentoring involves a deﬁnite time commitment.
4. A mentoring relationship is planned for enhancing speciﬁc growth goals of a coach developer; not for organisational requirements such as evaluation.
5. The purpose of mentoring must be mutually established by the mentor and coach developer with clearly deﬁned goals/outcomes.
6. Mentors should model behaviours and attitudes for coach developers thereby providing them with opportunities to observe and develop insights.
7. Mentors provide quality descriptive and evaluative assessments, especially of a coach developer’s self-assessment.
8. Coach developers must show learning by ‘raising the bar’ for themselves as their insights and skills increase.
9. The mentoring relationship ends when the coach developer is able to operate independently.
10. Mentors follow a servant leadership model by providing value to another without receiving extrinsic rewards in return.