

ACTIVE NZ AND ACTIVE NZ YOUNG PEOPLE

TECHNICAL REPORT FOR DATA COLLECTED IN 2019

NOVEMBER 2020



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1. INTRODUCTION

This section includes a background to the research project, and the objectives of the research and of this report.

1.1 BACKGROUND

Sport New Zealand (Sport NZ) is the kaitiaki of the play, active recreation and sport system in Aotearoa New Zealand.

As a crown agency, Sport NZ promotes and supports quality experiences in play, active recreation and sport, to improve levels of physical activity and, through this, ensure the greatest impact on wellbeing for all New Zealanders.

Sport NZ is mandated to monitor New Zealanders' participation in physical activity. One of Sport NZ's functions is to "promote and advocate the importance of participation in physical activity by all New Zealanders for their health and wellbeing".¹ This includes targeting specific population groups such as Pacific peoples, women, older New Zealanders and people with disabilities, as well as ensuring sport, recreation and physical activity are culturally appropriate for Māori.

Sport NZ's Strategic Direction 2020-2032² outlines a new vision and purpose.

Sport NZ's vision is 'Every Body Active'. The purpose is to contribute to the wellbeing of everybody in Aotearoa New Zealand by leading an enriching and inspiring Play, Active Recreation and Sport system.

The first four-year Strategic Plan for the period 2020-24 will focus on tamariki (5-11 years) and rangatahi (12-18 years) through play, PE, active recreation and sport. In doing so, Sport NZ aspires to reduce the drop-off in physical activity levels of rangatahi throughout their teenage years.

As part of this focus, you'll see Sport NZ working in its kaitiaki role to positively influence the system. Sport NZ will also deliver upon the commitments made through the Government's Women and Girls in Sport and Active Recreation Strategy, and Disability Plan.

In December 2014, the Sport NZ Board agreed to change the way annual participation in sport and active recreation is measured. Population participation data will now be collected through the Active NZ survey on a continuous basis for New Zealanders aged five and upwards. The main survey was launched in January 2017, following one year of development.

Using this new approach, Sport NZ will have access to robust and timely data enabling evidence-based and evidence-led decision making. The survey tracks participation trends and informs Sport NZ's strategic purpose, its investment strategy and the work Sport NZ does to increase participation. It also provides baselines and success indicators for Sport NZ's reporting requirements.

With the participant front and centre, this report provides the technical details of the data collected in 2019 for Active NZ. The following diagram illustrates the five different components that went into the development of Active NZ (each component has a separate report with the findings).

¹ Sport and Recreation New Zealand Act 2002, section 8(c),
<http://www.legislation.govt.nz/act/public/2002/0038/latest/DLM157117.html>

² Available at: <https://sportnz.org.nz/media/1160/strategy-doc-201219.pdf>

FIGURE 1: THE DEVELOPMENT PHASE FOR ACTIVE NZ AND ACTIVE NZ YOUNG PEOPLE



⁴The number of completed surveys requires us to modify the sampling framework so we are sending out more to a specific target group. This is different from the response rate, which may remain the same and is driven by levers such as length of survey, incentives, persuasiveness of communications etc.

⁵For the guidelines please refer to: <http://www.health.govt.nz/our-work/preventative-health-wellness/physical-activity>

1.2 OBJECTIVES

Active NZ replaced the previous Active NZ survey series (last conducted 2013/14) and the inaugural Young People survey (2011). **Each year 20,000 adults (and 5,000 young people) are targeted on a continuous basis.** Specific research objectives for Active NZ are to:

- Collect information on the ‘who’, ‘what’, ‘how’ and ‘where’ of people’s participation
- Identify and describe links between participation (and non-participation) and other influential factors: the ‘why’ and ‘why not’ of people’s participation
- Measure the quality of participation and the contribution participation makes to the achievement of other government agencies’ outcomes
- Understand the relationship between participation and high performance sport (HPS) and the contribution to New Zealand’s brand identity.

The purpose of this report is to outline the technical details of the survey, including information about the:

- Sampling method and method for achieving response rates
- Response rates
- Method for and provision of weighting structures
- Questionnaires and communications.

2. RESEARCH DESIGN

This research has two components: Active NZ (adults aged 18+) and Active NZ Young People (young people aged 5 to 17). This is in order to meet the strategic requirements and to measure participation in one programme among New Zealanders aged 5 and over. This section of the report provides an overview of the methodology for these two components.

2.1 METHODOLOGY

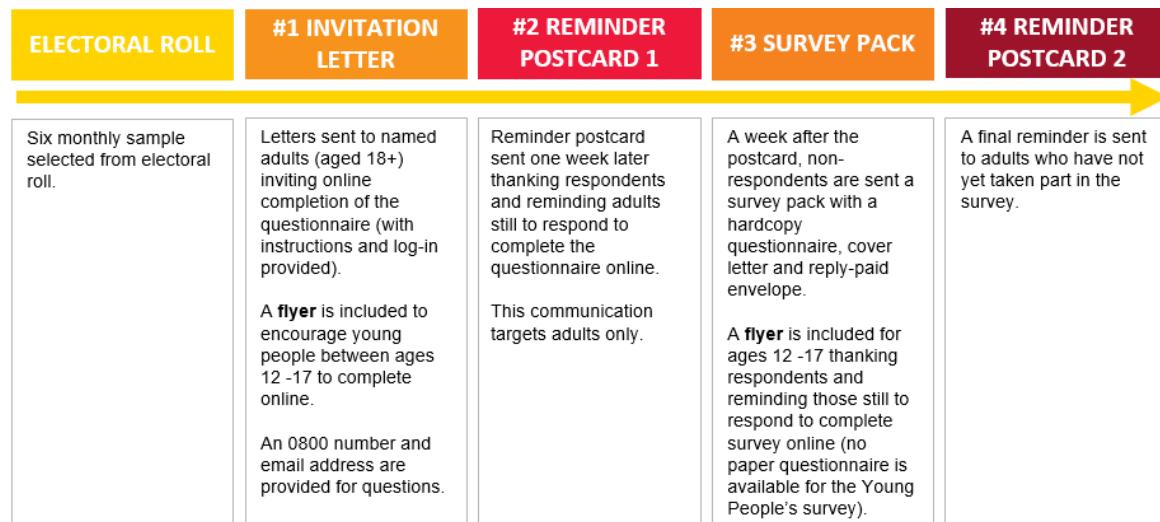
ACTIVE NZ METHODOLOGY (ADULTS AGED 18+)

A Sequential Mixed Methodology (SMM) of online or paper self-completion was used to contact a random selection of adults aged 18+ from the electoral roll (please refer to additional information in the sampling section, Section 3).

A maximum of four communications were sent to each individual. The first two communications were designed to encourage individuals to complete the survey online. The first two mail outs were letters with information about how to access the survey online and a passcode for accessing the survey. At the third mailing, a paper self-completion questionnaire was sent out to maximise response. A final postcard reminder was sent as the fourth mailing, which included instructions to access the online questionnaire or a reminder to return the paper questionnaire. These mailings and their approximate timings are outlined in Figure 2.

Adults were given the chance to win a \$500 Prezzy® card as an incentive to take part.

FIGURE 2: SEQUENTIAL MIXED METHODOLOGY PROCESS



ACTIVE NZ YOUNG PEOPLE METHODOLOGY (AGED 5-17)

An online only approach was used for the survey of 5 to 17 year olds.

The questionnaire was tailored based on the relevance of each question for the following age groups: 5 to 7 year olds, 8 to 11 year olds, 12 to 14 year olds and 15 to 17 year olds.

The parent or caregiver was asked to respond on behalf of those aged 5 to 11 (and they were encouraged to check responses with the child). Adults with young people aged 5 to 11 in the household were automatically directed to the Active NZ Young People survey on completion of their own Active NZ adult survey. Adults were incentivised with an entry into a prize draw of a \$1,000 Prezzy® card for each child they responded on behalf of.

Adults with those aged 12 to 17 in the household were asked to pass on a flyer provided with both the invitation letter and the survey pack. This gave instructions for up to three people in the household aged 12 to 17 to go online to complete the survey. The young people were given the chance to win one of 10 \$50 Prezzy® cards to encourage them to take part.

A copy of all the hardcopy material used for both Active NZ and Active NZ Young People is included in Appendix 1.

The questionnaires (for both Adults and Young People) were developed from extensive literature reviews (including previous Active NZ surveys and other research), consultation, the foundational qualitative research and the survey pre-testing. The questionnaires have been evolving to meet Sport NZ stakeholders' objectives. Major changes occurred in the Adults questionnaire in July 2019 including introduction of the Long-IPAQ section (an instrument designed for population surveillance of physical activity among adults) and a removal of some questions to make space for the Long-IPAQ. The questionnaires (from January 2019 and July 2019) are attached in Appendices 2 and 3.

2.2 TIMING AND SURVEY LENGTH

In order for the data collection to be continuous throughout the year, the methodology was repeated at the beginning of each month. However, analysis was done quarterly based on when respondents completed the survey (captured automatically online or included as a question on the paper questionnaire).

Data collected from 5 January 2019 to 4 January 2020 was included in 2019. This cut off ensured that responses most accurately captured weekly participation that was most likely to have occurred in 2019.

Due to the changes to the questionnaire in quarter 3 2019 (adding in the Long-IPAQ section), the average online survey length varies. In quarters 1 and 2, the average online length for adults was 28.5 minutes, while in quarters 3 and 4 2019, it was 29.2 minutes. For young people, it was 18 minutes in quarters 1 to 4 2019.

3. SAMPLE DESIGN AND PROCESS

This section of the report outlines details of the sample design, including: the sample frame, the target population, the process taken to draw the sample and the sample sizes which were targeted.

3.1 TARGET POPULATION

The target population for this research was New Zealanders aged five years and over, located across Sport NZ's 14 Regional Sports Trusts (RSTs, see Table 1 for complete list). The population data was based on Statistics New Zealand's (Stats NZ) 2013 Census.

3.2 SAMPLE FRAME

The sampling frame for Active NZ and Active NZ Young People was the New Zealand electoral roll.

The electoral roll records the addresses of the majority of New Zealanders aged 18 and over. The Roll is representative of the adult New Zealand population and currently includes approximately 93% of the eligible population over the age of 18.

The electoral roll is a database of individuals that includes each individual's residential and mailing addresses. For this survey it was necessary to sample households so as to ensure that the young people (aged under 18 years) in the household were not represented more than once. Stats NZ defines households as:

A household is either one person who usually resides alone, or two or more people who usually reside together and share facilities (such as for eating, cooking, or a living area; and bathroom and toilet) in a private dwelling.

The sampling frame database was converted to a collection of households rather than individuals. Two ways of doing this were investigated during the development phase. One was based on mailing address, the other on residential address. It became clear that 'households' defined as a collection of individuals with the same mailing address would include some 'households' who were very unlikely to be included in the Stats NZ definition quoted above. Therefore, the second way of grouping those individuals who had a common residential address into households was preferred. However, it is impossible to guarantee that every 'household' as defined would qualify as meeting the Stats NZ definition.

From the database of households, a single individual was randomly selected to act as the representative for that household. This individual's demographic characteristics were used for stratification by age and Māori descent.⁵ Individuals with an overseas mailing address were excluded from households. Households whose sole member was living overseas were also excluded.

Individual data on the electoral roll used in the sampling process included year of birth (within a five-year range), area (based on residential address) and Māori descent. To add to our ability to target households likely to have young people, we imputed a gender value for each individual. The source of the imputation process was the title field. Only clear gender indicators were used (e.g. for males – 'Mr', 'Master', 'Sir' and for females – 'Mrs', 'Ms' and 'Dame'). Blank title fields and those with non-specific titles, such as 'Doctor' and 'Professor', were given an unknown gender value 'X'.

⁵ The electoral roll contains a binary 'Māori descent' indicator, rather than Māori ethnicity. However, we have found from many surveys that being of Māori descent is a very accurate predictor of identifying Māori ethnicity.

A further categorisation of households was made. This was to flag those residing in a meshblock which had more than 50% of the individuals (of any age) living in the meshblock who identified with Pacific ethnicity.

An updated extract of the electoral roll was received twice (February and September). In the September extract, the final sample frame comprised 1,505,238 ‘households’.

3.3 SAMPLING PROCESS

Multi-stage probability sampling was used with 144 strata equal to 18 regions, four age groupings and a Māori descent indicator.

Sport NZ provided a list of meshblocks which defined the boundaries of the 18 RSTs included in the stratification (Sport Canterbury was split into two sub-regions: Westland District and rest of Canterbury; Aktive was stratified as follows: Harbour Sport, Sport Auckland, Counties Manukau Sport and Sport Waitakere). These 18 RSTs provided the geographical frame for all sampling, weighting and reporting. Each household represented on the electoral roll whose residential address meshblock matched one of the defined RST meshblocks was eligible for selection; the rest were excluded.⁶

In order to increase the likelihood of a successful response from a young person aged 5 to 17, some analysis was done on the pilot data to profile the households most likely to have a child aged 5 to 17. This analysis led to households with at least two adults of different genders aged 30 to 55 being oversampled. ‘Different’ gender was defined as at least two people having separate values from the set of ‘males’, ‘females’ and ‘X’.

Those groups with known lower response rates (males, those aged 18 to 24, living in a high probability Pacific ethnicity meshblock – see above) were oversampled. Response rates from the pilots were used to refine the sampling process.

3.4 SAMPLE TARGETS

The sample targets were largely based on population proportions. However, five smaller RSTs are boosted slightly to target a minimum of 200 young people per year in order to report results for these regions individually. The regions that required boosting were Sport Gisborne, Sport Taranaki, Sport Whanganui, Sport Tasman and Sport Southland.⁷ Table 1 shows the sample targets by RST.

⁶ New meshblocks included in the Roll were adjusted to be comparable with those in the RST listings based on 2013 Census data.

⁷ Weighting corrects these differences.

TABLE 1: SAMPLE TARGETS

RST	ACTIVE NZ (ADULTS 18+)	ACTIVE NZ YOUNG PEOPLE (AGED 5-17)
Sport Northland	714	207
Aktive		
• Harbour Sport	5,297	1,499
• Sport Auckland	1,218	345
• Counties Manukau Sport	1,642	465
• Sport Waitakere	1,695	480
	742	210
Sport Waikato	1,819	530
Sport Bay of Plenty	1,287	375
Sport Gisborne	608	200
Sport Taranaki	724	200
Sport Whanganui	703	200
Sport Hawke's Bay	709	206
Sport Manawatu	756	211
Sport Wellington	2,183	586
Sport Tasman	779	200
Sport Canterbury incl. Westland RST	2,699	698
Sport Otago	988	254
Sport Southland	735	200
Total	20,000	5,566

Note: Totals may not appear to sum due to rounding.

4. DATA COLLECTION, RESPONSE RATES AND SAMPLE WEIGHTING

This section of the report includes details of the data collection, response rates and the approach taken to weight the adult and young people samples to be nationally representative of the population.

4.1 DATA COLLECTION

The online surveys were programmed in Confirmit (Nielsen's online survey software) and were device agnostic, so respondents saw the best layout for their computer/tablet/phone regardless of their device brand.

As completed paper questionnaires were returned to Nielsen's Auckland office, the data was entered manually. The data entry team had different access to the survey tool from a survey respondent. In this set up, the data entry team had the ability to select 'No response' for any question where a paper respondent had not selected a response.

Data entry protocols were set up to ensure consistency between team members and will be used for consistency between measures. As part of Nielsen's quality control processes, 10% of data-entered surveys were verified.

Great care was taken to assure consistency between the online survey and the paper questionnaire wherever possible. The main difference in the two was the randomisation of attitude statements and error messages appearing for invalid responses for those completing the survey online.

4.2 RESPONSE RATES

ADULT RESPONSE RATE

To calculate the response rates, every individual adult sent an invitation to complete the survey was tracked and the outcome of the invitation recorded.

A call-log tracked which of the letters, postcards or questionnaire packs were returned as 'Gone no address', as well as any telephone notification of refusal to participate. This log also recorded notifications from third parties that the nominated respondent was not available or capable of completing the survey due to age, language issues, health reasons, death or other disabilities. Every effort was made to remove any ineligible respondent from subsequent samples.

Table 2 shows the outcome codes.

TABLE 2: OUTCOME CODES

'Ineligible' outcome codes	
Deceased	A third party advised that the named respondent was deceased.
Overseas	A third party advised that the named respondent was living overseas.
Gone no address	A third party advised that the named respondent was no longer living at the address, or alternatively the mail was returned to Nielsen by NZ Post.
Language	A third party or the named individual advised that the named respondent was unable to take part due to language difficulties.
Unavailable/Other	A third party or the named individual advised that the named respondent was unable to take part as they were on holiday or unavailable for another reason.
Health/Age	A third party or the named individual advised that the named respondent was unable to take part due to health or age reasons.
Refused	Individual was not willing to take part in the survey.
Other outcome codes	
Late	Individual returned a completed survey after the close date.
Incomplete	Individual did not complete the full survey, though they did make a start.

If a respondent was having difficulty completing the survey, they were able to call or email Nielsen and ask for assistance.

The **return rate** was calculated as follows:

$$\text{Completed surveys} / (\text{total number of invitations mailed out} - \text{'ineligibles'}) \times 100$$

The **response rate** was also calculated. In calculating the response rate it is assumed that from the unknown outcomes (those not given an outcome code from Table 2) the same proportion of eligibles applies. The response rate was calculated as follows:

M = number of eligibles

N = number of known outcomes

E = the ratio of excluded to known outcomes (M/N)

B = the number of unknown outcomes who would be excluded if E applies to them (B = E*(number of unknown))

$$\text{Completed surveys} / (\text{total number of invitations mailed out} - \text{'ineligibles'} - B) \times 100$$

The final response rate for 2019 was 29.2% (the 2018 and 2017 response rates were 31.7% and 32.4% respectively). Table 3 shows the 2019 response rate for each of the areas surveyed.

⁸ 'Ineligible' included the 'ineligible' codes listed in Table 2.

TABLE 3: 2019 ADULT RESPONSE RATES PER REGION

	Total	Sport Northland	Harbour Sport	Sport Auckland	Counties Manukau Sport	Sport Waitakere	Sport Waikato	Sport Bay of Plenty	Sport Gisborne	Sport Taranaki	Sport Whanganui	Sport Hawke's Bay	Sport Manawatu	Sport Wellington	Sport Tasman	Sport Canterbury -excluding Westland	Sport Canterbury -Westland only	Sport Otago	Sport Southland
Deceased	86		3	7	4	2	14	9	1	4	2	5	5	12	2	11		2	3
Gone no address	3,871	189	206	359	380	132	403	198	148	153	153	136	163	379	132	403	24	185	128
Language	9			1	3			1					1	3					
Unavailable	173	4	7	22	7	3	17	15	7	7	8	3	2	18	5	27	3	6	12
Health/Age	492	14	20	26	26	8	57	32	12	37	24	21	26	37	22	70	1	33	26
Total ineligibles	4,631	207	236	415	420	145	491	255	168	201	187	165	197	449	161	511	28	226	169
Refused	480	14	28	27	33	18	44	26	19	23	26	13	24	50	16	73	3	27	16
Late	64	6	2	4	7	2	4	3	3	3	4	4	5	5	1	5		2	4
Incomplete	1,143	43	69	114	145	47	88	59	27	34	45	34	33	118	40	148	6	52	41
Unknown – Mailed out, no info	61,686	2,503	3,330	5,540	8,212	2,605	5,483	3,702	2,469	2,027	2,287	2,234	2,345	5,760	1,768	6,444	353	2,602	2,022
Completes	21,996	731	1,327	1,724	1,767	735	1,930	1,343	590	904	799	790	888	2,378	846	3,103	126	1,183	832
Mail outs	90,000	3,504	4,992	7,824	10,584	3,552	8,040	5,388	3,276	3,192	3,348	3,240	3,492	8,760	2,832	10,284	516	4092	3,084
Return rate (%)	24.4%	20.9%	26.6%	22.0%	16.7%	20.7%	24.0%	24.9%	18.0%	28.3%	23.9%	24.4%	25.4%	27.2%	29.9%	30.2%	24.4%	28.9%	27.0%
Response rate (%)	29.2%	26.3%	31.0%	26.9%	20.3%	24.4%	29.7%	29.4%	22.7%	34.2%	29.0%	29.2%	30.7%	31.9%	35.2%	34.8%	29.5%	34.1%	32.1%

Note: The response rate is calculated as at 31 January 2020. The number of completed responses used to calculate the response rate (n=21,996) does not match the final number reported on (n=21,972) because responses received after 5 January 2020 are included in the final data for Quarter 1 2020. This is because the date of completion is an important factor for understanding the seasonality of participation.

The region used for the response rate is the region the respondent was assigned to based on their residential address. Some respondents move regions due to their responses given in the questionnaire; therefore, the number of completes per region also differs from the final ones that are reported on for 2019.

ACTIVE NZ YOUNG PEOPLE RESPONSE RATES

Response rates for the Active NZ Young People's component were calculated by matching the young person's data to the adult surveys in order to determine how many young people in the age groups were living in the household and were therefore eligible to take part. Young people who had no corresponding response from an adult were excluded from the response rate calculation.

The **response rate** was calculated as follows:

$Y = \text{number of completed surveys that could be matched to an adult}$

$A = \text{number of young people in the age group when looking at all the adults who responded to the survey}$

$$(Y/A) \times 100$$

The final response rate was 30.7% (the 2017 and 2018 response rates were 32.0% and 32.7% respectively).

TABLE 4: ACTIVE NZ YOUNG PEOPLE RESPONSE RATE BY AGE

	5-11	12-17	TOTAL
Number of completed surveys that could be matched to an adult	3,006	913	3,919
Number of young people in the age group when looking at all the adults who responded to the survey	6,632	6,118	12,750
Response rate	45.3%	14.9%	30.7%

TABLE 5: ACTIVE NZ YOUNG PEOPLE RESPONSE RATE BY REGION

REGION	NUMBER OF COMPLETED SURVEYS THAT COULD BE MATCHED TO AN ADULT	NUMBER OF YOUNG PEOPLE IN THE REGION WHEN LOOKING AT ALL THE ADULTS WHO RESPONDED TO THE SURVEY	RESPONSE RATE
Sport Northland	126	446	28.3%
Harbour Sport	252	824	30.6%
Sport Auckland	362	1,129	32.1%
Counties Manukau Sport	382	1,170	32.6%
Sport Waitakere	157	494	31.8%
Sport Waikato	328	1,136	28.9%
Sport Bay of Plenty	229	753	30.4%
Sport Gisborne	96	316	30.4%
Sport Taranaki	146	450	32.4%
Sport Whanganui	99	392	25.3%
Sport Hawke's Bay	152	527	28.8%
Sport Manawatu	134	499	26.9%
Sport Wellington	471	1,452	32.4%
Sport Tasman	142	465	30.5%
Sport Canterbury	525	1,627	32.3%
Sport Otago	178	570	31.2%
Sport Southland	140	500	28.0%
Total	3,919	12,750	30.7%

4.3 MODE OF RESPONSE

For all completed Active NZ surveys, the method of completion (whether online or paper) was captured in the survey tool. This allows for the proportion of completed online and paper questionnaires to be calculated.

