

Module 3: Showcasing your region

Showcasing your region



Visitors come to New Zealand to experience our country's spectacular landscape and scenery, as well as our many activities that allow them to have an enjoyable time in Aotearoa.

Our beautiful scenery as well as our clean and unpolluted environment allows our visitors to get in touch with nature in a safe and secure way. Something that may be a new experience for them.

There are many activities to allow visitors to experience our environment such as walking in a National park, visiting wildlife in their natural habitat, boat cruises or visiting natural attractions.

Visitors to New Zealand are very keen to feel relaxed, have fun, learn and explore new things and reduce their stress while they are here in Aotearoa. All in a safe and comfortable way allows them to go home feeling refreshed.

Many visitors are coming to New Zealand for the first time. Let's make their stay a memorable one.

As an effective host you will have a good knowledge of regional activity to enable you to showcase your region to visitors from over 127 countries from around the world. Using the following website make a list of:

- Regional activity or festivals in your region during the Tournament
- Accommodation
- Transport hubs
- Local attractions
- REAL New-Zealand Festival
- Culture activities
- Museums
- Café and restaurants
- Rugby World Cup Matches being played in your region

Take a look at these Websites



Website	Why we think it's a good idea to visit
<u>Rugby World Cup 2011</u>	The official web site of Rugby World Cup, including host, match festival activity and Fanzones throughout the country.
<u>Tourism NZ</u>	The best place to plan your New Zealand experience. This website will help visitors discover new places and ways to vacation in New Zealand plus find New Zealand maps, accommodation, great deals and more.
<u>i-SITE</u>	Connect with the staff from local i-SITE visitor centre, who will provide expert assistance with planning your New Zealand rugby holiday. i.e. accommodation, transport and more.
<u>REAL New Zealand Festival - New Zealand 2011</u>	The REAL New Zealand Festival is a nationwide celebration of all the things we love most about New Zealand, with events and experiences throughout the country.

Game Analysis

You will need to complete the Game Analysis online. Good Luck.

