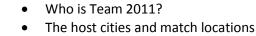


Module 3: Team 2011

Overview

This module will cover:





• Team 2011 uniform

Functional areas overview

Team 2011 is a critical part of Tournament delivery. Our team will be the face of the Tournament. We will energise and inspire people to participate. It reflects the journey and commitment each of you will take to prepare and deliver the best Tournament by truly representing the spirit, culture and passion of New Zealand and Rugby World Cup 2011. We will provide a welcoming, fun and memorable experience in a uniquely New Zealand way.

Team 2011 includes many types of roles and individuals, paid and voluntary, who are all working towards delivering a memorable experience for everyone attending.

It is an opportunity to enhance the reputation of New Zealanders as great hosts while showcasing what we have to offer to the world.

Team 2011 - the face of the Tournament

Team 2011 are made up of a number of functional area roles who will be located out of stadia, in stadia or both.

From the list below, select the roles that are out of stadia.

0	Accreditation
0	Accreditation

- Catering
- Ceremonies
- Hosting
- o ICT
- Match Management
- Match Officials
- o Media

- Medical
- Security
- Sports Presentation
- o Team Services
- Ticketing
- o Transport
- o VIP
- Workforce









From the list below select the roles that are in stadia.

0	Accreditation	0	Medical
0	Catering	0	Security

Ceremonies
 Sports Presentation

VIP

Hosting o Team Services

ICT O Ticketing

Match Management

O Transport

Match Officials

Workforce

Check out the end of the module for answers

Host Cities and Match Locations

In different cities all over New Zealand there are host cities and match locations.

A **match location** is where spectators can go to see the games, such as Eden Park.

A **host city** is where international teams will be based. For example, in Queenstown, both Italy and Australia are being hosted. Go to www.rugbyworldcup.com for more information.

Uniform

All of Team 2011 will be provided with the same uniform so you are easily identified. Each uniform kit is made up of:

- 1x stadium jacket
- 1x short sleeve Rugby jersey
- 1x short sleeve polo shirt
- 1x work pant

0

Media

RNZ2011 own the uniform until the end of the Tournament, when the ownership of the uniform will be transferred to you. It is your responsibility to make sure it is clean and ready each time you need to wear it.







Uniform Scenarios

Here are some scenarios that will help you stick to the guidelines of the Team 2011 Uniform.

Scenario	Incorrect Option	Correct Option	
It's a cold day and you need to wear something warm	 Put on red hoodie sweatshirt 	 Put on a navy colour thermal underneath your uniform polo shirt and stadium jacket. 	
It's a hot day	 You want to wear a singlet top and board shorts 	 You are provided with 2 short sleeve options for warm weather. 	
It's a hot day	 Your sunhat is one you won at the "round the bays fun run" last year. 	 You are provided with a sunhat that you have packed in your bag. 	
It's raining	 You bring your club Rugby jacket to the game 	 You pack your stadium jacket in your bag. 	
To make some money you decide to sell your uniform on Trade Me	 You keep one of the t-shirts and sell everything else. 	 You cannot sell or give away your uniform. It is the property of RNZ2011 until the end of the tournament 	
You go out after a game and get beer spilt on your work pants.	 You decide to wear your jeans to the Tournament the next day. 	 Bring a change of clothes with you if you have plans before or after the game. 	



You are part of an amazing team that is making this Tournament happen - Team 2011. You are going to look choice in your uniform, but do you what it takes to be a great host?

Summary of Module



We covered:

- Who is Team 2011
- The host cities and match locations
- Uniform policy









Answers to questions

Out of Stadia

Accreditation, Host, Match Officials, Media, Security, Team Services, Transport, VIP and Workforce

In Stadia

Accreditation, Catering, Ceremonies, ICT, Match Officials, Match Management, Media, Medical, Security, Sports Presentations, Team services, Ticketing, Transport, VIP and Workforce

Scenario	Incorrect Option	Correct Option
It's a cold day and you need to wear something warm	 Put on red hoodie sweatshirt 	 Put on a navy colour thermal underneath your uniform polo shirt and stadium jacket.
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