On average, 75% of respondents chose to complete the survey online, with the remaining 25% returning paper questionnaires.

The proportion of online and paper completes was calculated as follows:

$$\text{Online proportion} = \text{number of online completes (n=16,389)} / \text{completed surveys (n=21,972)} = 75\%$$

$$\text{Paper proportion} = \text{number of paper completes (n=5,583)} / \text{completed surveys (n=21,972)} = 25\%$$

As previously stated, the Active NZ Young People survey was only conducted online.

4.4 SAMPLE ACHIEVED

The table below outlines the sample achieved and the corresponding margin of error based on a 95% confidence interval. This level is the probability that a margin of error around the reported sample percentage would include the true percentage for the population being measured.

TABLE 6: ADULT MARGINS OF ERROR

RST	TARGET	SAMPLE ACHIEVED	MARGIN OF ERROR
Sport Northland	714	730	±3.6%
Aktive			
• Harbour Sport	5,297	5,554	±1.3%
• Sport Auckland	1,218	1,322	±2.7%
• Counties Manukau Sport	1,642	1,741	±2.3%
• Sport Waitakere	1,695	1,755	±2.3%
	742	736	±3.6%
Sport Waikato	1,819	1,924	±2.2%
Sport Bay of Plenty	1,287	1,334	±2.7%
Sport Gisborne	608	584	±4.1%
Sport Taranaki	724	905	±3.3%
Sport Whanganui	703	787	±3.5%
Sport Hawke's Bay	709	782	±3.5%
Sport Manawatu	756	887	±3.3%
Sport Wellington	2,183	2,390	±2.0%
Sport Tasman	779	855	±3.4%
Sport Canterbury	2,699	3,228	±1.7%
Sport Otago	988	1,184	±2.8%
Sport Southland	735	828	±3.4%
Total	20,000	21,972	±0.7%

TABLE 7: ACTIVE NZ YOUNG PEOPLE MARGINS OF ERROR

RST	ACTIVE NZ YOUNG PEOPLE TARGET	SAMPLE ACHIEVED	MARGIN OF ERROR
Sport Northland	207	154	±7.9%
Aktive			
• <i>Harbour Sport</i>	1,499	1,373	±2.6%
• <i>Sport Auckland</i>	345	301	±5.6%
• <i>Counties Manukau Sport</i>	465	428	±4.7%
• <i>Sport Waitakere</i>	480	465	±4.5%
	210	179	±7.3%
Sport Waikato	530	421	±4.8%
Sport Bay of Plenty	375	287	±5.8%
Sport Gisborne	200	130	±8.6%
Sport Taranaki	200	177	±7.4%
Sport Whanganui	200	129	±8.6%
Sport Hawke's Bay	206	186	±7.2%
Sport Manawatu	211	169	±7.5%
Sport Wellington	586	548	±4.2%
Sport Tasman	200	180	±7.3%
Sport Canterbury	698	645	±3.9%
Sport Otago	254	226	±6.5%
Sport Southland	200	174	±7.4%
Total	5,566	4,799	±1.4%

4.5 SAMPLE WEIGHTING

To account for biases in the sample design (such as RSTs being targeted disproportionately to their population proportion, one adult per household being eligible to respond, and households likely to have young people in them being disproportionately sampled) and non-response bias, the data was weighted before reporting. The purpose of weighting was to adjust the sample to represent the overall New Zealand population living across each RST area.

Weighting was based on the proportions in the population using the Stats NZ 2013 Census results.

The sample was adjusted to represent the survey population, using standard weighting techniques. These included cell-based weighting for some of the dimensions and, where these were not appropriate, Iterative Proportional Fitting (IPF/Rim).

The weighting process for adults was carried out as follows.

1. Sample distributions for each of the weighting variables were calculated:
 - a. Household size was defined by one person in the household, two people in the household, three or more people in the household.
 - b. In Quarters 1 and 2 2017, ethnicities were defined by Māori versus non-Māori, Pacific vs. non-Pacific, Asian vs. non-Asian and Other ethnicity vs. non-Other ethnicity. From Quarter 3 2017 onwards (including all four quarters in 2019), ethnicities were prioritised to level one in the following order: Māori, Pacific peoples, Asian, Other, European and Not elsewhere included. For example, if a person is both Pacific peoples and Asian, then they were counted in the Pacific peoples category.⁹
 - c. Household income was categorised into \$40,000 or less, \$40,001 to \$100,000, \$100,001 or more, Not stated/Prefer not to say.
 - d. RST areas by age and by gender were as follows:
 - i. RST areas were Auckland, Bay of Plenty, Canterbury, Counties, Gisborne, Hawke's Bay, Manawatu, North Harbour, Northland, Otago, Southland, Taranaki, Tasman, Waikato, Waitakere, Whanganui, Wellington and Westland.
 - ii. Age groupings were 18 to 24, 25 to 34, 35 to 49, 50 to 64, 65+.
 - iii. Gender was defined by male and female (with 'gender diverse' grouped with female for weighting, as it is the more common gender).
2. For each of the weighting dimensions defined above, IPF/Rim weighting was used to adjust the sample proportions to the population proportions.

Weighting for the Active NZ Young People sample was carried out as follows.

1. The sample distributions for each of the weighting variables were calculated:
 - a. Ethnicities were defined by Māori versus non-Māori, Pacific vs. non-Pacific, Asian vs. non-Asian and Other ethnicity vs. non-Other ethnicity.
 - b. RST areas by age and by gender were as follows:
 - i. RST areas were Auckland, Bay of Plenty, Canterbury, Counties, Gisborne, Hawke's Bay, Manawatu, North Harbour, Northland, Otago, Southland, Taranaki, Tasman, Waikato, Waitakere, Whanganui, Wellington and Westland.

⁹ The weighting approach for adults was changed in Quarter 3 to improve the weighting efficiency of this complicated weighting approach. Please note: no analysis for reporting purposes is done using a prioritised ethnicity approach.

- ii. Age groupings were 5 to 11, 12 to 17.
 - iii. Gender was defined by male and female (with 'gender diverse' grouped with female for weighting, as it is the more common gender).
2. For each of the weighting dimensions defined above, IPF/Rim weighting was used to adjust the sample proportions to the population proportions.

The data was weighted each quarter for both the Active NZ and Active NZ Young People surveys. Post-weights were then applied to correct any disparities in the sample sizes between the four quarters.

Some data cleaning was required for these weighting variables. Table 8 outlines this cleaning.

TABLE 8: DATA CLEANING REQUIRED FOR WEIGHTING VARIABLES

Variable	Data cleaning
Age	Adults who skipped the age question on the paper questionnaire had their age band imputed from the electoral roll using the age data.
Gender	Adults who skipped the gender question on the paper questionnaire had their likely gender imputed from the electoral roll using their title or name.
Ethnicity	Adults who skipped the ethnicity question on the paper questionnaire were grouped with the most common group (for weighting only).
Household size	Adults who skipped the household size question on the paper questionnaire were grouped with the most common group (for weighting only).
Household income	Adults who skipped the household income question on the paper questionnaire were grouped with the category 'not stated' (for weighting only). In Quarter 3 and 4 2019, an estimation was applied on household income for those respondents who did not answer the household income question in the online questionnaire. This was done due to the new cut off point in the survey and the status of those respondents was updated from 'incompletes' to 'completes'.
RST	The RST that had been assigned to each respondent during sampling (using their meshblock data) was compared with the Stats NZ region that the respondent stated they lived in. Those who stated that they lived in the same region, or a region neighbouring their RST, were left in the RST they were allocated from the electoral roll. Those who stated that they lived in a region not adjacent to their RST were assigned to the RST closest to the region they lived in. These respondents were assumed to have moved across regions. Young people who could be linked to an adult respondent were given the same region as the adult (as young people were not asked their region) or else their RST from the electoral roll was used.

Note: Weighting matrices are included in Appendix 4.

5. DATA ANALYSIS

This section of the report includes details relevant to the analysis of the data.

5.1 CODING OPEN ENDED ANSWERS

The verbatim answers given to open ended questions were analysed, with recurring themes forming the codeframes. Each verbatim comment was then coded into the applicable theme.

A number of questions with an existing codeframe for respondents had an ‘other specify’ response for any missing categories. These comments were either coded back into an existing code (if appropriate) or a new code was created. These new codes are analysed ahead of the next round of questionnaire changes and added if necessary.

5.2 DATA CLEANING

Some data cleaning and back coding was required for accurate and consistent results. This was required for both Active NZ and Active NZ Young People.

Back coding was required for the activities participated in during the seven days prior.

- After selecting the activities participated in during the seven days prior, respondents were asked more detailed questions about their participation in those activities (e.g. their reason for doing it, the number of times they did it and whether it was done as a sport or recreational activity).
- Some respondents noted at this question that they had in fact not done the activity in the seven days prior. They were not asked any of the follow-up questions and responses were back coded to remove their participation in the activity in the seven days prior.
- In other instances, respondents noted on the paper questionnaire additional activities not selected previously as having been done in the seven days prior. These respondents are back coded as having taken part in the activity. To improve the consistency between online and the paper questionnaire, an additional question is included online to check whether the respondent had done any activities in the seven days prior other than those they had selected.

Data cleaning was necessary for some of the questions that required a numeric response. As is typical with surveys, some respondents entered invalid or unlikely responses to these questions. Online, a prompt was included for the respondent to check their answer. For the paper questionnaire there was no such prompt. During analysis, outliers and invalid responses from respondents were removed. Only extreme outliers were removed. These were determined based on conservative rules set by the research team. For example, a maximum height of 251cm was set based on the measurements of the tallest person.

Standard exclusions have been set to ensure comparability over time. These are shown in Table 9.

TABLE 9: SURVEY OUTLIERS

Active NZ question	Outliers set as
Number of adults in the household	21 or more
Number of children/young people in the household	21 or more
Frequency of activities in the 7 days prior	22 times or more
Number of time active for transport	22 times or more
Number of hours spent being active (total, light, moderate and vigorous intensity)	51 hours or more
Duration of walking in last 7 days	51 hours or more
Duration of gardening in last 7 days	51 hours or more
Number of visits to the gym in the 7 days prior	36 or more
Number of hours spent volunteering	101 or more
Number of hours active while volunteering	101 or more
Screen time at work or school	151 hours or more
Screen time outside of work or school	151 hours or more
Screen time for gaming	151 hours or more
Hours of sleep per night	24 hours or more
Height	64cm or under, or 251cm or over
Weight	30kg or under, or 251kg or over
Active NZ Young People question	Outliers set as
Number of hours spent being active	76 hours or more
Number of active hours in last 7 days (questions asked only of 15-17 year olds; total, light, moderate and vigorous intensity)	51 hours or more
Number of visits to the gym in the 7 days prior	36 or more
Hours of sleep per night	24 hours or more

A small number of respondents completed both an online and a paper questionnaire for the survey. Only their online response was used.

A small number of respondents completing the paper questionnaire skipped questions that were set as compulsory online. These responses were excluded from that question alone, so results represent those who provided an answer. The same approach was taken for some of the questions which were more sensitive and set as non-compulsory (such as quality of life, height and weight).

Additional cleaning required is outlined in Section 4.5 (for the variables required for weighting). Of particular importance is how respondents were assigned to a final RST.

5.3 REPORTING

The following are notes on the analysis used in any reports using the data.

SIGNIFICANT DIFFERENCES

When groups being compared are independent from each other or overlap one another an overlapping approach can be applied. The paragraphs below outline the theoretical approach and how total versus subgroup comparisons are made.

Within the two data sets, reported differences between the total result and various subgroups (or two subgroups) are statistically significant at the 95% confidence level. Significance testing means we can be sure that the differences reported are not due to sample error i.e. because we are using a particular sample and not the entire population.

Every sample selected from a population of interest has sampling error. Sample error is a measure of the uncertainty arising in survey results because we are only using a sample. It is measured by calculating the standard error i.e. a measure of the variability of the actual survey estimate.

When testing two results to see if they are statistically significantly different, we take into account that both results will have a standard error. Suppose that a survey estimate of 70% was calculated from a survey and that the standard error of this estimate was 2%. Statistical theory says that 95 times out of 100 a randomly drawn sample will have a mean value within 2 standard errors of the actual population value i.e. the population mean value is in the range 70% +/- 4% (66%-74%).

Knowing a difference is statistically significant does not mean the difference is important, and the absolute value of the percentage point difference needs to be taken into consideration. As the sample size increases more results are likely to be statistically significant. An extreme example is a Census where every difference is statistically significant, but many are not important e.g. 78% of males do X whereas 'only' 77% of females do X.

In the overlapping approach, where the total is compared against a sub-group, the overlap is the sub-group and this overlap is accounted for in the overlapping significance test formula. Differences reported between total and sub-groups are significant at the 95% confidence level using each group's effective base size as well as the effective base size of the overlap and the correlations between the two groups being compared. The effective base sizes are used to account for weighting when the significance test is run. The effective base sizes = $(\text{sum of weight factors})^2 / \text{sum of squared weight factors for each group}$.

For example, when a significance test is run comparing those aged 18-24 against the total using the overlapping approach, those aged 18-24 are compared to everyone in the sample across all age groups, with the overlap being 18-24 year olds.

BASE SIZES

All base sizes shown on charts and on tables (n=) are unweighted base sizes. Please note that any base size under n=100 is considered small and under n=30 is considered very small and therefore results should be viewed as indicative only.

REPORTING ETHNICITY

In all reports, total ethnicity was reported. This means a person with multiple ethnicities may be counted in more than one ethnic group and summed ethnicity percentages equal to over 100 percent.

DEFINING SPORT AND RECREATION

In the reports, the term 'sport and active recreation' is used. In this context, activities considered to be sport can be undertaken in a competition or tournament or informally, and individuals differ in their

degree of competitiveness irrespective of how they participate. 'Active recreation' is a term used by Sport NZ to capture all activities not considered to be sport. During development these terms needed to be rephrased for adults as physical activity done specifically for the purpose of sport, exercise or recreation. For young people the word 'recreation' was changed to 'fun' and PE was also included. Respondents were asked to exclude time spent being active for other reasons such as work, chores or volunteering. Physical activity while volunteering in sport and active recreation is captured separately, as is physical activity done for work by people in the sport and recreation sector (e.g. personal trainers).

DEPRIVATION

In the reports we have analysed results by deprivation, based on the NZDep2013 index of socioeconomic deprivation. NZDep2013 combines census data relating to income, home ownership, employment, qualifications, family structure, housing, and access to transport and communications. It provides a deprivation score for each meshblock¹⁰, NZDep2013 groups deprivation scores into deciles, where 1 represents the areas with the least deprived scores and 10 the areas with the most deprived scores. A value of 10 therefore indicates that a meshblock is in the most deprived 10% of areas in New Zealand. It is important to note that NZDep2013 estimates the relative socioeconomic deprivation of an area, and does not directly relate to individuals. NZDep2013 cannot be used to look at changes in absolute deprivation over time as 10% of areas will always be the most deprived, relative to other areas in New Zealand. The NZDep2013 Index of Deprivation is available on the Otago University website.

7 DAY VERSUS 12 MONTH PARTICIPATION

For adults, participation in the various sports and activities is captured based on what respondents have done in the last 7 days and 12 months. The 12 month timeframe is included to provide a more robust profile of who has participated and how they have done so. The 7 day timeframe is included as this is the most accurate recall of activities done, particularly in terms of number of times it has been done and their motivations why.

COMPARISONS TO PREVIOUS SURVEYS

Findings cannot be compared directly with previous Active NZ and participation trends reports because of factors such as:

- Methodological differences in the way the survey questions were asked and the method in which the data was collected
- Differences in the duration of data collection for the different surveys.

¹⁰ Meshblocks are the smallest geographical area defined by Statistics New Zealand, with a population of around 60-110 people.

APPENDICES

- 1. Survey communications
- 2. Active NZ Quarter 1 2019 questionnaire
- 3. Active NZ Quarter 3 2019 questionnaire
- 4. Active NZ Young People Quarter 1 2019 questionnaire
- 5. Active NZ Young People Quarter 3 2019 questionnaire
- 6. Weighting matrices

APPENDIX 1:

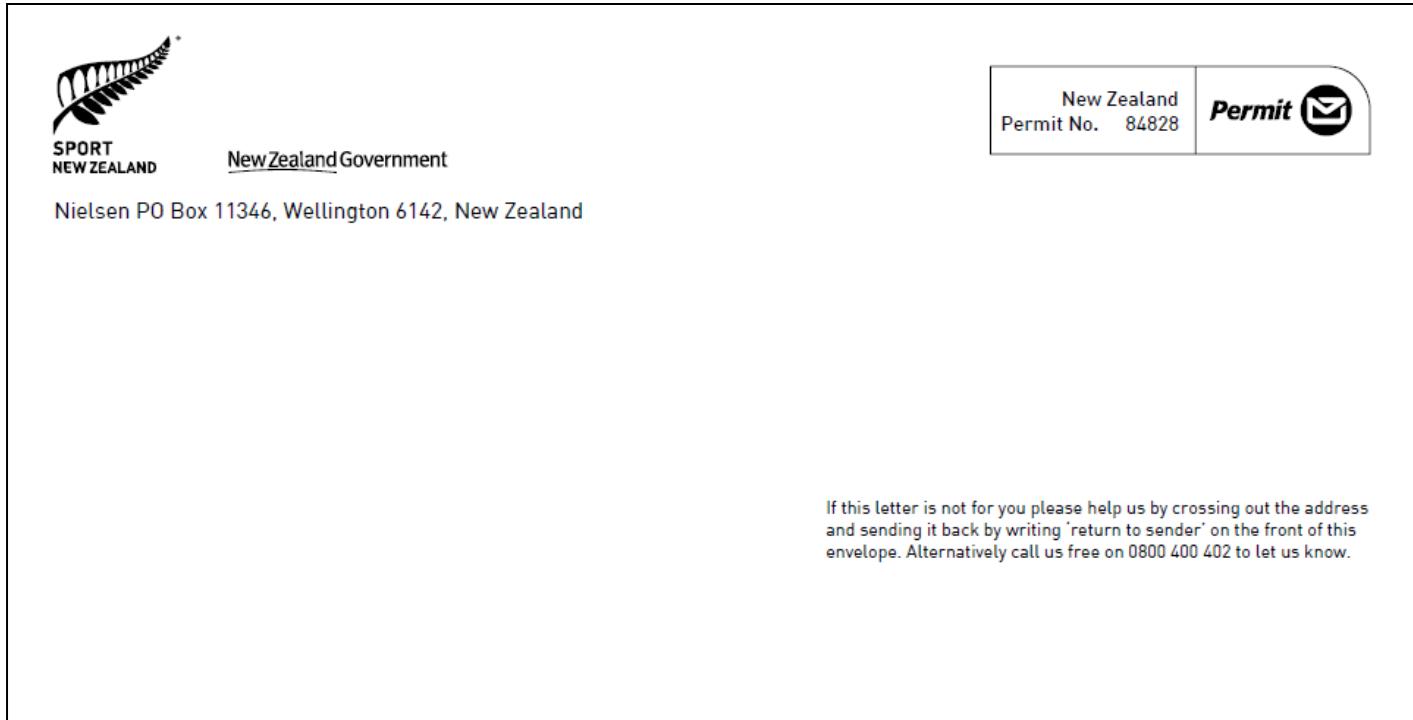
SURVEY

COMMUNICATIONS

(QUARTER 3 2019)

1.1. MAIL OUT 1 – INITIAL LETTER

ENVELOPE:



ADULT INVITATION LETTER (FRONT)



<Date>

<Mailing Address_1>
 <Mailing Address_2>
 <Mailing Address_3>
 <Mailing Address_4>
 <Mailing Address_5>
 <Mailing Address_6>, <postcode>

Dear <Mailing Address_1>,

You've been selected to take part in Active NZ, an important nationwide survey to tell us about the physical activities you do and what you think about being physically active.

Your feedback is extremely important to ensure the changing needs of New Zealanders are known when the Government, councils and organisations make decisions relating to play, active recreation and sport.

We want to hear everyone's view

We encourage everyone selected to take part in the survey, whether you feel you're physically active or not, so the results are an accurate reflection of all New Zealanders.

The survey will take about 20 minutes, and once completed you'll go in the draw to win a \$500 Prezzy® card*.

Is there someone in your household aged 12 to 17?

We want to hear their views as well. Please pass on the enclosed postcard which explains how they can complete their own short survey.

Any questions?

If you have any questions or would prefer us to mail you a paper copy of the survey, please contact Nielsen on 0800 400 402 or adrienne.pointer@nielsen.com.

Thank you for your time. Your contribution will go a long way to help us understand what New Zealanders want.

Yours sincerely,

Peter Miskimmin, Chief Executive | Sport New Zealand



New Zealand Government

FREQUENTLY ASKED QUESTIONS (BACK OF LETTER)

Please be assured that no information that could be used to identify you will be used in any reports or reporting about this research. Nielsen, an independent research company, is conducting the survey and the data will then be passed on to Sport New Zealand. The full set of data will be held by Sport New Zealand. In order to understand more about the physical activity of New Zealanders, Sport NZ may share and/or combine your survey responses with other information about you held by Sport NZ and/or third parties. Sport NZ will ensure any information that could be used to identify you will be removed after your survey responses have been combined with other information, and the combined information will be used by **authorised** parties for research purposes only. If you would like to view the Active NZ Privacy Statement, please go to <http://acnonline.com/activenz/privacy.asp>.

FREQUENTLY ASKED QUESTIONS

Why was I invited to take part in the survey?

Your name has been randomly chosen from the Electoral Roll to take part in this survey.

It is very important that everyone selected to complete the survey does so, because then we can be sure the results accurately reflect the views of New Zealanders as a whole.

If you cannot take part in the survey or if you have any questions, please contact Nielsen on 0800 400 402 or adrienne.pointer@nielsen.com.

I don't play any sports. Is the survey relevant to me?

Yes, this survey is very relevant to you as we are measuring people's attitudes, needs and preferences. It is not just about sports.

I don't do any or much physical activity. Do I need to take part?

Yes, we need to hear from people who are less physically active, as well as people who are active so that we can be sure the results accurately reflect the views of all New Zealanders.

Why does the website address provided on the first page of this letter not take me to the correct web page?

You may have incorrectly typed in the address which is:
www.acnonline.com/activenz

Or, you may have inserted the link into the search box rather than the address bar on the website browser. Using the address bar works better.



If you continue to have difficulties then please call 0800 400 402.

I'm not aged 12 to 17, is the survey for me?

There are two surveys. The first is for those **aged 18 and over**, with a section at the end to answer on behalf of anyone aged 5 to 11 in your household. This survey is called **Active NZ** and can be accessed at www.acnonline.com/activenz using the details on the front of this letter.

The second survey is for those **aged 12 to 17**. This survey is called **Active Youth** and can be accessed at www.acnonline.com/activeyouth using the details provided on the enclosed red postcard/flyer.

What do I do if the survey stops or the site crashes before I've had time to complete the survey?

