

Ngārahu Tōpū  
**COACH  
CORP**

*Improve staff morale and  
your organisation's links  
with the community.*



CoachCorp is a free corporate programme that places employees within community sport to coach, manage, and officiate over 10–14 week season. CoachCorp is led by Sport and Recreation New Zealand (SPARC) and is tailored to provide your employees with flexible hours and a range of opportunities to learn, lead and be more active. CoachCorp brings business and the community together.

### What are the benefits?

- Your employees learn valuable leadership, teamwork, organisational and communication skills
- Participation creates goodwill for your organisation among players, their families and the community
- CoachCorp makes your commitment to social responsibility highly visible
- Employees work performance and morale improves as a result of increased physical activity
- Employees feel valued by your organisation, enhancing your reputation as an employer of choice



### How does CoachCorp work?

Register your organisation, tell your staff about CoachCorp, and CoachCorp will take care of the rest.

SPARC, National Sports Organisations and the Regional Sports Trusts co-ordinate the placement and support and development for your CoachCorp employees.

The programme runs itself and is free of charge, leaving you more time to concentrate on your core business.

### CoachCorp changes lives!

#### Employees

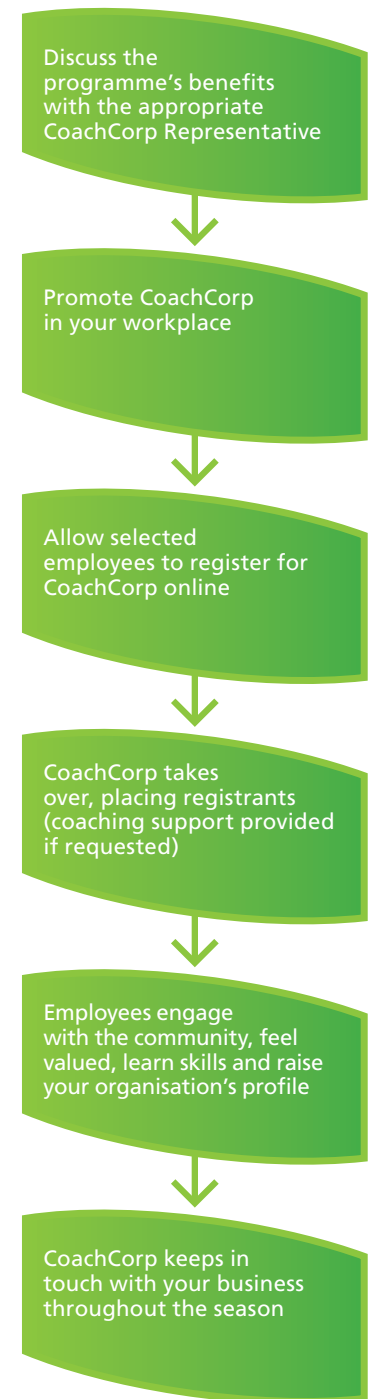
- Develop their leadership, teamwork, organisational and communication skills
- Take pride in giving something back to their community
- Benefit from increased physical activity
- Feel valued by your organisation

#### Children

- Have increased access to physical activity
- Get to spend quality time with positive role models, parents and caregivers
- Increase their self-confidence through coaching, encouragement and support

#### Sports

- Get more volunteers, to support its role in bringing people together and making communities healthier and happier
- Discover new coaching talent each year from CoachCorp registrants





*'CoachCorp is an excellent initiative. The pre-programme work sessions they organise are a good introduction to coaching and are led by exceptional sportspeople. ASB willingly allowed me to take a few hours of time every week to coach and in return I was able to give back to a sport I had played for some 40 years. The college team I coached had its best season ever and I was able to pass on my knowledge and passion for the game.'*

**Phil Skingsley, Chief Manager, ASB Bank Investments & Coach**

*'CoachCorp has allowed BECA to strengthen its links with the community and support the education sector in a broader sense. We encourage our employees to lead an active life and take a proactive approach to learning. CoachCorp allows BECA employees to develop skill sets they may not have the opportunity to do in a structured work environment. The benefits of being involved in this programme speak for themselves.'*

**Richard Aitken, Chief Executive, BECA**

*'I coach the kids during their lunch break on Monday afternoons and it has to be the best start to the week ever. No matter how bad my morning has been, or what work is waiting for me when I return to my desk, nothing can wipe the smile off my face after training is finished. Thank you to CoachCorp and my employer for this opportunity to meet and coach these wonderful kids. I fully recommend this experience to anyone who is looking to give it a go.'*

**Tanya Law – Coach, Year 4 Freemans Bay Primary, Auckland**

*'CoachCorp is an exciting initiative, enabling more students to participate in sport and enjoy the benefits of a passionate coach. It is positive role-modelling for the companies and coaches involved. The employees/coaches and companies reap the benefits of improved communication, management, leadership and interpersonal skills. CoachCorp is a 'win-win' for all parties and breaks down barriers between the education and business worlds whilst identifying and recruiting new, enthusiastic coaches.'*

**Bernice Mene, CoachCorp Ambassador**