



Council Lead Policy

POLICY TITLE: SPORTVILLE

Minute Ref: M05/59.5

Date of Adoption: 8 June 2005

1. POLICY OBJECTIVES

To provide direction on how to best implement Sportville in Tauranga to ensure effective and efficient use of physical and human resources with regard to sport and active recreation facilities.

2. PRINCIPLES

Sports clubs are part of the social fabric of New Zealand, engaging tremendous volunteer effort and involving the community through collective energy and commitment. Clubs provide opportunities for leadership, skill development, community participation, improving health and wellbeing and are a platform for New Zealander's sporting success.

Sportville models will lead to better use of resources, improved efficiency and will help meet existing and future community needs of our sporting communities.

Council has a role to play in facilitating Sportville models in Tauranga.

The autonomy of sports clubs and associations will be recognised in facilitating the Sportville concept.

Sports clubs and sports associations operate in different ways. To ensure the effective implementation of Sportville, a range of Sportville models will need to be used to ensure the aspirations of the different clubs and associations are met.

3. DEFINITIONS

Sportville is about sports clubs and associations working together to effectively meet their current and future needs and those of the sporting communities they serve by focusing on their core business and maximising their human and capital resources (e.g. encouraging effective use of volunteers, reducing facility overheads and investment in non-essential capital).

4. BACKGROUND

It is recognised that the way Council has traditionally supported sports clubs and associations needs to change. Over \$1,000,000 has been spent on converting loans to sports clubs and associations into grants and in resolving issues associated with the financial collapse.

A number of clubs and associations have assets on reserve land that are in poor condition. Council continuously receives requests for support to maintain these assets.

The pressures placed on sports clubs and associations to operate in today's environment are continually increasing while volunteer support, the backbone of sports clubs and associations, declines. This situation is faced nationally and the Hillary Commission's (now SPARC) response was the Sportville concept.

5. POLICY STATEMENT

5.1 Characteristics of Sportville

The Sportville concept is all about sports clubs and associations:

- Effectively and efficiently using their limited resources
- Focusing on delivery of core business
- Improving delivery of services to members
- Creating strong, sustainable clubs / associations.

This can be achieved through:

- Shared use of physical resources (e.g. facilities, equipment and land)
- Shared use of human resources (e.g. administration staff, volunteers, expertise and skills)

Although human and physical resources may be shared, under the Sportville concept clubs / associations continue to retain their own autonomy and identity.

5.2 Types of Sportville Models

The different types of Sportville models are:

- Where a Code Association owns and manages a facility which is used by all clubs (e.g. Tauranga Hockey)
- Where Council owns and manages a multi-use facility (e.g. Waipuna Park)
- Where one club owns the facility and it is used by different codes and/or wider community groups (e.g. Pemberton Park)
- Where a trust or other legal entity owns a facility and it is available for a number of different codes and/or wider community groups to use (e.g. former Papamoa Sports)
- Where a paid onsite manager is employed to manage a multi-use facility (e.g. Mount Ocean Sports Club).

5.3 Encouraging Sportville Models

Council will encourage sports clubs and associations to develop Sportville models by:

- Requiring all new leases to be developed in a manner that encourages Sportville models.
- Reviewing existing leases as they come up for renewal to ensure standardised processes that encourage Sportville models.
- Promoting the benefits of Sportville models and actively encouraging people to belong to the appropriate models.
- Providing advice on the different types of Sportville models.

5.4 Supporting Sportville Models

Council may consider providing capital, financial and human resources support for Sportville models where this is consistent with adopted Council strategies, policies, plans and priorities.

5.5 Prioritisation of Sportville Models

Council resources are limited, it is therefore necessary to prioritise requests for Council involvement in facilitating and supporting the development of Sportville models. The following criteria will be used to prioritise Council involvement:

- the extent to which the proposal meets Council strategies, policies, plans and priorities,
- the extent to which the proposal will address an identified community need or provide needed capacity,
- the extent to which the proposal will increase levels of participation,
- the extent of Council involvement and/or resources required,
- the extent to which the proposal will reduce duplication and increase efficiency.

6. RELEVANT DELEGATIONS

The Chief Executive or his/her delegate(s) is responsible for the implementation of the Sportville policy.

7. REFERENCES AND RELEVANT LEGISLATION

Sport and Active Recreation Strategy

Active Reserves Management Plan

Community Share Agreement Policy

Leases on Reserve Land