Until you submit the survey, you can re-open it and you should find that it will take you back to the last question you completed. All of your answers will have been saved as you progress.

Can I change my response?

If you would like to change one of your responses please call 0800 400 402.

ACTIVE NZ YOUNG PEOPLE'S FLYER (FRONT):

**IS THERE SOMEONE
IN YOUR HOUSEHOLD
AGED 12 TO 17?**

WE WANT TO HEAR THEIR VIEWS AS WELL

**10 X \$50 PREZZY®
CARDS UP FOR GRABS!**



New Zealand Government



ACTIVE NZ YOUNG PEOPLE'S FLYER (BACK):

**ARE YOU AGED
12 TO 17?**

Please take part in the Active NZ survey so we can understand the physical activities you do and what you think about being physically active.

**BE IN TO WIN ONE OF TEN
\$50 PREZZY® CARDS THAT
CAN BE USED IN MOST
STORES ACROSS NZ!**



T&Cs apply to the use of Prezzy® cards and can be found at prezzycard.co.nz

What do you need to do?

It's easy! All you have to do is complete your 10-15 minute survey using your computer, tablet or mobile phone.



1 Go to: acnonline.com/activeyouth



2 Enter the username: I23456

3 Enter one of the survey codes. Up to three people in your house aged 12-17 can take part! Don't forget to write your name next to the survey code used.

Name _____ Survey code: abc

Name _____ Survey code: def

Name _____ Survey code: ghi

Anyone else aged 12-17? Please pass on this postcard so they can take part too.

1.2. MAIL OUT 2 – POSTCARD 1

FRONT



BACK

If undelivered return to Nielsen, PO Box 11346, Wellington 6142, New Zealand



<Addressee's name>
<Address Line 1>
<Address Line 2>
<City>, <Postcode>

New Zealand Permit No. 84828	Permit
---------------------------------	---------------

Dear <Named respondent>

Just over a week ago you were invited to take part in a survey about the physical activities you take part in for sport, exercise and recreation, and what you think about being physically active.

Your feedback is very valuable and will help ensure that the changing needs of New Zealanders are taken into account when decisions are made relating to sport and recreation.

Please go to www.acnonline.com/activenz and enter the following:

Username: <username>
Survey code: <survey code>

If you have any questions please contact Nielsen on 0800 400 402.

If you have recently completed the survey online, thank you and please recycle this card.

Yours sincerely,

Peter Miskimmin Chief Executive | Sport New Zealand

1.3. MAIL OUT 3 – SURVEY PACK

ENVELOPE:



New Zealand Government

Nielsen PO Box 11346, Wellington 6142, New Zealand



If this letter is not for you please help us by crossing out the address and sending it back by writing 'return to sender' on the front of this envelope. Alternatively call us free on 0800 400 402 to let us know.

LETTER (FRONT):**ACTIVE NZ**

<Date>



<Mailing Address_1>
 <Mailing Address_2>
 <Mailing Address_3>
 <Mailing Address_4>
 <Mailing Address_5>
 <Mailing Address_6>, <postcode>

Dear <Mailing Address_1>,

Recently you were asked to go online and take part in Active NZ, a nationwide survey to tell us about the physical activities you do and what you think about being physically active. Whether you feel you're physically active or not, we'd like to hear your view.

A chance to have your say

The survey takes about 20 minutes to complete, and you will go in the draw to win a \$500 Prezzy® Card.

Go to www.acnonline.com/activenz and enter your username and survey code:

Username: <username>
 Survey code: <survey code>

If you're unable to complete the survey online or would prefer to fill in a paper copy, please complete the survey enclosed and return it in the freepost envelope provided by <date>.

Is there someone in your household aged 12 to 17?

We want to hear their views as well. Please pass on the enclosed flyer which explains how they can complete their own short survey at www.acnonline.com/activeyouth. Each young person who completes the survey will be entered into a separate draw to win one of ten \$50 Prezzy® Cards.

Why is this important?

This is your chance to inform the direction of play, active recreation and sport in New Zealand. Your feedback is extremely important and will help make sure that the changing needs of New Zealanders are known when the Government, councils and organisations are making decisions.

Any questions?

If you have any questions, please call Nielsen's helpline on 0800 400 402 or email adrienne.pointer@nielsen.com.

If you have recently completed the survey online, thank you. Please recycle this pack.

Yours sincerely,

Peter Miskimmin, Chief Executive | Sport New Zealand



New Zealand Government

FREQUENTLY ASKED QUESTIONS (BACK OF LETTER):

Please be assured that no information that could be used to identify you will be used in any reports or reporting about this research. Nielsen, an independent research company, is conducting the survey and the data will then be passed on to Sport New Zealand. The full set of data will be held by Sport New Zealand. In order to understand more about the physical activity of New Zealanders, Sport NZ may share and/or combine your survey responses with other information about you held by Sport NZ and/or third parties. Sport NZ will ensure any information that could be used to identify you will be removed after your survey responses have been combined with other information, and the combined information will be used by ~~authorised~~ parties for research purposes only. If you would like to view the Active NZ Privacy Statement, please go to <http://acnonline.com/activenz/privacy.asp>.

FREQUENTLY ASKED QUESTIONS

Why was I invited to take part in the survey?

Your name has been randomly chosen from the Electoral Roll to take part in this survey.

It is very important that everyone selected to complete the survey does so, because then we can be sure the results accurately reflect the views of New Zealanders as a whole.

If you cannot take part in the survey or if you have any questions, please contact Nielsen on 0800 400 402 or adrienne.pointer@nielsen.com.

I don't play any sports. Is the survey relevant to me?

Yes, this survey is very relevant to you as we are measuring people's attitudes, needs and preferences. It is not just about sports.

I don't do any or much physical activity. Do I need to take part?

Yes, we need to hear from people who are less physically active, as well as people who are active so that we can be sure the results accurately reflect the views of all New Zealanders.

Why does the website address provided on the first page of this letter not take me to the correct web page?

You may have incorrectly typed in the address which is:
www.acnonline.com/activenz

Or, you may have inserted the link into the search box rather than the address bar on the website browser. Using the address bar works better.



If you continue to have difficulties then please call 0800 400 402.

I'm not aged 12 to 17, is the survey for me?

There are two surveys. The first is for those **aged 18 and over**, with a section at the end to answer on behalf of anyone aged 5 to 11 in your household. This survey is called Active NZ and can be accessed at www.acnonline.com/activenz using the details on the front of this letter.

The second survey is for those **aged 12 to 17**. This survey is called Active Youth and can be accessed at www.acnonline.com/activeyouth using the details provided on the enclosed red flyer.

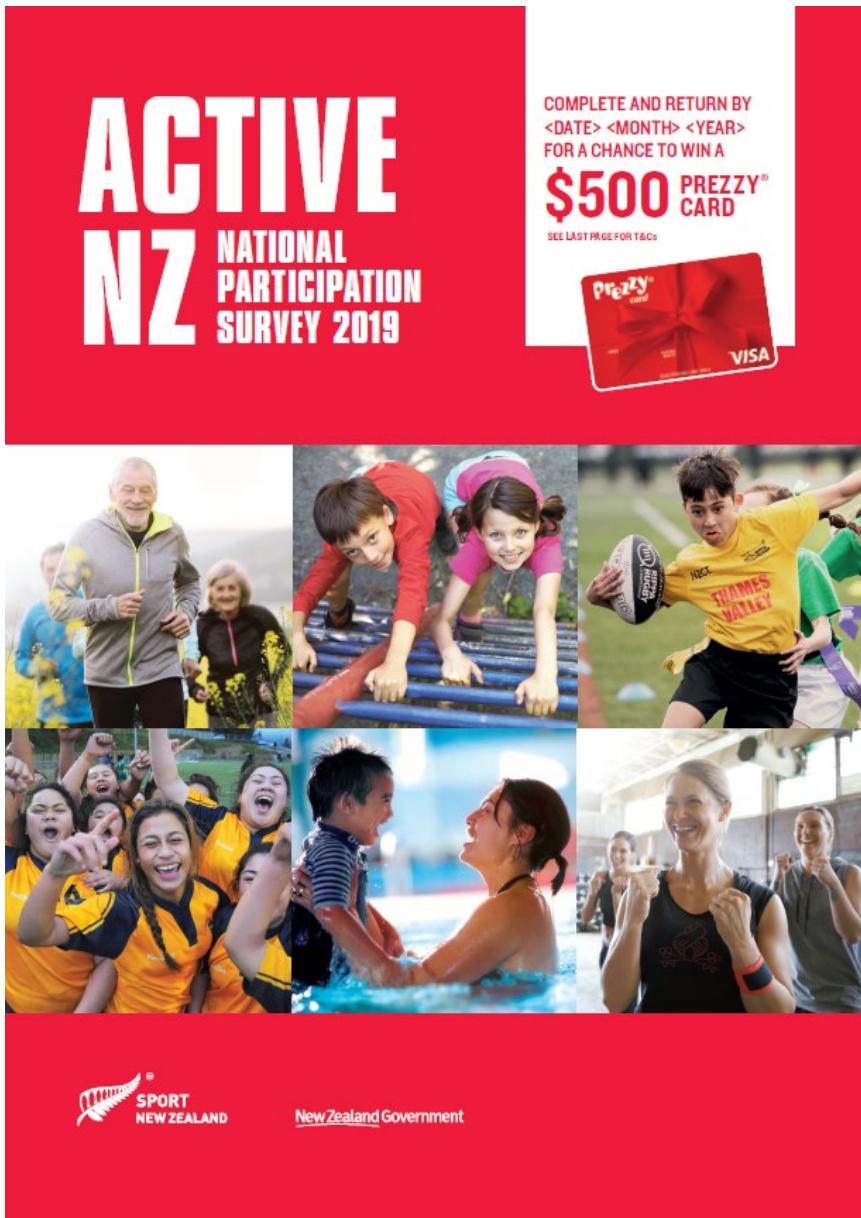
What do I do if the survey stops or the site crashes before I've had time to complete the survey?

Until you submit the survey, you can re-open it and you should find that it will take you back to the last question you completed. All of your answers will have been saved as you progress.

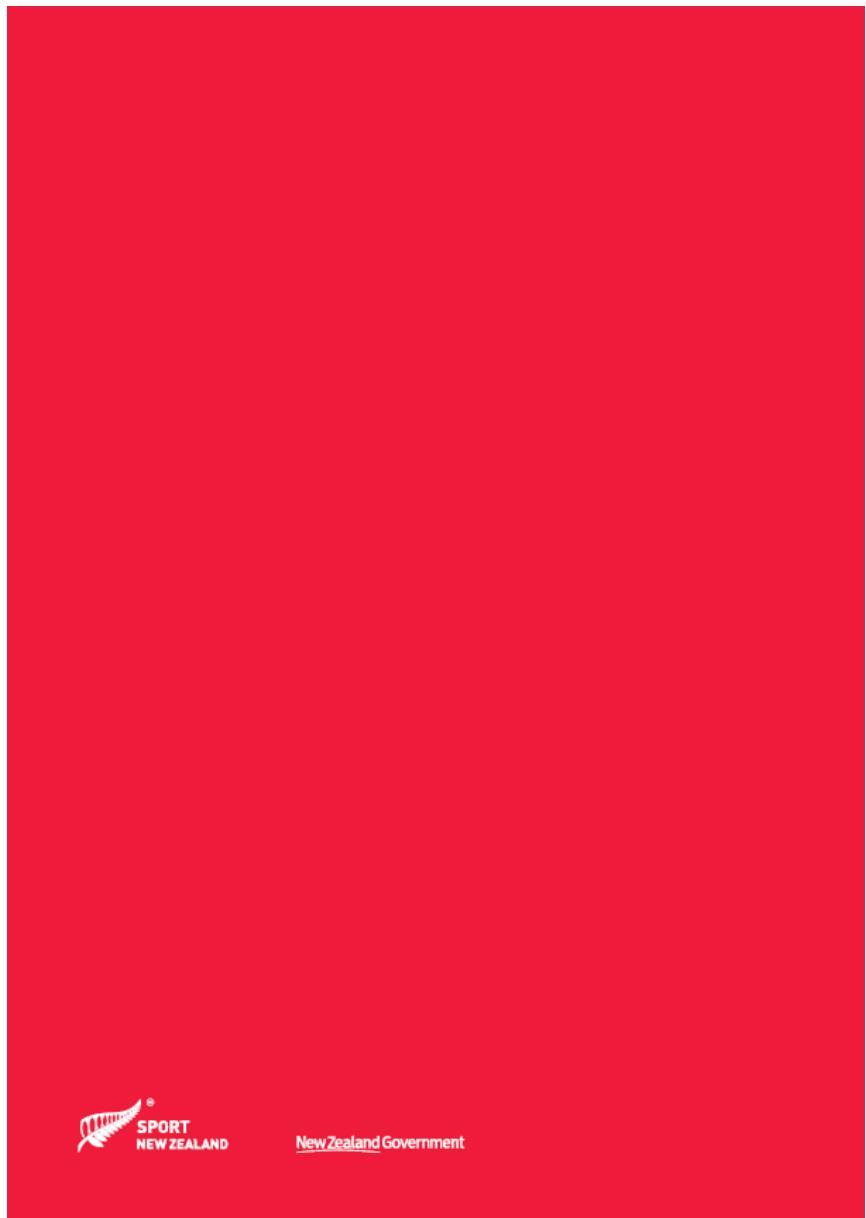
Can I change my response?

If you would like to change one of your responses please call 0800 400 402.

ACTIVE NZ QUESTIONNAIRE (FRONT COVER):



ACTIVE NZ QUESTIONNAIRE (BACK COVER):



ACTIVE NZ YOUNG PEOPLES A4 FLYER (1 SIDED):



IS THERE SOMEONE IN YOUR HOUSEHOLD AGED 12 TO 17?

WE WANT TO HEAR THEIR VIEWS AS WELL

Recently we sent you an invitation to take part in the Active NZ survey. If you have children aged 12 to 17 we want to hear their views too, whether they feel they are physically active or not, so that the results accurately reflect the views of all New Zealanders.



**BY COMPLETING THE SURVEY
YOU WILL BE IN THE DRAW TO
WIN ONE OF TEN \$50 PREZZY® CARDS
THAT CAN BE USED IN MOST STORES ACROSS NZ!**

What do you need to do?

It's easy! All you have to do is complete your own 10-15 minute survey using your computer, tablet or mobile phone.



1 Go to: acnonline.com/activeyoung

2 Enter the username: i23456

3 Enter one of the survey codes. Up to three people in your house aged 12-17 can take part! Don't forget to write your name next to the survey code used.

Name _____ Survey code: abc

Name _____ Survey code: def

Name _____ Survey code: ghi

Is anyone else in your house aged 12-17? Please pass on this flyer so they can take part too.

T&Cs apply to the use of Prezzy® cards and can be found at prezzycard.co.nz.



New Zealand Government

1.4. MAIL OUT 4 – POSTCARD 2

FRONT:



BACK:

If undelivered return to Nielsen, PO Box 11346, Wellington 6142, New Zealand



<Addressee's name>
<Address Line 1>
<Address Line 2>
<City>, <Postcode>

New Zealand Permit No. 84828	Permit
---------------------------------	---------------



Dear <Named respondent>

You should have recently received a survey in the mail about the physical activities you do and what you think about being physically active.

Whether you feel you're physically active or not, your feedback is extremely important and this is your chance to inform the direction of play, active recreation and sport in New Zealand.

Please complete this survey and return it in the freepost envelope provided, within the next week. Alternatively you can still complete it online at www.acnonline.com/activenz using the following:

Username: <username>
Survey code: <survey codecode>

If you have any questions please contact Nielsen on 0800 400 402.

If you have recently completed the survey online, thank you and please recycle this card.

Yours sincerely,

Peter Miskimmin Chief Executive | Sport New Zealand

APPENDIX 2: ACTIVE NZ QUARTER 1 2019 QUESTIONNAIRE

How to answer: You will need to *circle or tick* an answer like this...

Example	1	<input checked="" type="checkbox"/>	Each question has an instruction to tell you how to answer.
Example	2	<input type="checkbox"/>	Some questions ask you to select one response, others let
Example	3	<input type="checkbox"/>	you select more than one.

Section A: About you and your household

Firstly some questions about you and your household.

A1 Which of the following best describes where you live?

Please circle one answer

Northland	1	Wellington	9
Auckland	2	Tasman	10
Waikato	3	Nelson	11
Bay of Plenty	4	Marlborough	12
Gisborne	5	West Coast	13
Hawke's Bay	6	Canterbury	14
Taranaki	7	Otago	15
Manawatu / Whanganui	8	Southland	16

A2 Which of these age groups do you belong to?

Please circle one answer

Under 18 years (see note below)	1	50-54 years	9
18-19 years	2	55-59 years	10
20-24 years	3	60-64 years	11
25-29 years	4	65-69 years	12
30-34 years	5	70-74 years	13
35-39 years	6	75-79 years	14
40-44 years	7	80-84 years	15
45-49 years	8	85 years or over	16

If you are aged under 18 years of age, there is a different Youth Survey for you to complete. Please contact Nielsen on 0800 400 402 for more information about how you can take part.

A3 Who lives in your household? Please circle all that apply.

Please circle all that apply

My husband / wife / civil union / defacto partner/ boyfriend or girlfriend	1
My mother and / or father	2
My son(s) and / or daughter(s) and / or step child(ren)	3
My brother(s) and / or sister(s)	4
Other family (e.g. grandparent(s), partner's parent(s), aunt, uncle, cousin(s))	5
Non-family (e.g. flatmates, friends)	6
None of the above - I live alone	7

A4 What gender do you identify as?

Please circle one answer

Male	1
Female	2
Gender diverse	3

A5

In total, how many adults aged 18 and over live in your household some or all of the time?
Please include yourself in this count.

Write in number:

(including myself)

A6

How many (if any) children aged under 18 live in your household some or all of the time?
Please write in number. If there are no children in an age group please write '0'.

There are no children under 18 (please tick here and then go to A7)

Number of children aged 0 to 2:

Number of children aged 3 to 4:

Number of children aged 5 to 11:

Number of children aged 12 to 14:

Number of children aged 15 to 17:

A7

It is important for us to know when this questionnaire was completed.
Please write down today's date below.

Day

Month

Year

Section B: About the physical activity you do

IMPORTANT NOTE



Over the next few sections we ask you questions about any physical activity you have done specifically for the purpose of sport, exercise or recreation.

By sport we mean things such as tennis, basketball, golf or triathlons.

By exercise we mean anything you do for fitness such as going to the gym, doing a workout or running.

By recreation we mean anything you do for fun in your spare time which is physically active such as dancing or going for a bush walk.

You may do some physical activity for reasons other than sport, exercise or recreation such as for your job, doing chores or coaching/umpiring. Please do not include this activity.

B1

Thinking back over the last **7 days** (not including today) have you done any physical activity that was specifically for the purpose of sport, exercise or recreation?

Please do not include any physical activity you have done for reasons other than sport, exercise or recreation such as for your job, doing chores or coaching/umpiring.

Please tick one answer

Yes

No

This page is about the ways in which you have been physically active specifically for sport, exercise or recreation in the last 12 months or any activities you are interested in doing in the next 12 months. Please complete Step One (B2 and B3) first and then answer Step Two (B4 and B5).

STEP ONE:				STEP TWO:				
				PLEASE ANSWER B4 TO B5 FOR EACH OF THE ACTIVITIES YOU HAVE DONE IN THE LAST 7 DAYS OR 12 MONTHS				
				B4: In the last 12 months, have you done this as a competitive sport or a competitive activity? <small>(e.g. played in a league or club competition, played in a tournament took part in a competitive event such as a cycle race)</small>				
				Please tick one answer for each activity you have done in the last 7 days or 12 months (i.e. ticked one of the boxes at B2)				
No.	Activity	B2: Activities done:		B3: Activities interested in trying or doing in the next 12 months		Yes	No	Tick any applicable
		7 days	12 months					
1	Walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Running / Jogging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Individual workout using equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Group fitness class (e.g. aerobics, crossfit)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Yoga	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Pilates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Dance/dancing (e.g. ballet, hip hop, etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Swimming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Road cycling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Mountain biking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	BMX	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Day tramp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Overnight tramp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Marine fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	Freshwater fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16	Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17	Football (soccer)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18	Tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19	Table tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20	Rugby	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21	Touch rugby	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22	Rugby league	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23	Netball	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24	Basketball	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25	Cricket	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26	Hockey	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27	Badminton	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28	Squash	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29	Indoor bowls	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30	Outdoor bowls	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
31	Softball	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
32	Volleyball	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33	Canoeing / Kayaking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
34	Rowing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35	Yachting / Sailing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
36	Surfing / Body boarding	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
37	Surf life saving	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
38	Skiing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
39	Snowboarding	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
40	Triathlon / Duathlons	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41	Athletics (track and field)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
42	Gymnastics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
43	Horse riding / Equestrian	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44	Boxing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45	Karate	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
46	Hunting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
47	Shooting (rifle and pistol)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
48	Motorcycling	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
49	Waka ama	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
50	Kapa haka	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
51	Gardening	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
52	Playing games (e.g. with kids)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
53	Other, please specify:	<hr/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	OR Have not done any physical activity in the last 12 months	<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 5 -

The following questions ask about the activities you have done in the last 7 days (not including today).

In the first column please write down the activities you have done in the last 7 days (those you ticked on the previous page at B2), as well as the activity number which was included on the left hand side of the activity.

If you have not done any physical activity for sport, exercise or recreation in the last 7 days, please tick here and then go to Section D (D1).

B11. People do different activities for different reasons at different times.
So, thinking about the last time you did this physical activity, what was the **ONE** main reason you did it?

*Please read through all the options and then tick your **ONE** main reason.*

For physical wellbeing (exercise, fitness or health)	To lose or maintain weight or look good	For emotional wellbeing (e.g. to relax or unwind)	To physically challenge myself or to win	To spend time with family and friends	To meet people or be part of a group	To learn or practise a new skill	For fun	Another reason
--	---	---	--	---------------------------------------	--------------------------------------	----------------------------------	---------	----------------

Please tick one per row

<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								
<input type="checkbox"/>								

B12. And on this last time, did you do this activity to get to or from somewhere? (e.g. to get to work, school or somewhere else)

Yes No

Only tick one.

<input type="checkbox"/>	<input type="checkbox"/>

B13

Still thinking about the physical activities you have done in the last 7 days (as listed on the previous page), in total how many hours did you spend being physically active for sport, exercise or recreation?

hours

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate.

B14

Thinking about the amount of time you entered above, please tell us how much of this physical activity for sport, exercise or recreation was....

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate. If none, please write 'zero' or '0'

Vigorous – any activity that had you out of breath
(you couldn't do this activity and have a conversation at the same time)

hours

Moderate – any activity that caused a slight, but noticeable, increase in breath (you could still have a conversation)

hours

Light - any activity that didn't really affect your breathing

hours

Please check to make sure your answer adds up to the total amount noted at B13.

B15

In the last 7 days (not including today), on how many days did you do:

a) At least 30 minutes of moderate activity for sport, exercise or recreation that caused a slight, but noticeable, increase in breath

OR

b) At least 15 minutes of vigorous activity for sport, exercise or recreation that had you out of breath?

Please think only about those physical activities done for at least 10 minutes at a time.

Please circle one answer

0 days	1 day	2 days	3 days	4 days	5 days	6 days	7 days
0	1	2	3	4	5	6	7

B16

In the last 7 days, did you do muscle strengthening activities on at least 2 days?

Muscle strengthening activity could include lifting weights, resistance exercises or yoga.

Please tick one answer:

Yes

No

Don't know

B17

Please answer this question if you listed 'walking' at B6 (an activity you have done in the last 7 days). Otherwise go to B18.

In the last 7 days, how many hours have you spent walking for sport, exercise or recreation?

hours

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate.

B18

Please answer this question if you listed 'gardening' at B6 (an activity you have done in the last 7 days). Otherwise go to B19.

In the last 7 days, how many hours have you spent gardening for exercise or recreation?

hours

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate.

B19 In the last 7 days, in which of the following places have you been physically active for sport, exercise or recreation?

Please tick all that apply

- | | |
|--|--------------------------|
| 1 Gym or fitness centre | <input type="checkbox"/> |
| 2 University or tertiary education facility (indoor gym/recreation centre or outdoor field/park) | <input type="checkbox"/> |
| 3 Indoor sports facility or complex (e.g. a recreation centre or indoor stadium) | <input type="checkbox"/> |
| 4 Community hall, school hall, marae, church (e.g. an indoor facility that is not used mainly for sport or physical activity) | <input type="checkbox"/> |
| 5 Studio (e.g. yoga or dance) | <input type="checkbox"/> |
| 6 Outdoor sports facility or purpose built environment (e.g. netball or tennis courts, golf course, ski field, astroturf or outdoor stadium) | <input type="checkbox"/> |
| 7 Public park, field, playground, skate park or BMX track | <input type="checkbox"/> |
| 8 Public pool or aquatic centre | <input type="checkbox"/> |
| 9 Private property, home, garden or pool | <input type="checkbox"/> |
| 10 Cycleway or cycle lane specifically set aside for cyclists | <input type="checkbox"/> |
| 11 Walkway | <input type="checkbox"/> |
| 12 On the road / footpath | <input type="checkbox"/> |
| 13 Off road biking or walking track | <input type="checkbox"/> |
| 14 National park area | <input type="checkbox"/> |
| 15 Back country or alpine track | <input type="checkbox"/> |
| 16 On, in or beside lake, river or stream | <input type="checkbox"/> |
| 17 On, in or beside sea or coast | <input type="checkbox"/> |
| 18 None of the above | <input type="checkbox"/> |

Section C: Instruction and technology in the last 7 days

This next section looks at whether you have had coaching, instruction or used other resources and technology for sport, exercise or recreation in the last 7 days.

C1 In the last 7 days have you used any technology (Fitbits, smartphone apps, pedometers, etc.) when you have been physically active for sport, exercise or recreation?

Please tick one answer: Yes No

C2 In the last 7 days have you received any coaching, instruction or training for any of the physical activities you have done? This could include individual or group training, or accessing information or advice online.

Please circle one answer

- | | | |
|-----|---|--------------------------|
| Yes | 1 | → Once circled, go to C3 |
| No | 2 | → Once circled, go to D1 |

C3

Please answer this question if you received coaching, instruction or training in the last 7 days. Otherwise go to D1.

Please list below what the physical activity was and what type of instructional resources you received.

<i>Please write the activity and the activity number using the activity list at B2.</i>	<i>One on one training with an instructor</i>	<i>Group training with an instructor</i>	<i>Accessed online information (e.g. podcasts, YouTube, videos)</i>	<i>Received advice from online forums or social media groups</i>	<i>From books / magazines</i>
---	---	--	---	--	-------------------------------

<i>Activity:</i>	<i>No.:</i>	<i>Please tick all that apply for each activity</i>				
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

C4

What was the main reason(s) you received coaching / instruction / training or used other instructional resources in the last 7 days?

Please circle all that apply

To improve skills	1
To improve performance	2
To help keep me motivated or focused	3
To help my training for a specific event	4
To help recover from an injury I got while doing physical activity for sport, exercise or recreation	5
To help recover from an injury caused by something else	6
To help recover from illness	7
I am part of a team	8
I am part of a group	9
I am required to / I have no choice (e.g. doctor told me I have to)	10
Other	11

Section D: About the amount of physical activity you do

This section is about the amount of physical activity you do, and whether you would like to be doing more physical activity for sport, exercise or recreation.

D1

And thinking about the amount of physical activity you have done for sport, exercise or recreation this week, was the amount of physical activity more, less or the same as what you would usually do?

Please circle one answer

More than normal	1
Less than normal	2
About the same	3
No such thing as a usual week	4

D2

Overall, would you like to be doing more physical activity for sport, exercise or recreation than you are currently doing?

Please circle one answer

Yes - I would like to be doing more	1
No	2

D3

If you said 'yes' above, for what reasons are you not doing as much physical activity as you would like?

If you said 'no' above, for what reasons do you not want to do more physical activity than you are currently doing?

Please circle all that apply

If you select an answer with an arrow on the right hand side, please answer the question the arrow is pointing to as well as circling the number below

I have no transport to get to places	1
There are no appropriate facilities or places conveniently located to do what I want to do	2
I don't have the equipment I need	3
The activity of my choice is too expensive	4
Other commitments are taking priority (e.g. work, family)	5
The activity of my choice doesn't fit my routine	6
I prefer to spend my time on other interests / hobbies	7
I am too tired or don't have the energy	8
I struggle to motivate myself	9
I've got out of the habit	10
I'm not fit enough	11
I am injured from an injury caused by sport, exercise or recreational physical activity	12
I am injured from an injury caused by something else	13
I don't feel welcome	14
I have a disability that prevents me from participating	15
My health is not good enough	16
I'm pregnant / recently had a baby	17
I don't like to sweat	18
I don't feel safe	19
I'm not confident enough	20
I haven't got the skills / don't know how to	21
I don't want to fail	22
Other people discourage me from being physically active	23
I have no one to do it with	24
I don't like other people seeing me being physically active	25
I find physical activity boring	26
I already do a good amount of physical activity	27
I am not interested in sport or physical activity	28
The weather	29
Other, please specify:	30

What do you prefer to spend your time on?

- Music
- Film
- Theatre
- Comedy
- Crafts
- Art
- Electronic games
- Travel
- Food and wine
- Reading
- Spending time with family/friends
- Other, please specify:

Please specify what this is in relation to:

- My gender
- My age
- My ethnicity
- My sexual orientation
- My disability
- I'm not good enough
- My size / weight
- Some other reason, please specify below:

Please specify where your physical activity comes from:

- Through sport, exercise or recreation
- Through work
- Through caregiving
- Other

Section E: Events and memberships

This section covers a range of topics including whether you have taken part in events, and gym and club membership.

E1 In the last 12 months, have you actively participated in any of these events where lots of people take part?

Please circle all that apply

- | | |
|--|----|
| Running / walking events (anything up to 10ks, e.g. fun runs) | 1 |
| Endurance running / walking events (anything longer than 10ks, e.g. half marathon) | 2 |
| Triathlon / duathlon events | 3 |
| Endurance multisport events | 4 |
| Biking events | 5 |
| Swimming events | 6 |
| Masters Sport Tournament / event | 7 |
| Fishing tournament or event | 8 |
| Sailing regatta, dragon boating or Waka ama event | 9 |
| Ki-o-Rahi, Iwi games, Marae Games, Pa Wars, Kapa Haka events | 10 |
| Sports tournament | 11 |
| Other sport or physical activity event, please specify: _____ | 12 |
| No, I have not taken part in any events in the last 12 months | 13 |

E2 Please answer this question if you have participated in an event in the last 12 months. Otherwise go to E3.

Thinking about the activity you did for your last event, which of the following apply to you?

Please circle Yes or No for each row

- | | | |
|---|-----|----|
| 1 I had done the activity before doing the event or before I started training for the event | Yes | No |
| 2 I have continued doing the activity since I did the event | Yes | No |
| 3 I plan to continue to do the activity in the future but not necessarily any more events | Yes | No |
| 4 I plan to take part in another similar event in the future | Yes | No |
| 5 In the last 12 months I have done more than one of these events | Yes | No |

E3 In the last 12 months how many times have you been to a professional sports game (e.g. a Super Rugby game or a Championship Netball game)?

Please circle one answer

- | | |
|------------------|---|
| None | 1 |
| 1 to 4 times | 2 |
| 5 to 9 times | 3 |
| 10 or more times | 4 |

E4 Do you currently belong to a gym or fitness centre?

Please circle one answer

- | | | |
|-----|---|--------------------------|
| Yes | 1 | → Once circled, go to E5 |
| No | 2 | → Once circled, go to E6 |

E5 How many times in the last 7 days have you been to your gym or fitness centre?

Write in number: _____

E6

Are you currently a member of any sport or recreation club (other than a gym or fitness centre)?

Please include any clubs you belong to, even those where you don't personally take part in the activity.

Please circle one answer

- | | | |
|-----|---|--------------------------|
| Yes | 1 | → Once circled, go to E7 |
| No | 2 | → Once circled, go to F1 |

E7

Please list the sport or activity that each club you are a member of is associated with. If the club is associated with multiple activities you can write 'multi'.

Then please indicate whether you pay for the membership for each club of the activities or whether it is free, and whether you have actively participated in an activity through your club in the last 12 months.

No.:	Activity:	Paid Membership	Free Membership	Participated in the activity organised by your club in the last 12 months?	
		Yes	No	Please tick <u>one</u>	
1.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section F: Volunteering

This section is about any volunteering you have done for a sport, exercise or recreation activity.

F1

Have you volunteered in any of the following ways for a sport, exercise or recreation activity in the last 7 days or 12 months?

Please tick all that apply

7 days 12 months

Coached or instructed a team or group	<input type="checkbox"/>	<input type="checkbox"/>
Coached or instructed an individual	<input type="checkbox"/>	<input type="checkbox"/>
Official (e.g. referee, umpire, scorer)	<input type="checkbox"/>	<input type="checkbox"/>
Team manager	<input type="checkbox"/>	<input type="checkbox"/>
Club administration	<input type="checkbox"/>	<input type="checkbox"/>
Governance role at a club or association (e.g. board member)	<input type="checkbox"/>	<input type="checkbox"/>
Helper for a team, club or group (e.g. on call contact, group leader, guide)	<input type="checkbox"/>	<input type="checkbox"/>
Event assistance (e.g. race marshal)	<input type="checkbox"/>	<input type="checkbox"/>
Activity helper (e.g. building / maintenance of a location)	<input type="checkbox"/>	<input type="checkbox"/>
Lifeguard	<input type="checkbox"/>	<input type="checkbox"/>
Team captain or activity leader (e.g. kapa haka leader)	<input type="checkbox"/>	<input type="checkbox"/>

OR I have not done any of the above in the last 12 months

F2

Everyone please answer this question:

Do you intend to volunteer in any of the above roles for a sport or recreation activity in the next 12 months?

Please circle one answer

Yes - definitely	1
Yes - maybe	2
No	3

F3

Please answer this question if you have volunteered in the last 7 days or 12 months. Otherwise go to G1.

Thinking about the volunteering you have done in the last 12 months, how did you get involved?

Please circle all that apply

- | | |
|--|---|
| It is a sport or physical activity I used to do | 1 |
| It is a sport or physical activity I currently do | 2 |
| It is a sport or physical activity that my child currently does | 3 |
| It is a sport or physical activity that my child used to do | 4 |
| It is a sport or physical activity that another member of my family or friend does or used to do | 5 |
| Other, please specify: _____ | 6 |

F4

Please answer this question if you have volunteered in the last 7 days. Otherwise go to G1.

Thinking about the volunteering you have done in the last 7 days, how many hours have you spent volunteering? Please think only about volunteering done for at least 10 minutes at a time. Please make your best estimate.

hours

F5

And how many, if any, of these hours were you physically active while volunteering in the last 7 days?

Please think only about those physical activities done for at least 10 minutes at a time.
Please make your best estimate.

hours

Section G: Your attitudes towards physical activity

This section is mainly about what you think or feel about physical activity for sport, exercise or recreation.

G1

How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 11 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 Being physically active is an essential part of my life	1	2	3	4	5
2 I am physically active to lose or control weight	1	2	3	4	5
3 I choose physical activity that suits my mood at the time	1	2	3	4	5
4 I love challenging myself or trying to win	1	2	3	4	5
5 Working hard to improve my skills and performance is important to me	1	2	3	4	5
6 Wanting to look good / be attractive is mainly why I do physical activity	1	2	3	4	5
7 Being physically active is very important for my physical health	1	2	3	4	5
8 I will only do physical activity if I find the activity fun	1	2	3	4	5
9 When I can't do as much physical activity as I would like I get irritable and edgy	1	2	3	4	5
10 People who spend a lot of time sitting on the couch are lazy	1	2	3	4	5
11 Being physically active is very important for my mental or emotional wellbeing	1	2	3	4	5

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G2

How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 12 statements

		Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1	Exercise is an important part of my regular routine	1	2	3	4	5
2	Doing some physical activity is better than nothing	1	2	3	4	5
3	I know I should do more physical activity	1	2	3	4	5
4	I prefer to do physical activity that is more flexible and less structured	1	2	3	4	5
5	I prefer to be physically active with others	1	2	3	4	5
6	After doing physical activity, I find it easier to concentrate	1	2	3	4	5
7	People in my life encourage me to take part in physical activities	1	2	3	4	5
8	I am good at lots of different physical activities	1	2	3	4	5
9	I have the chance to do the physical activities I want	1	2	3	4	5
10	I want to take part in physical activities	1	2	3	4	5
11	I understand why taking part in physical activity is good for me	1	2	3	4	5
12	I feel confident to take part in lots of different activities	1	2	3	4	5

G3

How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 10 statements

		Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1	I grew up with a physically active family	1	2	3	4	5
2	I enjoyed Physical Education (PE) classes at school	1	2	3	4	5
3	I find electronic games more exciting to play than the real life ones	1	2	3	4	5
4	Being physically active in the great outdoors is an important part of New Zealanders' lives	1	2	3	4	5
5	People in New Zealand are more physically active than people in other countries	1	2	3	4	5
6	I make a point of breaking up long periods of sitting by getting up to walk around	1	2	3	4	5
7	I usually warm up before, and stretch my muscles after, doing physical activity	1	2	3	4	5
8	I usually drink plenty of water when I'm physically active	1	2	3	4	5
9	I enjoy tough physical activity	1	2	3	4	5
10	Sport and other physical activities give me motivation and a sense of purpose	1	2	3	4	5

G4

Have you ever represented a region or country in any sport or physical activity?

G5

Has anyone else in your immediate family ever represented a region or country in any sport or physical activity?

Please circle all that apply

No	1
Yes, a region in New Zealand	2
Yes, represented New Zealand	3
Yes, another country or region	4

Please circle all that apply

No	1
Yes, a region in New Zealand	2
Yes, represented New Zealand	3
Yes, another country or region	4

G6

Are you training towards being selected to represent a region or country in a sport or physical activity?

Please circle all that apply

No	1
Yes, a region in New Zealand	2
Yes, New Zealand	3
Yes, another country or region	4

G7

The next few statements are specifically about sport rather than all physical activity. How much do you agree or disagree with the following statements:

Please circle one answer for each of the 10 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 I've never been any good at sport	1	2	3	4	5
2 I enjoy playing sport	1	2	3	4	5
3 I enjoy watching, listening to and reading about sports	1	2	3	4	5
4 I am passionate about sport	1	2	3	4	5
5 Successful New Zealand athletes or sports teams inspire me to be more physically active	1	2	3	4	5
6 I feel proud when New Zealand athletes or sports teams do well	1	2	3	4	5
7 I don't like the competitiveness of sport	1	2	3	4	5
8 I have learned many essential life skills through playing sport (e.g. teamwork and cooperation)	1	2	3	4	5
9 New Zealand athletes and sports teams make good role models	1	2	3	4	5
10 The government invests too much money in high performance sport compared with community-level sport	1	2	3	4	5

G8

Please answer this question if you have children aged under 18 years. Otherwise go to H1.

How much do you agree or disagree with the following statements:

Please circle one answer for each of the 5 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 Being physically active together is an important part of our family life	1	2	3	4	5
2 I worry my child(ren) will get hurt when they do physical activity	1	2	3	4	5
3 I want to be physically active so my child(ren) will follow my example and be physically active too	1	2	3	4	5
4 It's up to my child(ren) to decide for themselves how active they want to be	1	2	3	4	5
5 I think it's important to be involved in my child(ren)'s physical activities	1	2	3	4	5

Section H: About your health and lifestyle

This section covers some health and lifestyle topics.

H1 For each of the five statements, which is closest to how you have been feeling over the last two weeks?

Please tick one answer for each of the 5 statements

	All of the time	Most of the time	More than half of the time	Less than half of the time	Some of the time	At no time
1 I have felt cheerful and in good spirits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 I have felt calm and relaxed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 I have felt active and vigorous	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 I woke up feeling fresh and rested	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 My daily life has been filled with things that interest me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

H2 How do you feel about your life as a whole?

Please answer on a scale where zero is completely dissatisfied and ten is completely satisfied.

Please circle one answer

0 – Completely dissatisfied	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10 – Completely satisfied	10

H3 In the last 7 days, on how many days did you have at least 3 servings of vegetables and at least 2 servings of fruit per day?

Please circle one answer

0 days	1 day	2 days	3 days	4 days	5 days	6 days	7 days
0	1	2	3	4	5	6	7

H4 In the last 7 days, have you had any alcoholic drinks?

H5

In the last 7 days did you do any of the following:

A standard drink = one can or stubbie of beer, half a large bottle of beer, one small glass of wine or one nip of spirits.

Please tick one answer

Yes	<input type="checkbox"/>	→ Go to H5
No	<input type="checkbox"/>	→ Go to H6

Please circle all that apply

Drink on six or more days	1
Drink five standard drinks on one occasion	2
Drink six or more standard drinks on one occasion	3
None of the above	4

H6

In the last 7 days, about how many glasses of sugary drinks have you had?
*Sugary drinks include soft drink, fizzy drinks, energy drinks, sport drinks and fruit juice.
 1 glass is 250 mls. A 1.25 litre bottle of fizzy drink would be 5 glasses.*

Please tick one answer

None	<input type="checkbox"/>
1	<input type="checkbox"/>
2-3	<input type="checkbox"/>
4-6	<input type="checkbox"/>
7-13	<input type="checkbox"/>
14 or more	<input type="checkbox"/>

H7

In total, over the last 7 days how many hours have you spent looking at a screen for paid employment, study or at school?

*This includes computer monitors, televisions and mobile devices including phones and tablets.
 Please make your best estimate to the closest ¼ hour based on the entire week. If none, please write 'zero'.*

hours
H8

And in total over the last 7 days how many hours have you spent looking at a screen outside of your paid employment, study or school?

Please make your best estimate to the closest ¼ hour. If none, please write 'zero'.

hours
H9

And how many, if any, of these hours were spent gaming (i.e. on an Xbox, PlayStation or computer)?

Please make your best estimate to the closest ¼ hour. If none, please write 'zero'

hours
H10

On average, how many hours of sleep do you get a night?

hours
H11

How much do you agree or disagree with this statement: I would be lost without my mobile phone

Please circle one answer

Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot	Not applicable
1	2	3	4	5	9

H12

Which best describes how often, if ever, you smoke tobacco?

Please tick one answer

I have never smoked	<input type="checkbox"/>
I do not smoke now	<input type="checkbox"/>
At least once a day	<input type="checkbox"/>
Less than once a day	<input type="checkbox"/>
Don't know	<input type="checkbox"/>

H13

Now some questions about your height and weight. How tall are you without shoes?

centimetres

OR

feet AND

inches

H14

What is your current weight?

kilograms

OR

pounds OR

stones

H15

Would you say that for your height you are...

Please circle one answer

Underweight	1
About the right weight	2
Slightly overweight	3
Very overweight	4
Don't know	9

Section I: About you...

Sport New Zealand wants to collect information about New Zealanders that is inclusive and representative of our diverse communities. For this reason, the next few questions are about you. By capturing this information, we will be able to better understand New Zealanders who participate and do not participate in sport and recreation, and their attitudes towards sport and recreation, and motivations.

I1

What is the highest qualification you have?

Please circle one answer

No qualification	1
NCEA level 1 or School Certificate	2
NCEA level 2 or Sixth Form Certificate	3
NCEA level 3 or University Entrance bursary or scholarship	4
Level 4, 5 or 6 - a trade or polytechnic qualification	5
A bachelor's degree	6
Postgraduate degree / diploma / certificate or higher (e.g. Masters, Doctorate)	7
Other	8

I2

Which of these describe you?

Please tick all that apply

Full-time in paid work (over 35 hours per week)	<input type="checkbox"/>
Part-time in paid work (34 hours or less per week)	<input type="checkbox"/>
Full-time unpaid work (over 35 hours per week)	<input type="checkbox"/>
Part-time unpaid work (34 hours or less per week)	<input type="checkbox"/>
Looking for work or unemployed	<input type="checkbox"/>
Secondary school student (<i>please also specify what year you are in: Year _____</i>)	<input type="checkbox"/>
Full-time student (not at secondary school)	<input type="checkbox"/>
Part-time student (not at secondary school)	<input type="checkbox"/>
Looking after home and family	<input type="checkbox"/>
Retired	<input type="checkbox"/>
Beneficiary	<input type="checkbox"/>
Other	<input type="checkbox"/>

I3

Please answer this question if you are employed. Otherwise go to I8.
 Which one best describes your occupation?

Please circle one answer

Manager	1
Professional	2
Technician or trade	3
Community or personal services	4
Clerical and administration	5
Sales	6
Machine operator or driver	7
Labourer	8
Other	9

I4

Which of the following best describes your job?

Please circle one answer

Not very physically active (e.g. mainly sitting or walking around)	1
Quite physically active	2
Very physically active	3

I5

Do you have flexibility around your working hours?

For example, starting later, finishing later, taking time off during the work day.

Please tick one answer: Yes No

I6

Do you work for more than one employer / company / organisation?

Please tick one answer: Yes No

I7

Do you work in the sport, exercise or recreation industry?

For example, a trainer, a club administrator, a governing body for a sport, a professional sportsperson.

Please tick one answer: Yes No

I8

Which country were you born in?

Please circle one answer

New Zealand	1
Australia	2
Cook Islands	3
China (People's Republic of)	4
India	5
Philippines	6
Samoa	7
South Africa	8
United Kingdom (England, Scotland, Wales, Northern Ireland)	9
United States of America	10
Other, please specify:	11

I9

Please answer this question if you were not born in New Zealand. Otherwise go to I10.

If you were not born in New Zealand, how long have you been living in New Zealand?

Please circle one answer

Less than five years	1
Five years or more	2

I10 Which ethnic group or groups do you identify with or belong to? This may be different from your nationality or citizenship.

Please circle all that apply

New Zealand European	1	Filipino	9
Other European	2	Chinese	10
New Zealand Māori	3	Indian	11
Cook Island Māori	4	African	12
Samoan	5	Latin American	13
Tongan	6	Middle Eastern	14
Niuean	7	Other, please specify:	15
Fijian	8		

I11 Does a health problem or a condition you have (lasting 6 months or more) cause you difficulty with, or stop you from:

Please tick all that apply

Seeing, even when wearing glasses or contact lenses	<input type="checkbox"/>
Hearing, even when using a hearing aid	<input type="checkbox"/>
Walking, lifting or bending	<input type="checkbox"/>
Using your hands to hold, grasp or use objects	<input type="checkbox"/>
Learning, concentrating or remembering	<input type="checkbox"/>
Communicating, mixing with others or socialising	<input type="checkbox"/>
No difficulty with any of these	<input type="checkbox"/>

I12 Which, if any, of the following apply to you?

Please tick all that apply

I am pregnant or breastfeeding	<input type="checkbox"/>
I use a wheelchair	<input type="checkbox"/>
I use a walking aid (e.g. walking stick, crutches or frame)	<input type="checkbox"/>
I use prosthetics	<input type="checkbox"/>
I am dealing with an ongoing physical illness, disability or disease	<input type="checkbox"/>
I am dealing with an ongoing mental illness, disability or disease	<input type="checkbox"/>
None of the above	<input type="checkbox"/>

I13 Which best describes your household's annual income before tax?

Please circle one answer

\$30,000 or less a year	1	\$100,001 - \$120,000	6
\$30,001 - \$40,000	2	\$120,001 - \$160,000	7
\$40,001 - \$60,000	3	\$160,001 - \$200,000	8
\$60,001 - \$80,000	4	Over \$200,000	9
\$80,001 - \$100,000	5	Prefer not to say / don't know	10

I14 How well does your total income meet your everyday needs for such things as accommodation, food, clothing and other necessities?

Please circle one answer

Not enough money	1
Only just enough money	2
Enough money	3
More than enough money	4
Prefer not to say	9

I15

When were you born?

<input type="text"/>	<input type="text"/>	<input type="text"/>
Day	Month	Year

Section J: Final comments and prize draw entry**J1**

Do you have anything more to say about physical activity? We'd love to hear it. Please tell us in the space below.

J2

Please provide your contact details so that we are able to contact you if you are the winner of the \$500 Prezzy® Card or if we have any questions about your questionnaire (e.g. if we can't read your response).

Name:

Phone number:

Email:

It is likely that more in-depth research will be carried out on this topic in the future. Are you willing to provide your contact details so that Nielsen or Sport New Zealand are able to contact you and invite you to take part in further research?

Please note: providing your contact details does not put you under any obligation to participate.

Please circle one answer: YES / NO

If you said yes, please ensure your contact details are filled in above. Thank you.

If you would rather not be contacted about further research you will still be eligible for the prize draw.

J3

To understand more about the physical activity of New Zealanders, Sport NZ would like to share and/or combine your survey responses with other information about you held by Sport NZ and/or other third parties. Sport NZ will ensure any information that could be used to identify you will be removed after your survey responses have been combined with other information about you, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your survey responses with other information about you for this purpose?

Please circle one answer

Yes	1
No	2

J4

Please answer this question if any children aged 12-17 have, or are going to, complete the Active Youth survey for Sport NZ

Your consent is also required for Sport NZ to share and/or combine the survey responses of your child with other information held by Sport NZ and/or other third parties to understand more about the physical activity of New Zealanders. Sport NZ will ensure that any information that could be used to identify your child will be removed after his/her survey responses have been combined with other information about him/her, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your child's survey responses with other information about him/her for this purpose?

Please circle one answer

Yes	1
No	2

Do you have a child in your house aged 5 to 11?

We would also like to know what physical activities they do and what they think about being physically active.

This survey is only available online and should take just 10-15 minutes. If you take part you will go into the draw to win a \$1,000 Prezzy® Card!

We encourage you to do the survey at a time when you can check in with the child and, if possible, do the questionnaire together.

To complete the survey, please go to www.acnonline.com/activeyouth and log in using the user name and survey code on your letter.

When you log in make sure you are on the Active Youth survey site and at the first question tell us that you would like to do the survey for a 5 to 11 year old.

If you have any questions please call Nielsen on 0800 400 402.

**We really appreciate that you have taken time
to complete this survey.**

Thank you!

**PLEASE CHECK THAT YOU HAVE COMPLETED ALL
PAGES OF THE QUESTIONNAIRE.**

Please put the completed questionnaire in the Freepost envelope provided or any envelope (no stamp required) and post it to:

Survey Returns Team
Nielsen
PO Box 33819
Takapuna
Auckland 0740
New Zealand

Prize Draw Terms and Conditions

1. Information on how to enter the promotion forms part of these Terms and Conditions of Entry. Entry into the promotion is deemed acceptance of the following terms and conditions.
2. The promotion commences on 5 January 2019 and closes on 4 January 2020 ("Promotional Period").
3. To enter Eligible Respondents must complete the Active NZ Survey within the Promotional Period by:
 - a. filling out the online survey at www.acnonline.com/activenz (using your personalised username and password, provided in the letter sent to you informing you of the survey) including your contact details; or
 - b. returning a completed hard copy of the survey (if this has been provided) with your contact details to the Promoter.
4. Entry is only open to "Eligible Respondents", being individuals who:
 - (i) are residents of New Zealand aged 18 years or older; and
 - (ii) are not employees of the Promoter or Sport New Zealand; and
 - (iii) are not a spouse, de facto partner, parent, child, sibling (whether natural or by adoption) or household member of such an employee; and
 - (iv) are not professionally connected with the promotion.
5. Each completed survey with accompanying contact details, submitted in accordance with paragraph 3, above, will automatically receive one entry into the prize draw. There is a limit of one entry per Eligible Respondent.
6. The Promoter reserves the right, at any time, to verify the validity of the entry and Eligible Respondent (including a respondent's identity, age and place of residence) and to disqualify any respondent who submits a response that is not in accordance with these Terms and Conditions of Entry. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
7. There will be four prize draws for the promotional period. The winner will be notified within 10 working days of the draw by telephone or email. Once the winner has been contacted and notified, the details will be published online for four weeks at www.acnonline.com/activenzprizewinners.
8. For each of the four prize draws that take place, the first valid entry drawn at random will win a \$500 Prezzy® Card. The winner is responsible for any tax associated with the prize. Terms and conditions apply to the use of Prezzy® cards and can be found at www.prezzycard.co.nz. The prize draw that respondents are entered into is based on when the survey response is submitted.
- Prize draw 1 will take place on 26 April 2019. Those who completed the survey between 5 January 2019 and 4 April 2019 are eligible to win.
 Prize draw 2 will take place on 22 July 2019. Those who completed the survey between 5 April 2019 and 4 July 2019 are eligible to win.
 Prize draw 3 will take place on 22 October 2019. Those who completed the survey between 5 July 2019 and 4 October 2019 are eligible to win.
 Prize draw 4 will take place on 29 January 2020. Those who completed the survey between 5 October 2019 and 4 January 2020 are eligible to win.
9. The prize is not transferable or exchangeable. No responsibility is accepted for lost, misdirected or illegible entries.
10. The Promoter's decision is final and no correspondence will be entered into.
11. If after 10 working days following the Promoter attempting to contact the winner at the contact details provided the Promoter has been unable to make contact with the winner, that winner will automatically forfeit the prize, and the Promoter will randomly select one further entry who will be contacted by the Promoter by telephone or email and will be the winner of the prize.
12. The winner permits Sport New Zealand and the Promoter to use the winner's name and biographical information for advertising and promotional purposes, without any compensation.
13. All personal details of the respondents will be stored securely at the office of the Promoter and used to operate and administer the prize draw or to contact the respondent, if necessary, to clarify responses to questions in any hard copy of the survey. A request to access, update or correct any personal information should be directed to the Promoter.
14. The Promoter is ACNielsen (NZ) ULC, L5 150 Willis Street, Te Aro, Wellington, 6011, New Zealand. Phone +64 4 978 6700.
15. The Promoter reserves the right to amend or modify these Terms and Conditions of Entry at any time.
16. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or sustained as a consequence of participation in the promotion or as a consequence of the use and enjoyment of the prize.
17. The promotion is governed by New Zealand law and all respondents agree to submit to the exclusive jurisdiction of the Courts of New Zealand with respect to any claim or matter arising out of or in connection with this promotion.

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APPENDIX 3: ACTIVE NZ QUARTER 3 2019 QUESTIONNAIRE

How to answer: You will need to circle or tick an answer like this...

Example	1	<input checked="" type="checkbox"/>	Each question has an instruction to tell you how to answer.
Example	2	<input type="checkbox"/>	Some questions ask you to select one response, others let
Example	3	<input type="checkbox"/>	you select more than one.

Section A: About you and your household

Firstly some questions about you and your household.

A1 What gender do you identify as?

Please circle one answer

Male	1
Female	2
Gender diverse	3

A2 Which of these age groups do you belong to?

Please circle one answer

Under 18 years (see note below)	1	50-54 years	9
18-19 years	2	55-59 years	10
20-24 years	3	60-64 years	11
25-29 years	4	65-69 years	12
30-34 years	5	70-74 years	13
35-39 years	6	75-79 years	14
40-44 years	7	80-84 years	15
45-49 years	8	85 years or over	16

If you are aged under 18 years of age, there is a different Youth Survey for you to complete. Please contact Nielsen on 0800 400 402 for more information about how you can take part.

A3 In total, how many adults aged 18 and over live in your household some or all of the time?

Please include yourself in this count.

Write in number:

(including myself)

A4 How many (if any) children aged under 18 live in your household some or all of the time?

Please write in number. If there are no children in an age group please write '0'.

There are no children under 18 (please tick here and then go to A5)

Number of children aged 0 to 2:

Number of children aged 3 to 4:

Number of children aged 5 to 11:

Number of children aged 12 to 14:

Number of children aged 15 to 17:

A5 Who lives in your household? Please circle all that apply.

Please circle all that apply

My husband / wife / civil union / defacto partner/ boyfriend or girlfriend	1
My mother and / or father	2
My son(s) and / or daughter(s) and / or step child(ren)	3
My brother(s) and / or sister(s)	4
Other family (e.g. grandparent(s), partner's parent(s), aunt, uncle, cousin(s))	5
Non-family (e.g. flatmates, friends)	6
None of the above - I live alone	7

A6 It is important for us to know when this questionnaire was completed.

Please write down today's date below.

Day

Month

Year

Section B: About the physical activity you do

Now, some questions about the physical activity that you do.

B1

In the past week, on how many days have you done a total of 30 minutes or more of physical activity, which was enough to raise your breathing rate? This may include sport, traditional games, kapa haka, exercise and brisk walking or cycling for recreation or to get to and from places, but should not include housework or physical activity that may be part of your job.

Please circle one answer

0 days	1 day	2 days	3 days	4 days	5 days	6 days	7 days
0	1	2	3	4	5	6	7



IMPORTANT NOTE

Over the next few sections we ask you questions about any physical activity you have done specifically for the purpose of sport, exercise or recreation.



By sport we mean things such as tennis, basketball, golf or triathlons.

By exercise we mean anything you do for fitness such as going to the gym, doing a workout or running.

By recreation we mean anything you do for fun in your spare time which is physically active such as dancing or going for a bush walk.

You may do some physical activity for reasons other than sport, exercise or recreation such as for your job, doing chores or coaching/umpiring. Please do not include this activity.

B2

Thinking back over the last 7 days (not including today) have you done any physical activity that was specifically for the purpose of sport, exercise or recreation?

Please do not include any physical activity you have done for reasons other than sport, exercise or recreation such as for your job, doing chores or coaching/umpiring.

Please tick one answer

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

This page is about the ways in which you have been physically active specifically for sport, exercise or recreation in the last 12 months or any activities you are interested in doing in the next 12 months. Please complete Step One (B3 and B4) first and then answer Step Two (B5 and B6).

STEP ONE:				STEP TWO:																																																																																																																																																																																																																															
				PLEASE ANSWER B5 TO B6 FOR EACH OF THE ACTIVITIES YOU HAVE DONE IN THE LAST 7 DAYS OR 12 MONTHS																																																																																																																																																																																																																															
<p>B3: First, which of the following have you done in the last 7 days, and which have you done in the last 12 months? Please only tick the activities where you have been <u>physically active</u> specifically for sport, exercise or recreation.</p> <p>B4: For any activities you have not done in the last 12 months, please tick any which you would like to try or do in the next 12 months.</p> <p><i>If you cannot find your physical activity on the list you can write it at the bottom. Please do not include any coaching or umpiring.</i></p> <p>Please tick any applicable <input checked="" type="checkbox"/> <input type="checkbox"/></p>				<p>B5: In the last 12 months, have you done this as a competitive sport or a competitive activity?</p> <p>(e.g. played in a league or club competition, played in a tournament or took part in a competitive event such as a cycle race)</p> <p>B6: In the last 12 months, have you done this activity through a club, gym or fitness center that you are a member of?</p> <p>(e.g. tramping club, fitness centre or sports club)</p>																																																																																																																																																																																																																															
<p>B3: Activities done:</p> <table border="1"> <thead> <tr> <th>No.</th> <th>Activity</th> <th>7 days</th> <th>12 months</th> <th>B4: Activities interested in trying or doing in the next 12 months</th> </tr> </thead> <tbody> <tr><td>1</td><td>Walking</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="radio"/></td></tr> <tr><td>2</td><td>Running / Jogging</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="radio"/></td></tr> <tr><td>3</td><td>Individual workout using equipment</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="radio"/></td></tr> <tr><td>4</td><td>Group fitness class (e.g. aerobics, crossfit)</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="radio"/></td></tr> <tr><td>5</td><td>Yoga</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="radio"/></td></tr> <tr><td>6</td><td>Pilates</td><td><input 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22 Touch rugby	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23 Rugby league	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24 Netball	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25 Basketball	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26 Cricket	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27 Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28 Badminton	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29 Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30 Indoor bowls	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
31 Outdoor bowls	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
32 Softball	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33 Volleyball	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
34 Canoeing / Kayaking	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35 Rowing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
36 Yachting / Sailing	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
37 Surfing / Body boarding	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
38 Surf life saving	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
39 Skiing	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
40 Snowboarding	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41 Triathlon / Duathlons	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
42 Athletics (track and field)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
43 Gymnastics	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44 Horse riding / Equestrian	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45 Boxing	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
46 Karate	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
47 Hunting	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
48 Shooting (rifle and pistol)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
49 Motorcycling	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
50 Waka ama	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
51 Kapa haka	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
52 Gardening	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
53 Playing games (e.g. with kids)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
54 Other, please specify: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="radio"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OR Have <u>not</u> done any physical activity in the last 12 months	<input type="checkbox"/>						

- 4 -

The following questions ask about the activities you have done in the last 7 days (not including today).

In the first column please write down the activities you have done in the last 7 days (those you ticked on the previous page at B3), as well as the activity number which was included on the left hand side of the activity.

If you have not done any physical activity for sport, exercise or recreation in the last 7 days, please tick here and then go to Section C (C1).

B13

Still thinking about the physical activities you have done in the last 7 days (as listed at B3), in total how many hours did you spend being physically active for sport, exercise or recreation?

hours

*Please think only about those physical activities done for at least 10 minutes at a time.
Please make your best estimate.*

B14

Thinking about the amount of time you entered above, please tell us how much of this physical activity for sport, exercise or recreation was....

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate. If none, please write 'zero' or '0'

Vigorous – any activity that had you out of breath
(you couldn't do this activity and have a conversation at the same time)

hours

Moderate – any activity that caused a slight, but noticeable, increase in breath
(you could still have a conversation)

hours

Light - any activity that didn't really affect your breathing

hours

Please check to make sure your answer adds up to the total amount noted at B13.

B15

In the last 7 days (not including today), on how many days did you do:

a) At least 30 minutes of moderate activity for sport, exercise or recreation that caused a slight, but noticeable, increase in breath

OR

b) At least 15 minutes of vigorous activity for sport, exercise or recreation that had you out of breath?

Please think only about those physical activities done for at least 10 minutes at a time.

Please circle one answer

0 days	1 day	2 days	3 days	4 days	5 days	6 days	7 days
0	1	2	3	4	5	6	7

B16

In the last 7 days, did you do muscle strengthening activities on at least 2 days?

Muscle strengthening activity could include lifting weights, resistance exercises or yoga.

Please tick one answer:

Yes

No

Don't know

B17

In the last 7 days have you used any technology (Fitbits, smartphone apps, pedometers, etc.) when you have been physically active for sport, exercise or recreation?

Please tick one answer:

Yes

No

Section C: About the amount of physical activity you do

This section is about the amount of physical activity you do, and whether you would like to be doing more physical activity for sport, exercise or recreation.

C1

Overall, would you like to be doing more physical activity for sport, exercise or recreation than you are currently doing?

Please circle one answer

Yes - I would like to be doing more	1
No	2

C2

If you said 'yes' above, for what reasons are you not doing as much physical activity as you would like? If you said 'no' above, for what reasons do you not want to do more physical activity than you are currently doing?

Please circle all that apply

If you select an answer with an arrow on the right hand side, please answer the question the arrow is pointing to as well as circling the number below

I have no transport to get to places	1
There are no appropriate facilities or places conveniently located to do what I want to do	2
I don't have the equipment I need	3
The activity of my choice is too expensive	4
Other commitments are taking priority (e.g. work, family)	5
The activity of my choice doesn't fit my routine	6
I prefer to spend my time on other interests / hobbies	7
I am too tired or don't have the energy	8
I struggle to motivate myself	9
I've got out of the habit	10
I'm not fit enough	11
I am injured from an injury caused by sport, exercise or recreational physical activity	12
I am injured from an injury caused by something else	13
I don't feel welcome	14
I have a disability that prevents me from participating	15
My health is not good enough	16
I'm pregnant / recently had a baby	17
I don't like to sweat	18
I don't feel safe	19
I'm not confident enough	20
I haven't got the skills / don't know how to	21
I don't want to fail	22
Other people discourage me from being physically active	23
I have no one to do it with	24
I don't like other people seeing me being physically active	25
I find physical activity boring	26
I already do a good amount of physical activity	27
I am not interested in sport or physical activity	28
The weather	29
Other, please specify: _____	30

What do you prefer to spend your time on?

- Music
- Film
- Theatre
- Comedy
- Crafts
- Art
- Electronic games
- Travel
- Food and wine
- Reading
- Spending time with family/friends
- Other, please specify: _____

Please specify what this is in relation to:

- My gender
- My age
- My ethnicity
- My sexual orientation
- My disability
- I'm not good enough
- My size / weight
- My culture
- My religion
- Some other reason, please specify: _____

Section D: Events and memberships

This section covers a range of topics including whether you have taken part in events, gone to a sports game or have a gym membership.

D1 In the last 12 months, have you actively participated in any of these events where lots of people take part?

Please circle all that apply

Running / walking events (anything up to 10ks, e.g. fun runs)	1
Endurance running / walking events (anything longer than 10ks, e.g. half marathon)	2
Triathlon / duathlon events	3
Endurance multisport events	4
Biking events	5
Swimming events	6
Masters Sport Tournament / event	7
Fishing tournament or event	8
Sailing regatta, dragon boating or Waka ama event	9
Ki-o-Rahi, Iwi games, Marae Games, Pa Wars, Kapa Haka events	10
Sports tournament	11
Other sport or physical activity event, please specify: _____	12
No, I have not taken part in any events in the last 12 months	13

D2 In the last 12 months how many times have you been to a professional sports game (e.g. a Super Rugby game or a Championship Netball game)?

Please circle one answer

None	1
1 to 4 times	2
5 to 9 times	3
10 or more times	4

D3 Do you currently belong to a gym or fitness centre?

Please circle one answer

Yes	1
No	2

Section E: Volunteering

This section is about any volunteering you have done for a sport, exercise or recreation activity.

E1 Have you volunteered in any of the following ways for a sport, exercise or recreation activity in the last 7 days or 12 months?

Please tick all that apply

	7 days	12 months
Coached or instructed a team or group	<input type="checkbox"/>	<input type="checkbox"/>
Coached or instructed an individual	<input type="checkbox"/>	<input type="checkbox"/>
Official (e.g. referee, umpire, scorer)	<input type="checkbox"/>	<input type="checkbox"/>
Team manager	<input type="checkbox"/>	<input type="checkbox"/>
Club administration	<input type="checkbox"/>	<input type="checkbox"/>
Governance role at a club or association (e.g. board member)	<input type="checkbox"/>	<input type="checkbox"/>
Helper for a team, club or group (e.g. on call contact, group leader, guide)	<input type="checkbox"/>	<input type="checkbox"/>
Event assistance (e.g. race marshal)	<input type="checkbox"/>	<input type="checkbox"/>
Activity helper (e.g. building / maintenance of a location)	<input type="checkbox"/>	<input type="checkbox"/>
Lifeguard	<input type="checkbox"/>	<input type="checkbox"/>
Team captain or activity leader (e.g. kapa haka leader)	<input type="checkbox"/>	<input type="checkbox"/>

OR If you have not done any of the above in the last 12 months, please tick here and then go to F1

E2 Thinking about the volunteering you have done in the last 7 days, how many hours have you spent volunteering?

*Please think only about volunteering done for at least 10 minutes at a time.
Please make your best estimate.*

hours	minutes
-------	---------

E3 And how many, if any, of these hours were you physically active while volunteering in the last 7 days?

*Please think only about those physical activities done for at least 10 minutes at a time.
Please make your best estimate.*

hours	minutes
-------	---------

Section F: Your attitudes towards physical activity

This section is mainly about what you think or feel about physical activity for sport, exercise or recreation.

F1 How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 4 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 Being physically active is an essential part of my life	1	2	3	4	5
2 I am physically active to lose or control weight	1	2	3	4	5
3 I love challenging myself or trying to win	1	2	3	4	5
4 Working hard to improve my skills and performance is important to me	1	2	3	4	5

F2

How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 10 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 Being physically active is very important for my physical health	1	2	3	4	5
2 Being physically active is very important for my mental or emotional wellbeing	1	2	3	4	5
3 I prefer to do physical activity that is more flexible and less structured	1	2	3	4	5
4 Being physically active together is an important part of our family life	1	2	3	4	5
5 I like being physically active	1	2	3	4	5
6 Doing some physical activity is better than nothing	1	2	3	4	5
7 I know I should do more physical activity	1	2	3	4	5
8 I make a point of breaking up long periods of sitting by getting up to walk around	1	2	3	4	5
9 I prefer to be physically active with others	1	2	3	4	5
10 People in my life encourage me to take part in physical activities	1	2	3	4	5

F3

How strongly do you agree or disagree with each of the following statements:

Please circle one answer for each of the 10 statements

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1 I am good at lots of different physical activities	1	2	3	4	5
2 I have the chance to do the physical activities I want	1	2	3	4	5
3 I want to take part in physical activities	1	2	3	4	5
4 I understand why taking part in physical activity is good for me	1	2	3	4	5
5 I feel confident to take part in lots of different activities	1	2	3	4	5
6 I usually warm up before, and stretch my muscles after, doing physical activity	1	2	3	4	5
7 I usually drink plenty of water when I'm physically active	1	2	3	4	5
8 I grew up with a physically active family	1	2	3	4	5
9 I enjoyed Physical Education (PE) classes at school	1	2	3	4	5
10 After doing physical activity, I find it easier to concentrate	1	2	3	4	5

F4

Have you ever represented a region or country in any sport or physical activity?

F5

Has anyone else in your immediate family ever represented a region or country in any sport or physical activity?

Please circle all that apply

No	1
Yes, a region in New Zealand	2
Yes, represented New Zealand	3
Yes, another country or region	4

Please circle all that apply

No	1
Yes, a region in New Zealand	2
Yes, represented New Zealand	3
Yes, another country or region	4

F6

The next few statements are specifically about sport rather than all physical activity. How much do you agree or disagree with the following statements:

Please circle one answer for each of the 7 statements

		Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
1	I've never been any good at sport	1	2	3	4	5
2	I enjoy playing sport	1	2	3	4	5
3	I enjoy watching, listening to and reading about sports	1	2	3	4	5
4	Successful New Zealand athletes or sports teams inspire me to be more physically active	1	2	3	4	5
5	I feel proud when New Zealand athletes or sports teams do well	1	2	3	4	5
6	I have learned many essential life skills through playing sport (e.g. teamwork and cooperation)	1	2	3	4	5
7	New Zealand athletes and sports teams make good role models	1	2	3	4	5

F7

Thinking about your physical activity over the last six months or so, which of the following would best describe you:

Please circle one answer

I have not been physically active regularly and don't plan to start	1
I have not been physically active regularly but might start in the next 6 months	2
I have not been physically active regularly but am trying to get into the habit of physical activity regularly	3
I have started being physically active regularly within the last 6 months and am still doing so	4
I started being physically active regularly in the last 6 months but have stopped again	5
I have been physically active regularly for more than 6 months	6
Don't know	7

Section G: International Physical Activity Questions

This next section is about the different ways in which you are active. These are international questions, used in surveys across countries. Some of these questions may feel similar to ones you have answered previously but we need to ask them in this way to understand how you are active in different parts of your life (e.g. at home, for work, for recreation or for getting from A to B).

Please turn over

INTERNATIONAL PHYSICAL ACTIVITY QUESTIONS

We are interested in finding out about the kinds of physical activities that people do as part of their everyday lives. The questions will ask you about the time you spent being physically active in the last 7 days. Please answer each question even if you do not consider yourself to be an active person. Please think about the activities you do at work, as part of your house and yard work, to get from place to place, and in your spare time for recreation, exercise or sport.

Think about all the vigorous and moderate activities that you did in the last 7 days. Vigorous physical activities refer to activities that take hard physical effort and make you breathe much harder than normal. Moderate activities refer to activities that take moderate physical effort and make you breathe somewhat harder than normal.

PART 1: JOB-RELATED PHYSICAL ACTIVITY

The first section is about your work. This includes paid jobs, farming, volunteer work, course work, and any other unpaid work that you did outside your home. Do not include unpaid work you might do around your home, like housework, yard work, general maintenance, and caring for your family. These are asked in Part 3.

1. Do you currently have a job or do any unpaid work outside your home?

Yes

No → *Skip to PART 2: TRANSPORTATION*

The next questions are about all the physical activity you did in the last 7 days as part of your paid or unpaid work. This does not include travelling to and from work.

2. During the last 7 days, on how many days did you do vigorous physical activities like heavy lifting, digging, heavy construction, or climbing up stairs as part of your work? Think about only those physical activities that you did for at least 10 minutes at a time.

_____ days per week

No vigorous job-related physical activity → *Skip to question 4*

3. How much time did you usually spend on one of those days doing vigorous physical activities as part of your work?

_____ hours per day
_____ minutes per day

4. Again, think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do moderate physical activities like carrying light loads as part of your work? Please do not include walking.

_____ days per week

No moderate job-related physical activity → *Skip to question 6*

5. How much time did you usually spend on one of those days doing moderate physical activities as part of your work?

_____ hours per day
_____ minutes per day

6. During the last 7 days, on how many days did you walk for at least 10 minutes at a time as part of your work? Please do not count any walking you did to travel to or from work.

_____ days per week

No job-related walking → *Skip to PART 2: TRANSPORTATION*

7. How much time did you usually spend on one of those days walking as part of your work?

_____ hours per day

_____ minutes per day

PART 2: TRANSPORTATION PHYSICAL ACTIVITY

These questions are about how you travelled from place to place, including to places like work, stores, movies, and so on.

8. During the last 7 days, on how many days did you travel in a motor vehicle like a train, bus, car, or tram?

_____ days per week

No travelling in a motor vehicle → *Skip to question 10*

9. How much time did you usually spend on one of those days travelling in a train, bus, car, tram, or other kind of motor vehicle?

_____ hours per day

_____ minutes per day

Now think only about the bicycling and walking you might have done to travel to and from work, to do errands, or to go from place to place.

10. During the last 7 days, on how many days did you bicycle for at least 10 minutes at a time to go from place to place?

_____ days per week

No bicycling from place to place → *Skip to question 12*

11. How much time did you usually spend on one of those days to bicycle from place to place?

_____ hours per day

_____ minutes per day

12. During the last 7 days, on how many days did you walk for at least 10 minutes at a time to go from place to place?

_____ days per week

No walking from place to place → *Skip to PART 3: HOUSEWORK, HOUSE MAINTENANCE, AND CARING FOR FAMILY*

13. How much time did you usually spend on one of those days walking from place to place?

_____ hours per day

_____ minutes per day

PART 3: HOUSEWORK, HOUSE MAINTENANCE, AND CARING FOR FAMILY

This section is about some of the physical activities you might have done in the last 7 days in and around your home, like housework, gardening, yard work, general maintenance work, and caring for your family.

14. Think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do vigorous physical activities like heavy lifting, chopping wood, shovelling snow, or digging in the garden or yard?

_____ days per week

No vigorous activity in garden or yard

→ *Skip to question 16*

15. How much time did you usually spend on one of those days doing vigorous physical activities in the garden or yard?

_____ hours per day

_____ minutes per day

16. Again, think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do moderate activities like carrying light loads, sweeping, washing windows, and raking in the garden or yard?

_____ days per week

No moderate activity in garden or yard

→ *Skip to question 18*

17. How much time did you usually spend on one of those days doing moderate physical activities in the garden or yard?

_____ hours per day

_____ minutes per day

18. Once again, think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do moderate activities like carrying light loads, washing windows, scrubbing floors and sweeping inside your home?

_____ days per week

No moderate activity inside home

→ *Skip to PART 4: RECREATION, SPORT AND LEISURE-TIME PHYSICAL ACTIVITY*

19. How much time did you usually spend on one of those days doing moderate physical activities inside your home?

_____ hours per day

_____ minutes per day

PART 4: RECREATION, SPORT, AND LEISURE-TIME PHYSICAL ACTIVITY

This section is about all the physical activities that you did in the last 7 days solely for recreation, sport, exercise or leisure. Please do not include any activities you have already mentioned in Section G.

20. Not counting any walking you have already mentioned, during the last 7 days, on how many days did you walk for at least 10 minutes at a time in your leisure time?

_____ days per week

No walking in leisure time → *Skip to question 22*

21. How much time did you usually spend on one of those days walking in your leisure time?

_____ hours per day

_____ minutes per day

22. Think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do vigorous physical activities like aerobics, running, fast bicycling, or fast swimming in your leisure time?

_____ days per week

No vigorous activity in leisure time → *Skip to question 24*

23. How much time did you usually spend on one of those days doing vigorous physical activities in your leisure time?

_____ hours per day

_____ minutes per day

24. Again, think about only those physical activities that you did for at least 10 minutes at a time. During the last 7 days, on how many days did you do moderate physical activities like bicycling at a regular pace, swimming at a regular pace, and doubles tennis in your leisure time?

_____ days per week

No moderate activity in leisure time → *Skip to PART 5: TIME SPENT SITTING*

25. How much time did you usually spend on one of those days doing moderate physical activities in your leisure time?

_____ hours per day

_____ minutes per day

PART 5: TIME SPENT SITTING

The last questions are about the time you spend sitting while at work, at home, while doing course work and during leisure time. This may include time spent sitting at a desk, visiting friends, reading or sitting or lying down to watch television. Do not include any time spent sitting in a motor vehicle that you have already mentioned.

26. During the last 7 days, how much time did you usually spend sitting on a weekday?

_____ hours per day

_____ minutes per day

27. During the last 7 days, how much time did you usually spend sitting on a weekend day?

_____ hours per day

_____ minutes per day

Section H: About your health and lifestyle

This section covers some health and lifestyle topics.

H1 For each of the five statements, which is closest to how you have been feeling over the last two weeks?

Please tick one answer for each of the 5 statements

	All of the time	Most of the time	More than half of the time	Less than half of the time	Some of the time	At no time
1 I have felt cheerful and in good spirits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 I have felt calm and relaxed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 I have felt active and vigorous	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 I woke up feeling fresh and rested	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 My daily life has been filled with things that interest me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

H2 How do you feel about your life as a whole?

Please answer on a scale where zero is completely dissatisfied and ten is completely satisfied.

Please circle one answer

0 – Completely dissatisfied	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10 – Completely satisfied	10

H3 In total, over the last 7 days how many hours have you spent looking at a screen for paid employment, study or at school?

This includes computer monitors, televisions and mobile devices including phones and tablets.

Please make your best estimate to the closest $\frac{1}{4}$ hour based on the entire week. If none, please write 'zero'.

hours

H4 And in total over the last 7 days how many hours have you spent looking at a screen outside of your paid employment, study or school?

Please make your best estimate to the closest $\frac{1}{4}$ hour. If none, please write 'zero'.

hours

H5 And how many, if any, of these hours were spent gaming (i.e. on an Xbox, PlayStation or computer)?

Please make your best estimate to the closest $\frac{1}{4}$ hour. If none, please write 'zero'

hours

H6

Now some questions about your height and weight. How tall are you without shoes?

centimetres

OR

feet

AND

inches

H7

What is your current weight?

kilograms

OR

pounds

OR

stones

H8

Would you say that for your height you are...

Please circle one answer

- | | |
|------------------------|---|
| Underweight | 1 |
| About the right weight | 2 |
| Slightly overweight | 3 |
| Very overweight | 4 |
| Don't know | 9 |

Section I: About you...

Sport New Zealand wants to collect information about New Zealanders that is inclusive and representative of our diverse communities. For this reason, the next few questions are about you. By capturing this information, we will be able to better understand New Zealanders who participate and do not participate in sport and recreation, and their attitudes towards sport and recreation, and motivations.

I1

What is the highest qualification you have?

Please circle one answer

- | | |
|---|---|
| No qualification | 1 |
| NCEA level 1 or School Certificate | 2 |
| NCEA level 2 or Sixth Form Certificate | 3 |
| NCEA level 3 or University Entrance bursary or scholarship | 4 |
| Level 4, 5 or 6 - a trade or polytechnic qualification | 5 |
| A bachelor's degree | 6 |
| Postgraduate degree / diploma / certificate or higher (e.g. Masters, Doctorate) | 7 |
| Other | 8 |

I2

Which of these describe you?

Please tick all that apply

- | | |
|--|--------------------------|
| Full-time in paid work (over 35 hours per week) | <input type="checkbox"/> |
| Part-time in paid work (34 hours or less per week) | <input type="checkbox"/> |
| Full-time unpaid work (over 35 hours per week) | <input type="checkbox"/> |
| Part-time unpaid work (34 hours or less per week) | <input type="checkbox"/> |
| Looking for work or unemployed | <input type="checkbox"/> |
| Secondary school student (<i>please also specify what year you are in: Year _____</i>) | <input type="checkbox"/> |
| Full-time student (not at secondary school) | <input type="checkbox"/> |
| Part-time student (not at secondary school) | <input type="checkbox"/> |
| Looking after home and family | <input type="checkbox"/> |
| Retired | <input type="checkbox"/> |
| Beneficiary | <input type="checkbox"/> |
| Other | <input type="checkbox"/> |

I3

Please answer this question if you are employed. Otherwise go to I4.
Which one best describes your occupation?

Please circle one answer

Manager	1
Professional	2
Technician or trade	3
Community or personal services	4
Clerical and administration	5
Sales	6
Machine operator or driver	7
Labourer	8
Other	9

I4

Which country were you born in?

Please circle one answer

New Zealand	1
Australia	2
Cook Islands	3
China (People's Republic of)	4
India	5
Philippines	6
Samoa	7
South Africa	8
United Kingdom (England, Scotland, Wales, Northern Ireland)	9
United States of America	10
Other, please specify:	11

I5

Please answer this question if you were not born in New Zealand. Otherwise go to I6.
If you were not born in New Zealand, how long have you been living in New Zealand?

Please circle one answer

Less than five years	1
Five years or more	2

I6

Which ethnic group or groups do you identify with or belong to? This may be different from your nationality or citizenship.

Please circle all that apply

New Zealand European	1	Filipino	9
Other European	2	Chinese	10
New Zealand Māori	3	Indian	11
Cook Island Māori	4	African	12
Samoan	5	Latin American	13
Tongan	6	Middle Eastern	14
Niuean	7	Other, please specify:	15
Fijian	8		

I7

The next question is about difficulties you may have doing certain activities because of a health problem. Do you have difficulty...

Please circle one answer for each of the 6 statements

	No, no difficulty	Yes, some difficulty	Yes, a lot of difficulty	Cannot do at all
1 Seeing, even if wearing glasses	1	2	3	4
2 Hearing, even if using a hearing aid	1	2	3	4
3 Walking or climbing steps	1	2	3	4
4 Remembering or concentrating	1	2	3	4
5 Washing all over or dressing	1	2	3	4
6 Communicating, using your usual language, for example understanding or being understood by others	1	2	3	4

I8

Which, if any, of the following apply to you?

Please tick all that apply

- I use a wheelchair
- I am dealing with an ongoing physical illness, disability or disease
- I am dealing with an ongoing mental illness, disability or disease
- None of the above

I9

Which best describes your household's annual income before tax?

Please circle one answer

\$30,000 or less a year	1	\$100,001 - \$120,000	6
\$30,001 - \$40,000	2	\$120,001 - \$160,000	7
\$40,001 - \$60,000	3	\$160,001 - \$200,000	8
\$60,001 - \$80,000	4	Over \$200,000	9
\$80,001 - \$100,000	5	Prefer not to say / don't know	10

I10

How well does your total income meet your everyday needs for such things as accommodation, food, clothing and other necessities?

Please circle one answer

Not enough money	1
Only just enough money	2
Enough money	3
More than enough money	4
Prefer not to say	9

I11

When were you born?

Day

Month

Year

Section J: Final comments and prize draw entry

J1

Do you have anything more to say about physical activity? We'd love to hear it. Please tell us in the space below.

J2

Please provide your contact details so that we are able to contact you if you are the winner of the \$500 Prezzy® Card or if we have any questions about your questionnaire (e.g. if we can't read your response).

Name:

Phone number:

Email:

It is likely that more in-depth research will be carried out on this topic in the future. Are you willing to provide your contact details so that Nielsen or Sport New Zealand are able to contact you and invite you to take part in further research?

Please note: providing your contact details does not put you under any obligation to participate.

Please circle one answer: YES / NO

If you said yes, please ensure your contact details are filled in above. Thank you.

If you would rather not be contacted about further research you will still be eligible for the prize draw.

J3

To understand more about the physical activity of New Zealanders, Sport NZ would like to share and/or combine your survey responses with other information about you held by Sport NZ and/or other third parties. Sport NZ will ensure any information that could be used to identify you will be removed after your survey responses have been combined with other information about you, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your survey responses with other information about you for this purpose?

Please circle one answer

Yes	1
No	2

J4

Please answer this question if any children aged 12-17 have, or are going to, complete the Active Youth survey for Sport NZ

Your consent is also required for Sport NZ to share and/or combine the survey responses of your child with other information held by Sport NZ and/or other third parties to understand more about the physical activity of New Zealanders. Sport NZ will ensure that any information that could be used to identify your child will be removed after his/her survey responses have been combined with other information about him/her, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your child's survey responses with other information about him/her for this purpose?

Please circle one answer

Yes	1
No	2

Do you have a child in your house aged 5 to 11?

We would also like to know what physical activities they do and what they think about being physically active.

This survey is only available online and should take just 10-15 minutes. If you take part you will go into the draw to win a \$1,000 Prezzy® Card!

We encourage you to do the survey at a time when you can check in with the child and, if possible, do the questionnaire together.

To complete the survey, please go to www.acnonline.com/activeyouth and log in using the user name and survey code on your letter.

When you log in make sure you are on the Active Youth survey site and at the first question tell us that you would like to do the survey for a 5 to 11 year old.

If you have any questions please call Nielsen on 0800 400 402.

**We really appreciate that you have taken time
to complete this survey.**

Thank you!

**PLEASE CHECK THAT YOU HAVE COMPLETED ALL
PAGES OF THE QUESTIONNAIRE.**

Please put the completed questionnaire in the Freepost envelope provided or any envelope (no stamp required) and post it to:

Survey Returns Team
Nielsen
PO Box 33819
Takapuna
Auckland 0740
New Zealand

Prize Draw Terms and Conditions

1. Information on how to enter the promotion forms part of these Terms and Conditions of Entry. Entry into the promotion is deemed acceptance of the following terms and conditions.
2. The promotion commences on 5 January 2019 and closes on 4 January 2020 ("Promotional Period").
3. To enter Eligible Respondents must complete the Active NZ survey within the Promotional Period by:
 - a. filling out the online survey at www.acnonline.com/activenz (using your personalised username and password, provided in the letter sent to you informing you of the survey) including your contact details; or
 - b. returning a completed hard copy of the survey (if this has been provided) with your contact details to the Promoter.
4. Entry is only open to "Eligible Respondents", being individuals who: (i) are residents of New Zealand aged 18 years or older; and (ii) are not employees of the Promoter or Sport New Zealand; and (iii) are not a spouse, de facto partner, parent, child, sibling (whether natural or by adoption) or household member of such an employee; and (iv) are not professionally connected with the promotion.
5. Each completed survey with accompanying contact details, submitted in accordance with paragraph 3, above, will automatically receive one entry into the prize draw. There is a limit of one entry per Eligible Respondent.
6. The Promoter reserves the right, at any time, to verify the validity of the entry and Eligible Respondent (including a respondent's identity, age and place of residence) and to disqualify any respondent who submits a response that is not in accordance with these Terms and Conditions of Entry. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
7. There will be four prize draws for the promotional period. The winner will be notified within 10 working days of the draw by telephone or email. Once the winner has been contacted and notified, the details will be published online for four weeks at www.acnonline.com/activenzprizewinners.
8. For each of the four prize draws that take place, the first valid entry drawn at random will win a \$500 Prezzy® Card. The winner is responsible for any tax associated with the prize. Terms and conditions apply to the use of Prezzy® cards and can be found at www.prezzycard.co.nz. The prize draw that respondents are entered into is based on when the survey response is submitted.
9. Prize draw 1 will take place on 26 April 2019. Those who completed the survey between 5 January 2019 and 4 April 2019 are eligible to win.
Prize draw 2 will take place on 22 July 2019. Those who completed the survey between 5 April 2019 and 4 July 2019 are eligible to win.
Prize draw 3 will take place on 22 October 2019. Those who completed the survey between 5 July 2019 and 4 October 2019 are eligible to win.
Prize draw 4 will take place on 29 January 2020. Those who completed the survey between 5 October 2019 and 4 January 2020 are eligible to win.
10. The prize is not transferable or exchangeable. No responsibility is accepted for late, lost, misdirected or illegible entries.
11. The Promoter's decision is final and no correspondence will be entered into.
12. If after 10 working days following the Promoter attempting to contact the winner at the contact details provided the Promoter has been unable to make contact with the winner, that winner will automatically forfeit the prize, and the Promoter will randomly select one further entry who will be contacted by the Promoter by telephone or email and will be the winner of the prize.
13. The winner permits Sport New Zealand and the Promoter to use the winner's name and biographical information for advertising and promotional purposes, without any compensation.
14. All personal details of the respondents will be stored securely at the office of the Promoter and used to operate and administer the prize draw or to contact the respondent, if necessary, to clarify responses to questions in any hard copy of the survey. A request to access, update or correct any personal information should be directed to the Promoter.
15. The Promoter is ACNielsen (NZ) ULC, L5 150 Willis Street, Te Aro, Wellington, 6011, New Zealand. Phone +64 4 978 6700.
16. The Promoter reserves the right to amend or modify these Terms and Conditions of Entry at any time.
17. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or sustained as a consequence of participation in the promotion or as a consequence of the use and enjoyment of the prize.
18. The promotion is governed by New Zealand law and all respondents agree to submit to the exclusive jurisdiction of the Courts of New Zealand with respect to any claim or matter arising out of or in connection with this promotion.

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APPENDIX 4: ACTIVE NZ YOUNG PEOPLE Q1 2019 QUESTIONNAIRE



Study ID	<u>SPORTNZ-18Q3</u>	Resp. No.	_____
Interviewer No.	_____	Interview Length	_____
No. Of Queries	_____	Reference No.	_____

Q60 Hidden question
Autocode
 [Single Answer]

From Child code (age 12-17)
 From Adult hardcopy (age 5-11)
 From Adult online (age 5-11)

Code (129)	Route
1	
2	
3	

Q61 If Q60=3, then the following will actually show at the end of the Adult survey
 Show the number of lines to match number of children they mentioned
 For age – have a drop down of ages between 5 and 11 (this means they don't have to answer Q2)

You said earlier that you had <<insert number of children aged 5-11>> children aged 5-11 in your household. We would like to ask some questions on behalf of one of your children in this age group, as it is important we understand their physical activity as well. These questions should take just 10-15 minutes and you will go into the draw to win a \$1,000 Prezzy Card!

Probe: We will only ask about one of your children in the first instance, and if you would like to do more then we will give you that option at the end. For every child you will get another entry into the prize draw.

To make the survey easier for you to answer please insert below the name and age of each of your children aged 5-11...

	Name	Age
Insert name of child #1:.....	_____	_____
Insert name of child #2.....	_____	_____
Etc		
<input type="checkbox"/> No children aged 5 to 11		

Q62 If Q60=2
 Show 5 lines
 For age – have a drop down of ages between 5 and 11 (this means they don't have to answer Q2)

Thank you for completing the survey for your children aged 5-11 years old. It is important we understand their physical activity as well. These questions should take just 10-15 minutes and you will go into the draw to win a \$1,000 Prezzy Card!

Probe: We will only ask about one of your children in the first instance, and if you would like to do more then we will give you that option at the end. For every child you will get another entry into the prize draw.

To make the survey easier for you to answer please insert below the name and age of each of your children aged 5-11...

	Name	Age
Insert name of child #1:
Insert name of child #2:
Etc
<input type="checkbox"/> No children aged 5 to 11		

Randomly select Child from Q61/Q62 and show the following:

Only show following paragraph if Q61/Q62 = >1

For this part of the survey we have randomly selected a child for you to complete the survey on behalf of. We would like you to complete the survey on behalf of <><insert child's name randomly chosen>>.

Notes: For the adults completing the survey on behalf of 5-11 year olds – question phrasing will change to insert the child's name

This survey is about the physical activity you do for sport, Physical Education (PE), exercise or fun

This could include anything you do at school, in your neighbourhood or at home like athletics, football, rugby, netball, biking, running/jogging, skateboarding and playing.

There are no wrong answers. Please answer all the questions as best you can, and tell us what you really think and do.

Note for those aged 5-11 (coming through adult link): We encourage you to check in with <name> if you are uncertain how he / she would answer and if possible do the questionnaire together.

Note for those aged 12-17 (coming through Young People's link): If you need help answering any questions please ask your parent/caregiver.

To begin, click on the 'Next' button below. As you move through the survey, please use the buttons at the bottom of each screen. Do not use your browser buttons.

You can do the survey all in one go, or log in again to continue from where you left off.

Some questions about you

Q2	[Respondents who are aged 12-17 – Q60] How old <are you / is <name>>? [Single Answer]	Code	Route
	5 years old	01	
	6 years old	02	
	7 years old	03	
	8 years old	04	
	9 years old	05	
	10 years old	06	
	11 years old	07	
	12 years old	08	
	13 years old	09	

14 years old.....	10	
15 years old.....	11	
16 years old.....	12	
17 years old.....	13	
18 years or over	14	CLOSE

If 18 or over (Q2=14)

Thank you for taking the time to start this survey. Unfortunately this survey is only for those aged 12 – 17.

Q66	[Respondents who are aged 12-13] I confirm that I have my parent/caregiver's consent to complete this survey (they gave the postcard to me to do the survey). <i>If you are not sure please ask them now. [Single Answer]</i>	Code	Route
	Yes, I have consent	01	

Q3	What year <are you / is <name>> in at school? [Single Answer]	Code	Route
	Year 0 / New Entrants.....	01	
	Year 1.....	02	
	Year 2	03	
	Year 3.....	04	
	Year 4.....	05	
	Year 5.....	06	
	Year 6.....	07	
	Year 7.....	08	
	Year 8.....	09	
	Year 9.....	10	
	Year 10.....	11	
	Year 11.....	12	
	Year 12.....	13	
	Year 13.....	14	
	<I am / <name> is > no longer at school	15	

Q67	[Respondents who are at school] Do you go to a Māori Medium school? PROBE This could include a Kura Tuatahi, a Kura Arongatahi, or a Wharekura. [Single Answer]	Code	Route
	Yes	01	
	No	02	

Q4 [Respondents who are at school]

How <do you / does <name>> usually get to and from school? [MA]
[Multiple Answer]

	Code	Route
Walk.....	01	
Bike	02	
Skateboard, scooter or rollerblading	03	
Car, van or motorbike	04	
Bus, train or ferry	05	
Run.....	06	
Other, please specify:.....	98	
Home schooled / correspondence school	99	

About the physical activity you have done in the last 7 days

Q12 In the last 7 days (not including today) have you done any physical activity specifically for sport, Physical Education (PE), exercise or fun?
[Single Answer]

	Code	Route
Yes	1	
No.....	2	

Q13 [Wording if respondent hasn't done physical activity in the last 7 days]
Just confirming that you have not done any of the activities shown below. If this is correct please tick "Nothing in the last 7 days", otherwise please tick all the ways you have been physically active for sport, PE, exercise or fun in the last 7 days (not including today).
[Multiple Answer]

PROBE This could have been at school, in your neighbourhood or at home
If child is aged 12-17 Please don't include any coaching or umpiring. Some people may find it tricky to remember what they have done in the last 7 days. It may help to remember by thinking about the activities you do, where you do them or what you have done day by day.
If child is aged 5-11 Please don't include any coaching or umpiring that <name> has done.

[Wording if respondent has done physical activity in the last 7 days]
Please tick all the ways you have been physically active for sport, PE, exercise or fun in the last 7 days (not including today).
[Multiple Answer]

PROBE This could have been at school, in your neighbourhood or at home.
If child is aged 12-17 Please don't include any coaching or umpiring. Some people may find it tricky to remember what they have done in the last 7 days. It may help to remember by thinking about the activities you do, where you do them or what you have done day by day.
If child is aged 5-11 Please don't include any coaching or umpiring that <name> has done.

	Code	Route
Walking for fitness	001	
Running or jogging	074	
Cross-country	075	

Tramping or bush walks	003
Triathlon or duathlon	004
Cycling or biking	005
Mountain biking	006
Skateboarding	007
Scootering	008
Rollerblading	009
Athletics or track and field	010
Workout (weights or cardio)	011
Group exercise class (e.g. aerobics, CrossFit, Jump Jam)	012
Indoor climbing	013
Gymnastics (e.g. rhythmic, artistic)	014
Dance/dancing (e.g. ballet, hip hop etc)	015
Cheerleading	016
Swimming	017
Surfing	018
Bodyboarding or boogie boarding	019
Rowing	020
Canoeing or kayaking	021
Sailing or yachting	022
Fishing	023
Water polo or Flippa Ball	024
Rugby or Rippa Rugby	025
Rugby league	026
Touch	027
Ki-o-rahi	028
Netball	029
Basketball or Mini-ball	030
Cricket	031
Football/soccer	076
Futsal	077
Hockey or floorball	033
Badminton	034
Volleyball or Kiwi Volley	035
Golf	036
Tennis	037
Table tennis	038

Softball or T-ball	039		
Adventure racing	040		
Orienteering.....	041		
Skiing.....	042		
Snowboarding	043		
Karate	044		
Waka ama	045		
Games (e.g. four square, tag, bull rush, dodgeball).....	046		
Ultimate Frisbee	047		
Parkour.....	048		
Trampoline.....	049		
Kapa haka	050		
Playing on playground (e.g. jungle gym).....	051		
Horse riding (e.g. Pony club).....	052		
Surf Life saving.....	053		
Handball	054		
Playing (e.g. running around, climbing trees, make-believe)	055		
Something else? What was it?	100		
Something else? What was it?	102		
Something else? What was it?	103		
Nothing in the last 7 days	104		

Q16 Where or how did you do <insert activity> in the last 7 days?

PROBE Please select all that apply

[Multiple Answer]

	In PE or class at school (organised)	In a competition or tournament (organised)	Training or practising with a coach / instructor (organised)	Playing or hanging out with family or friends (informal)	Playing on my own (informal)	For extra exercise, training or practice without a coach / instructor (informal)	I have not done this in the last 7 days (if selected we will stop asking about this activity in the following grids)
(R1) Walking for fitness.....	1	2	3	4	5	6	97
(R74) Running or jogging.....	1	2	3	4	5	6	97
(R75) Cross-country.....	1	2	3	4	5	6	97
(R3) Tramping or bush walks.....	1	2	3	4	5	6	97
(R4) Triathlon or duathlon	1	2	3	4	5	6	97
(R5) Cycling or biking.....	1	2	3	4	5	6	97
(R6) Mountain biking.....	1	2	3	4	5	6	97
(R7) Skateboarding.....	1	2	3	4	5	6	97
(R8) Scootering.....	1	2	3	4	5	6	97
(R9) Rollerblading	1	2	3	4	5	6	97
(R10) Athletics or track and field.....	1	2	3	4	5	6	97
(R11) Workout (weights or cardio)	1	2	3	4	5	6	97
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	6	97
(R13) Indoor climbing.....	1	2	3	4	5	6	97
(R14) Gymnastics (e.g. rhythmic, artistic)	1	2	3	4	5	6	97
(R15) Dance/dancing (e.g. ballet, hip hop etc)	1	2	3	4	5	6	97
(R16) Cheerleading.....	1	2	3	4	5	6	97
(R17) Swimming.....	1	2	3	4	5	6	97
(R18) Surfing.....	1	2	3	4	5	6	97
(R19) Bodyboarding or boogie boarding	1	2	3	4	5	6	97
(R20) Rowing	1	2	3	4	5	6	97
(R21) Canoeing or kayaking	1	2	3	4	5	6	97
(R22) Sailing or yachting.....	1	2	3	4	5	6	97
(R23) Fishing.....	1	2	3	4	5	6	97

(R24)	Water polo or Flippa Ball	1	2	3	4	5	6	97
(R25)	Rugby or Rippa Rugby	1	2	3	4	5	6	97
(R26)	Rugby league	1	2	3	4	5	6	97
(R27)	Touch	1	2	3	4	5	6	97
(R28)	Ki-o-rahi	1	2	3	4	5	6	97
(R29)	Netball	1	2	3	4	5	6	97
(R30)	Basketball or Mini-ball	1	2	3	4	5	6	97
(R31)	Cricket	1	2	3	4	5	6	97
(R76)	Football/soccer	1	2	3	4	5	6	97
(R77)	Futsal	1	2	3	4	5	6	97
(R33)	Hockey or floorball	1	2	3	4	5	6	97
(R34)	Badminton	1	2	3	4	5	6	97
(R35)	Volleyball or Kiwi Volley	1	2	3	4	5	6	97
(R36)	Golf	1	2	3	4	5	6	97
(R37)	Tennis	1	2	3	4	5	6	97
(R38)	Table tennis	1	2	3	4	5	6	97
(R39)	Softball or T-ball	1	2	3	4	5	6	97
(R40)	Adventure racing	1	2	3	4	5	6	97
(R41)	Orienteering	1	2	3	4	5	6	97
(R42)	Skiing	1	2	3	4	5	6	97
(R43)	Snowboarding	1	2	3	4	5	6	97
(R44)	Karate	1	2	3	4	5	6	97
(R45)	Waka ama	1	2	3	4	5	6	97
(R46)	Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	6	97
(R47)	Ultimate Frisbee	1	2	3	4	5	6	97
(R48)	Parkour	1	2	3	4	5	6	97
(R49)	Trampoline	1	2	3	4	5	6	97
(R50)	Kapa haka	1	2	3	4	5	6	97
(R51)	Playing on playground (e.g. jungle gym)	1	2	3	4	5	6	97
(R52)	Horse riding (e.g. Pony club)	1	2	3	4	5	6	97
(R53)	Surf Life saving	1	2	3	4	5	6	97
(R54)	Handball	1	2	3	4	5	6	97
(R55)	Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	6	97
(R100)	Something else? What was it?	1	2	3	4	5	6	97
(R102)	Something else? What was it?	1	2	3	4	5	6	97
(R103)	Something else? What was it?	1	2	3	4	5	6	97

Q16b About how many minutes did you spend doing <insert activity> in the last 7 days in <this way / these ways?

PROBE Please select the number of minutes from the drop down box
[Multiple Answer]

DROP DOWN OPTIONS ARE:

- About 15 minutes
- About 30 minutes
- About 45 minutes
- About 1 hour
- About 1.5 hours
- About 2 hours
- About 3 hours
- About 4 hours
- 5 hours or more

	In PE or class at school (organised)	In a competition or tournament (organised)	Training or practising with a coach / instructor (organised)	Playing or hanging out with family or friends (informal)	Playing on my own (informal)	For extra exercise, training or practise without a coach / instructor (informal)
(R1) Walking for fitness.....	1	2	3	4	5	6
(R74) Running or jogging.....	1	2	3	4	5	6
(R75) Cross-country.....	1	2	3	4	5	6
(R3) Tramping or bush walks.....	1	2	3	4	5	6
(R4) Triathlon or duathlon.....	1	2	3	4	5	6
(R5) Cycling or biking.....	1	2	3	4	5	6
(R6) Mountain biking.....	1	2	3	4	5	6
(R7) Skateboarding.....	1	2	3	4	5	6
(R8) Scootering.....	1	2	3	4	5	6
(R9) Rollerblading.....	1	2	3	4	5	6
(R10) Athletics or track and field.....	1	2	3	4	5	6
(R11) Workout (weights or cardio).....	1	2	3	4	5	6
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	6
(R13) Indoor climbing.....	1	2	3	4	5	6
(R14) Gymnastics (e.g. rhythmic, artistic).....	1	2	3	4	5	6
(R15) Dance/dancing (e.g. ballet, hip hop etc).....	1	2	3	4	5	6
(R16) Cheerleading.....	1	2	3	4	5	6
(R17) Swimming.....	1	2	3	4	5	6
(R18) Surfing.....	1	2	3	4	5	6
(R19) Bodyboarding or boogie boarding.....	1	2	3	4	5	6
(R20) Rowing.....	1	2	3	4	5	6
(R21) Canoeing or kayaking.....	1	2	3	4	5	6
(R22) Sailing or yachting.....	1	2	3	4	5	6

(R23) Fishing	1	2	3	4	5	6
(R24) Water polo or Flippa Ball	1	2	3	4	5	6
(R25) Rugby or Rippa Rugby	1	2	3	4	5	6
(R26) Rugby league	1	2	3	4	5	6
(R27) Touch	1	2	3	4	5	6
(R28) Ki-o-rahi	1	2	3	4	5	6
(R29) Netball	1	2	3	4	5	6
(R30) Basketball or Mini-ball	1	2	3	4	5	6
(R31) Cricket	1	2	3	4	5	6
(R76) Football/soccer	1	2	3	4	5	6
(R77) Futsal	1	2	3	4	5	6
(R33) Hockey or floorball	1	2	3	4	5	6
(R34) Badminton	1	2	3	4	5	6
(R35) Volleyball or Kiwi Volley	1	2	3	4	5	6
(R36) Golf	1	2	3	4	5	6
(R37) Tennis	1	2	3	4	5	6
(R38) Table tennis	1	2	3	4	5	6
(R39) Softball or T-ball	1	2	3	4	5	6
(R40) Adventure racing	1	2	3	4	5	6
(R41) Orienteering	1	2	3	4	5	6
(R42) Skiing	1	2	3	4	5	6
(R43) Snowboarding	1	2	3	4	5	6
(R44) Karate	1	2	3	4	5	6
(R45) Waka ama	1	2	3	4	5	6
(R46) Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	6
(R47) Ultimate Frisbee	1	2	3	4	5	6
(R48) Parkour	1	2	3	4	5	6
(R49) Trampoline	1	2	3	4	5	6
(R50) Kapa haka	1	2	3	4	5	6
(R51) Playing on playground (e.g. jungle gym)	1	2	3	4	5	6
(R52) Horse riding (e.g. Pony club)	1	2	3	4	5	6
(R53) Surf Life saving	1	2	3	4	5	6
(R54) Handball	1	2	3	4	5	6
(R55) Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	6
(R100) Something else? What was it?	1	2	3	4	5	6
(R102) Something else? What was it?	1	2	3	4	5	6
(R103) Something else? What was it?	1	2	3	4	5	6

Q68	<p>And thinking about the amount of physical activity you have done for sport, PE, exercise or fun this week, was the amount of physical activity more, less or the same as what you would usually do?</p> <p>[Single Answer]</p>	Code	Route
		01	
	More than normal	02	
	Less than normal	03	
	About the same	04	
	No such thing as a usual week		
Q21	<p>On which days did you do at least 60 minutes of physical activity for sport, PE, exercise or fun when you were breathing harder than normal?</p> <p>PROBE By breathing harder than normal we mean any physical activity that caused a slight, but noticeable increase in breath but you could still hold a conversation, or so out of breath you could not have a conversation at the same time.</p> <p><i>Please only include physical activities done for sport, PE, exercise or fun, and think only about those physical activities done for at least 10 minutes at a time.</i></p> <p>[Multiple Answer except single answer for 'not in the last seven days']</p>	Code	Route
		1	
	<1 day ago> (yesterday)	2	
	<2 days ago>	3	
	<3 days ago>	4	
	<4 days ago>	5	
	<5 days ago>	6	
	<6 days ago>	7	
	<7 days ago>	9	
	Not in the last seven days		
Q63	<p>[Age: 15-17 – Q2]</p> <p>In total in the last 7 days how many hours did you spend being physically active for sport, PE, exercise or fun?</p> <p><i>Please think only about those physical activities done for at least 10 minutes at a time.</i></p> <p><i>Please make your best estimate.</i></p>	hours	
Q55	<p>[Age: 15-17 – Q2]</p> <p>You indicated that you have done <answer from Q63> hours of physical activity for sport, PE, exercise or fun over the last 7 days.</p> <p>How much of this activity was...</p> <p>PROBE: Please enter the hours below and have them add up to <answer from Q63> hours.</p> <p><i>Please think only about those physical activities done for at least 10 minutes at a time.</i></p> <p><i>Please make your best estimate.</i></p>	Code	Route
	Vigorous - any activity that had you out of breath (you couldn't do this activity and have a conversation at the same time)		

Moderate - activity that caused a slight, but noticeable, increase in breath (you could still have a conversation)		
Light – any activity that didn't really affect your breathing.....		
Sum		

Q17 Where have you done each of these in the last 7 days?
 [Multiple Answer]

	At school or in the school grounds	At home	Outdoor facilities (e.g. playground, park, field, AstroTurf, or outdoor pool)	Indoor facilities (e.g. gym, community hall, church, marae or indoor pool)	Other outdoor locations (e.g. beach, lake, bush, footpath)	Some where else? Please tell us where:
(R1) Walking for fitness	1	2	3	4	5	8
(R74) Running or jogging.....	1	2	3	4	5	8
(R75) Cross-country	1	2	3	4	5	8
(R3) Tramping or bush walks.....	1	2	3	4	5	8
(R4) Triathlon or duathlon.....	1	2	3	4	5	8
(R5) Cycling or biking	1	2	3	4	5	8
(R6) Mountain biking.....	1	2	3	4	5	8
(R7) Skateboarding.....	1	2	3	4	5	8
(R8) Scootering.....	1	2	3	4	5	8
(R9) Rollerblading.....	1	2	3	4	5	8
(R10) Athletics or track and field.....	1	2	3	4	5	8
(R11) Workout (weights or cardio).....	1	2	3	4	5	8
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	8
(R13) Indoor climbing	1	2	3	4	5	8
(R14) Gymnastics (e.g. rhythmic, artistic).....	1	2	3	4	5	8
(R15) Dance/dancing (e.g. ballet, hip hop etc).....	1	2	3	4	5	8
(R16) Cheerleading	1	2	3	4	5	8
(R17) Swimming	1	2	3	4	5	8
(R18) Surfing	1	2	3	4	5	8
(R19) Bodyboarding or boogie boarding.....	1	2	3	4	5	8
(R20) Rowing.....	1	2	3	4	5	8
(R21) Canoeing or kayaking	1	2	3	4	5	8
(R22) Sailing or yachting	1	2	3	4	5	8
(R23) Fishing	1	2	3	4	5	8
(R24) Water polo or Flippa Ball	1	2	3	4	5	8
(R25) Rugby or Rippa Rugby	1	2	3	4	5	8

(R26) Rugby league	1	2	3	4	5	8
(R27) Touch	1	2	3	4	5	8
(R28) Ki-o-rahi	1	2	3	4	5	8
(R29) Netball	1	2	3	4	5	8
(R30) Basketball or Mini-ball	1	2	3	4	5	8
(R31) Cricket	1	2	3	4	5	8
(R76) Football/soccer	1	2	3	4	5	8
(R77) Futsal	1	2	3	4	5	8
(R33) Hockey or floorball	1	2	3	4	5	8
(R34) Badminton	1	2	3	4	5	8
(R35) Volleyball or Kiwi Volley	1	2	3	4	5	8
(R36) Golf	1	2	3	4	5	8
(R37) Tennis	1	2	3	4	5	8
(R38) Table tennis	1	2	3	4	5	8
(R39) Softball or T-ball	1	2	3	4	5	8
(R40) Adventure racing	1	2	3	4	5	8
(R41) Orienteering	1	2	3	4	5	8
(R42) Skiing	1	2	3	4	5	8
(R43) Snowboarding	1	2	3	4	5	8
(R44) Karate	1	2	3	4	5	8
(R45) Waka ama	1	2	3	4	5	8
(R46) Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	8
(R47) Ultimate Frisbee	1	2	3	4	5	8
(R48) Parkour	1	2	3	4	5	8
(R49) Trampoline	1	2	3	4	5	8
(R50) Kapa haka	1	2	3	4	5	8
(R51) Playing on playground (e.g. jungle gym)	1	2	3	4	5	8
(R52) Horse riding (e.g. Pony club)	1	2	3	4	5	8
(R53) Surf Life saving	1	2	3	4	5	8
(R54) Handball	1	2	3	4	5	8
(R55) Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	8
(R100) Something else? What was it?	1	2	3	4	5	8
(R102) Something else? What was it?	1	2	3	4	5	8
(R103) Something else? What was it?	1	2	3	4	5	8

Q58 People do different activities for different reasons at different times. So, thinking about the last time you did this physical activity for sport, PE, exercise or fun, what was the ONE main reason you did it?

Please read through all the options and then select one main reason

[Single Answer]

	To physically challenge myself or to win	To hang out with family or friends	For fun	For fitness or health	To lose or maintain weight	To look good	To learn or practice a new skill	I'm good at it	I have to (my parents/caregiver or school make me)	Another reason (Please specify why)
(R1) Walking for fitness	1	2	3	4	5	10	6	7	8	9
(R74) Running or jogging	1	2	3	4	5	10	6	7	8	9
(R75) Cross-country	1	2	3	4	5	10	6	7	8	9
(R3) Tramping or bush walks	1	2	3	4	5	10	6	7	8	9
(R4) Triathlon or duathlon	1	2	3	4	5	10	6	7	8	9
(R5) Cycling or biking	1	2	3	4	5	10	6	7	8	9
(R6) Mountain biking	1	2	3	4	5	10	6	7	8	9
(R7) Skateboarding	1	2	3	4	5	10	6	7	8	9
(R8) Scootering	1	2	3	4	5	10	6	7	8	9
(R9) Rollerblading	1	2	3	4	5	10	6	7	8	9
(R10) Athletics or track and field	1	2	3	4	5	10	6	7	8	9
(R11) Workout (weights or cardio)	1	2	3	4	5	10	6	7	8	9
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam)	1	2	3	4	5	10	6	7	8	9
(R13) Indoor climbing	1	2	3	4	5	10	6	7	8	9
(R14) Gymnastics (e.g. rhythmic, artistic)	1	2	3	4	5	10	6	7	8	9
(R15) Dance/dancing (e.g. ballet, hip hop etc)	1	2	3	4	5	10	6	7	8	9
(R16) Cheerleading	1	2	3	4	5	10	6	7	8	9
(R17) Swimming	1	2	3	4	5	10	6	7	8	9
(R18) Surfing	1	2	3	4	5	10	6	7	8	9
(R19) Bodyboarding or boogie boarding	1	2	3	4	5	10	6	7	8	9
(R20) Rowing	1	2	3	4	5	10	6	7	8	9
(R21) Canoeing or kayaking	1	2	3	4	5	10	6	7	8	9
(R22) Sailing or yachting	1	2	3	4	5	10	6	7	8	9
(R23) Fishing	1	2	3	4	5	10	6	7	8	9
(R24) Water polo or Flippa Ball	1	2	3	4	5	10	6	7	8	9
(R25) Rugby or Rippa Rugby	1	2	3	4	5	10	6	7	8	9

(R26) Rugby league	1	2	3	4	5	10	6	7	8	9
(R27) Touch	1	2	3	4	5	10	6	7	8	9
(R28) Ki-o-rahī	1	2	3	4	5	10	6	7	8	9
(R29) Netball	1	2	3	4	5	10	6	7	8	9
(R30) Basketball or Mini-ball	1	2	3	4	5	10	6	7	8	9
(R31) Cricket	1	2	3	4	5	10	6	7	8	9
(R76) Football/soccer	1	2	3	4	5	10	6	7	8	9
(R77) Futsal	1	2	3	4	5	10	6	7	8	9
(R33) Hockey or floorball	1	2	3	4	5	10	6	7	8	9
(R34) Badminton	1	2	3	4	5	10	6	7	8	9
(R35) Volleyball or Kiwi Volley	1	2	3	4	5	10	6	7	8	9
(R36) Golf	1	2	3	4	5	10	6	7	8	9
(R37) Tennis	1	2	3	4	5	10	6	7	8	9
(R38) Table tennis	1	2	3	4	5	10	6	7	8	9
(R39) Softball or T-ball	1	2	3	4	5	10	6	7	8	9
(R40) Adventure racing	1	2	3	4	5	10	6	7	8	9
(R41) Orienteering	1	2	3	4	5	10	6	7	8	9
(R42) Skiing	1	2	3	4	5	10	6	7	8	9
(R43) Snowboarding	1	2	3	4	5	10	6	7	8	9
(R44) Karate	1	2	3	4	5	10	6	7	8	9
(R45) Waka ama	1	2	3	4	5	10	6	7	8	9
(R46) Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	10	6	7	8	9
(R47) Ultimate Frisbee	1	2	3	4	5	10	6	7	8	9
(R48) Parkour	1	2	3	4	5	10	6	7	8	9
(R49) Trampoline	1	2	3	4	5	10	6	7	8	9
(R50) Kapa haka	1	2	3	4	5	10	6	7	8	9
(R51) Playing on playground (e.g. jungle gym)	1	2	3	4	5	10	6	7	8	9
(R52) Horse riding (e.g. Pony club)	1	2	3	4	5	10	6	7	8	9
(R53) Surf Life saving	1	2	3	4	5	10	6	7	8	9
(R54) Handball	1	2	3	4	5	10	6	7	8	9
(R55) Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	10	6	7	8	9
(R100) Something else? What was it?	1	2	3	4	5	10	6	7	8	9
(R102) Something else? What was it?	1	2	3	4	5	10	6	7	8	9
(R103) Something else? What was it?	1	2	3	4	5	10	6	7	8	9

Q22	Would you like to be doing more physical activity for sport, PE, exercise or fun than what you do now? [Single Answer] Yes - I would like to be doing more No 	Code Route 1 2
Q23	[Age: 8+] [If respondent wants to be doing more physical activity] Why are you not doing as much physical activity as you would like? [If respondent does not want to be doing more physical activity] Why do you not want to do more than you are currently doing? [Multiple Answer] PROBE You can select more than one reason.	Code Route

Too hard to get to training, games or competitions 08

No places nearby to do what I want to do 09

I don't have the equipment I need 30

My family can't afford it 11

Too busy 13

I'm too tired / don't have the energy 22

It's too hard to motivate myself 26

I'm not fit enough 02

I am injured 05

I have a disability that prevents me from participating 06

I'm too sick 03

I don't like to sweat 18

I don't feel safe 16

I'm not confident enough 21

I don't know how to 01

I don't want to fail 23

My school doesn't offer physical activities I'm interested in 10

(only show to those not at school) Too hard now that I have left school 20

(only show to those at school) PE / fitness classes at school are not fun 28

Not enough PE offered at school 29

My parents want me to focus on my schoolwork / other activities 12

My friends aren't physically active 07

Other people discourage me from being physically active 17

I have no one to do it with 27

I don't feel welcome 04

I don't like other people seeing me being physically active 19

I prefer to do other things	14		
I find physical activity boring.....	15		
The weather	33		
Can't fit it in with other family member's activities	32		
(if Q22=2) I already do a good amount of physical activity	24		
(if Q22=2) I am not interested in sport or physical activity	25		
Another reason, please tell us why:	98		

Q24	[Respondent selected 'I don't feel welcome' – Q23] You said one of the reasons you are not doing as much physical activity as you would like was because you don't feel welcome. Why is that? [Multiple Answer]	Code	Route
	My gender	1	
	My age	2	
	My ethnicity	3	
	My sexual orientation	4	
	My disability.....	5	
	I'm not good enough	6	
	My size/ weight.....	7	
	Some other reason, please specify why:	8	

Q70	[Respondent selected 'Too busy' – Q23] You said you are too busy for more physical activity. What are you too busy with? [Multiple Answer]	Code	Route
	School work	1	
	Work / job	2	
	Other physical activity	3	
	Other hobbies	4	
	Something else	8	

Q71	[Respondent selected 'I prefer to do other things' – Q23 or 'Other hobbies' – Q70] Wording if respondent selected 'I prefer to do other things' - Q23: You said you prefer to do other things. What is it that you prefer doing? Wording if respondent selected 'Other hobbies' – Q70 and did not select 'I prefer to do other things' - Q23: You said you are too busy with other hobbies. What hobbies are you spending your time on? [Multiple Answer]	Code	Route
	Music.....	1	
	Film	2	

Theatre	3
Comedy	4
Crafts	5
Art	6
Electronic games	7
Travel	8
Food	9
Reading	10
Spending time with family or friends	11
Something else, please tell us what?	98

Q72 [Respondent selected 'I already do a good amount of physical activity' – Q23]
You said you already do a good amount of physical activity. Please specify where your physical activity comes from: [Multiple Answer]

	Code	Route
Through sport, PE, exercise or fun	1	
Through work	2	
Through caregiving	3	
Something else, please tell us what?	98	

Q25 [Respondent would like to be doing more – Q22]
If you had to choose just one physical activity to try or do more of, which one would it be? [Single Answer]

	Code	Route
Walking for fitness	001	
Running or jogging	074	
Cross-country	075	
Tramping or bush walks	003	
Triathlon or duathlon	004	
Cycling or biking	005	
Mountain biking	006	
Skateboarding	007	
Scootering	008	
Rollerblading	009	
Athletics or track and field	010	
Workout (weights or cardio)	011	
Group exercise class (e.g. aerobics, CrossFit, Jump Jam)	012	
Indoor climbing	013	
Gymnastics (e.g. rhythmic, artistic)	014	
Dance/dancing (e.g. ballet, hip hop etc)	015	
Cheerleading	016	

Swimming.....	017
Surfing.....	018
Bodyboarding or boogie boarding.....	019
Rowing	020
Canoeing or kayaking	021
Sailing or yachting.....	022
Fishing.....	023
Water polo or Flippa Ball.....	024
Rugby or Rippa Rugby.....	025
Rugby league.....	026
Touch	027
Ki-o-rahi.....	028
Netball.....	029
Basketball or Mini-ball.....	030
Cricket.....	031
Football/soccer.....	076
Futsal	077
Hockey or floorball	033
Badminton.....	034
Volleyball or Kiwi Volley	035
Golf.....	036
Tennis	037
Table tennis.....	038
Softball or T-ball.....	039
Adventure racing.....	040
Orienteering	041
Skiing	042
Snowboarding	043
Karate.....	044
Waka ama.....	045
Games (e.g. four square, tag, bull rush, dodgeball).....	046
Ultimate Frisbee.....	047
Parkour.....	048
Trampoline	049
Kapa haka	050
Playing on playground (e.g. jungle gym).....	051
Horse riding (e.g. Pony club).....	052

Surf Life saving.....	053	
Handball	054	
Playing (e.g. running around, climbing trees, make-believe)	055	
Something else? What was it?	100	
Don't know.....	104	

Q27	[Has done physical activity in the last 7 days – Q13] In the last 7 days have you had any coaching or instruction for the physical activity you have done for sport, exercise or fun <u>outside</u> of PE or classes at school? [Multiple Answer] PROBE Please tick all that apply to you	
	Code	Route
	1	
	2	
	3	
	5	
	4	
Q28	[Has done physical activity in the last 7 days – Q13] In the last 7 days have you used any technology (Fitbits, smartphone apps, pedometers etc.) when you have been physically active for sport, PE, exercise or fun? [Single Answer]	
	Code	Route
Yes	1	
No	2	

Teams and Sports Games

Q29	In the last 12 months, how many (if any) sports teams, or recreation clubs/groups have you been in at school? And how many have you been in outside of school? [Single Answer] PROBE This could include things like soccer, mini-ball, karate, kapa haka, netball.	
	At school	Outside of school
None	1	1
1 team/club/group	2	2
2 teams/clubs/groups	3	3
3 teams/clubs/groups	4	4
4 or more teams/clubs/groups.....	5	5

Q31	[Age is 12+ - Q2] What is the highest level of sport you have played in the last 12 months? [Single Answer]	
	Code	Route
I don't play sport	1	
I've just played socially for fun with family and friends	2	
I've played in school or club competitions	3	
I've been selected as a member of a top school or club sports team (e.g. Rugby First XV, Netball 'A' team)	4	

I have represented my school or club for a regional competition or event	5	
I've represented my region (e.g. Canterbury or Auckland)	6	
I've represented New Zealand	7	

Q79 [Age 12+ - Q2]
 [Asked of those who have played sport at school or higher in the last 12 months – Q31]
And in the last 12 months when you [insert response from Q31 as stated above] was this for ... Single Answer]

Code	Route
1	
2	
3	

A school team or group

A club outside of school

Both.....

Q32 [Age 12+ - Q2 and respondent plays sport – Q31]
Are you training towards being selected to represent a region or country in sport? [Single Answer]

Code	Route
1	
2	

Yes

No

Q33 In the last 12 months have you been to a professional sports game? [Single Answer]
PROBE Like a Super Rugby game, a Championship Netball game or X Games.

Code	Route
1	
2	

Yes

No

Events, Leadership and Volunteering

Q35 In the last 12 months, have you taken part in any of these events where lots of people take part?
Please exclude any sports tournaments. [Multiple Answer]

Code	Route
01	
02	
03	
04	
05	
06	
07	
98	

Triathlon / duathlon events (e.g. Weet-Bix Triathlon)

Running / walking events (anything up to 10ks e.g. fun runs)

Endurance running/ walking events (anything longer than 10ks e.g. half marathon)

Biking events (e.g. The Kids' Bike Jam)

Fishing events (e.g. Take a Kid Fishing)

Swimming events (e.g. Ocean Swims)

I have not taken part in any of these events

Another event, what was this?

Q36

[Age 12+ - Q2]

In the last 12 months, have you done any of the following roles for any physical activities that you do outside of PE or classes at school? [Multiple Answer]

PROBE Please tick all that apply to you

- Coach or assistant coach
- Official (e.g. referee, umpire, scorer).....
- Team manager or assistant manager
- Club administrator
- Helper (e.g. ball boy or ball girl)
- Lifeguard
- Team captain
- Activity leader (e.g. Kapa Haka leader)
- Event organiser for a physical activity or event
- No - I have not done any of these in the last 12 months

Code	Route
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	

Q37

[Age 12+ - Q2]

Are you going to do any of the roles above in the next 12 months? [Single Answer]

- Yes - definitely
- Yes - maybe
- No

Code	Route
1	
2	
3	

Q36b

[Respondent is volunteer - Q36]

And have you done any of these roles in the last 7 days outside of PE or classes at school? [Multiple Answer]

PROBE Please tick all that apply to you

- Coach or assistant coach
- Official (e.g. referee, umpire, scorer).....
- Team manager or assistant manager
- Club administrator
- Helper (e.g. ball boy or ball girl)
- Lifeguard
- Team captain
- Activity leader (e.g. Kapa Haka leader)
- Event organiser for a physical activity or event
- No - I have not done any of these in the last 7 days

Code	Route
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	

Your attitudes towards physical activity

The next few questions are about what you think or feel. Some people enjoy being physically active for sport, PE, exercise or fun, while others like doing different things. Please tell us how you feel and what you think. There are no wrong answers.

Q39a Please select a box on each line to show how much you agree or disagree with each statement.
 [Single Answer]

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1)[SEGMENTATION] (ALL) I <like/liked> PE or fitness classes at school	1	2	3	4	5
(R2)[PHYSICAL LITERACY] (ALL) People in my life encourage me to take part in physical activities	1	2	3	4	5
(R3)(12 plus) I like to do the physical activities that my friends do	1	2	3	4	5
(R4)(12 plus) Exercise is an important part of my regular routine	1	2	3	4	5
(R5)(12 plus) I love challenging myself and trying to win	1	2	3	4	5
(R6)[SEGMENTATION] (ALL) I like being physically active	1	2	3	4	5
(R7)(12 plus) I enjoy tough physical activity	1	2	3	4	5
(R8)(12 plus) I like my parents/family to be involved in my sport and physical activities	1	2	3	4	5
(R9)(12 plus) I find electronic games more exciting to play than the real life ones	1	2	3	4	5
(R10)[SEGMENTATION] (ALL) I like school	1	2	3	4	5
(R11)(15-17) I prefer physical activities that allow me to follow my own schedule rather than someone else's	1	2	3	4	5
(R12)(15-17) I prefer to do physical activity that is more flexible and less structured	1	2	3	4	5
(R14)(ALL) Sport and other physical activities give me confidence	1	2	3	4	5
(R15)[PHYSICAL LITERACY] (ALL) I am good at lots of different physical activities	1	2	3	4	5
(R16)[PHYSICAL LITERACY] (ALL) I have the chance to do the physical activities I want	1	2	3	4	5
(R17)[PHYSICAL LITERACY] (ALL) I want to take part in physical activities	1	2	3	4	5
(R18)[PHYSICAL LITERACY] (ALL) I understand why taking part in physical activity is good for me	1	2	3	4	5
(R19)[PHYSICAL LITERACY] (ALL) I feel confident to take part in lots of different activities	1	2	3	4	5

SPORT

Q39b The next few statements are about sport rather than other physical activity.

Please select a box on each line to show how much you agree or disagree with each statement.

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1)[SEGMENTATION] (ALL) I am good at sport	1	2	3	4	5

(R2) (12 plus) I want to represent my country or region ...	1	2	3	4	5
(R3) (12 plus) I enjoy watching, listening to and reading about sports	1	2	3	4	5
(R4) (12 plus) I feel proud when New Zealand athletes or sports teams do well	1	2	3	4	5
(R5) (12 plus) I like playing sport with a team	1	2	3	4	5
(R6) [SEGMENTATION] (ALL) Successful NZ athletes or sports teams make me want to be more physically active	1	2	3	4	5
(R7) [SEGMENTATION] (ALL) I enjoy playing sport	1	2	3	4	5
(R8) (12 plus) I have learned many essential life skills through playing sport (e.g. teamwork and cooperation)	1	2	3	4	5
(R10) (ALL) NZ athletes and sports teams make good role models	1	2	3	4	5

Q74 [Respondent is in year 11-13 or has left school – Q3]
Which of the following best describes when you participated in Physical Education (PE) or fitness classes at school? [Single Answer]

	Code	Route
I stopped doing PE as soon as it was no longer compulsory	1	
I chose to continue doing PE as a subject when it was no longer compulsory	2	
Don't know / not applicable	9	

Q39c The next few statements are about other aspects of physical activity and health.

Please select a box on each line to show how much you agree or disagree with each statement.
[Single Answer]

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1)(ALL) After doing physical activity, I find it easier to concentrate <on schoolwork>	1	2	3	4	5
(R2)(12 plus) I usually warm up before, and stretch my muscles after, doing physical activity.....	1	2	3	4	5
(R4)(12 plus) I usually drink plenty of water when I'm physically active	1	2	3	4	5
(R5)(ALL) I worry I might get hurt when I do physical activity	1	2	3	4	5
(R6) (ALL) I usually eat fruit and vegetables every day ..	1	2	3	4	5
(R7)(ALL) I usually drink water instead of fizzy or sugary drinks.....	1	2	3	4	5

Some questions about the things you do

Q41 What do you usually do outside of school (e.g. before or after school, and at the weekends)? [Single Answer]

	Code	Route
I mostly read, watch TV, listen to music, am on my cell phone, tablet or play on the computer or games console	1	
I mostly do things that are physically active	2	
I do about the same amount of both of these	3	

Q77 [Age 15+ - Q2]
Do you currently belong to a gym or fitness centre? [Single Answer]

Yes.....

No.....

Code	Route
1	
2	

Q78 [Belong to gym - Q77]
How many times in the last 7 days have you been to your gym or fitness centre?

Q42 On average, how many hours of sleep do you get a night?

Q44 Outside of school or work, on a normal weekday how many hours do you spend each day looking at a screen?
This could include watching TV, watching movies, on a computer, cell phone, tablet or PlayStation or Xbox.
Please include any time spent on a screen for homework. [Single Answer]

Less than 2 hours.....

2 to 4 hours.....

5 to 7 hours.....

8 or more hours.....

Code	Route
1	
2	
3	
4	

Q45 Outside of school or work, on a normal weekend day how many hours do you spend each day looking at a screen?
This could include watching TV, watching movies, on a computer, cell phone, tablet or PlayStation or Xbox.
Please include any time spent on a screen for homework. [SA]

Less than 2 hours.....

2 to 4 hours.....

5 to 7 hours.....

8 or more hours.....

Code	Route
1	
2	
3	
4	

Q39d How much do you agree or disagree with this statement: I would be lost without my mobile phone [Single Answer]

Disagree a lot
 Disagree a little
 Neither disagree or agree
 Agree a little
 Agree a lot
 Not applicable

Code	Route
01	
02	
03	
04	
05	
09	

Q48 On a scale from 1 to 10, where 1 is very unhappy and 10 is very happy, in general how happy are you? [Single Answer]

1 - Very unhappy
 2.....
 3.....
 4.....
 5.....
 6.....
 7.....
 8.....
 9.....
 10 - Very happy

Code	Route
01	
02	
03	
04	
05	
06	
07	
08	
09	
10	

Some more questions about you

Q8 Which country were you born in? [Single Answer]

New Zealand
 Australia.....
 Cook Islands.....
 China (People's Republic of)
 India.....
 Philippines

Samoa

South Africa.....
 United Kingdom (England, Scotland, Wales, Northern Ireland)

United States of America.....
 Other, please tell us where?

Code	Route
01	
02	
03	
04	
05	
17	
06	
07	
08	
09	
98	

Q7 How long have you been living in New Zealand for? [Single Answer]

Code	Route

Less than five years	1	
More than five years.....	2	

Q5 Which ethnic group or groups do you identify with or belong to? [Multiple Answer]
Please tick ALL that apply to you

	Code	Route
New Zealand European	01	
Other European	02	
New Zealand Māori.....	03	
Cook Island Māori	04	
Samoan.....	05	
Tongan	06	
Niuean.....	07	
Fijian	08	
Filipino.....	14	
Chinese	09	
Indian	10	
African	11	
Latin American	12	
Middle Eastern	13	
Other, please specify:	98	
Don't know	99	

Q9 [Age 15+ - Q2]
Are you....[Single Answer]

	Code	Route
Male	1	
Female	2	
Gender diverse	3	

Q50 Does a health problem or a condition you have (lasting 6 months or more) cause you difficulty with, or stop you from:
Please select all that apply [Multiple Answer except single answer for 'No difficulty with any of these']

	Code	Route
Seeing, even when wearing glasses or contact lenses	1	
Hearing, even when using a hearing aid	2	
Walking, lifting or bending	3	
Using your hands to hold, grasp or use objects	4	
Learning, concentrating or remembering	5	
Communicating, mixing with others or socialising	6	

Running or jumping	7	
No difficulty with any of these.....	9	

Q54	Which of the following apply to you? <i>Please select all that apply</i> [Multiple Answer]	Code	Route
	[Only show if female aged 15-17] I am pregnant or breastfeeding	1	
	I use a wheelchair	2	
	I use a walking aid (e.g. walking stick, crutches or frame)	3	
	I use prosthetics	4	
	I am dealing with an ongoing physical illness, disability or disease	5	
	I am dealing with an ongoing mental illness, disability or disease.....	6	
None of the above	97		

Q53	[Age 12+ - Q2] Do you have a regular part-time or full-time job? [Single Answer]	Code	Route
	No	1	
	Yes, a part-time job (34 hours or less per week).....	2	
	Yes, a full-time job (over 35 hours per week).....	3	

Q75a	When were you born? [Single Answer]	Code	Route
	1	

Q75b	[No answer at Q75q] What year were you born? [Single Answer]	Code	Route
	1	

Q59	[If Q60=2 or 3 Ask Version A of question] [If Q60=1 Ask Version B] Version A: Can you please indicate how much <<insert name>> was involved when you answered these questions on his / her behalf? Version B: Can you please indicate how much your parent/ caregiver was involved when you completed this survey? [Single Answer]	Code	Route
	Very involved.....	1	
	Quite involved.....	2	
	Not very involved.....	3	
	Not at all involved	4	

Final questions

Q57 [Age 15+ - Q2]
It is likely that more in-depth research will be carried out on this topic in the future. Are you willing to provide your contact details so that Nielsen or Sport New Zealand are able to contact you and invite you to take part in further research?
Please note: saying 'yes' does not put you under any obligation to participate in the further research.

Yes	Code 1 2	Route
No		

Q81 NOT COMPULSORY TO ANSWER
[Only ask if Q60=1 – respondent aged 12-17]

Please enter your name below.

This information will be used to link your personal information with other routinely collected government data if a parent, guardian or an adult from your household has given us permission to do so.

First name:	Name
Surname:

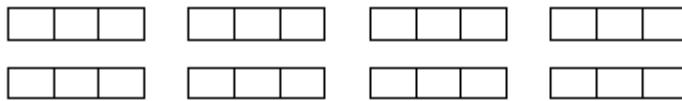
Q51 [Age 12+ - Q60]
Wording if Q57=1 or blank
Please provide your contact details below so that we can contact you if you are the winner of one of the 10 \$50 Prezzy® Cards.
Terms and conditions for the prize draw can be found [here](#).

Wording if Q57=2
Please provide your contact details below so that we can contact you if you are the winner of one of the 10 \$50 Prezzy® Cards.
Please be assured that these details will only be used to contact the winner of the prize draw.
Terms and conditions for the prize draw can be found [here](#).

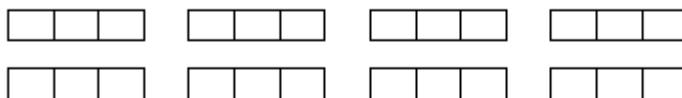
(R1) Name:

(R2) Phone number:

(R3) [Only ask if aged 15-17] Email:



Q52 Do you have anything more to say about physical activity? We'd love to hear it. Please tell us in the space below.



Q80 [Ask if Q60=2 or 3 (5-11 years old parent doing)]

Your consent is required for Sport NZ to share and/or combine your survey responses (on behalf of your child) with other information held by Sport NZ and/or other third parties, to understand more about the physical activity of New Zealanders. Sport NZ will ensure that any information that could be used to identify your child will be removed after your survey responses have been combined with other information about him/her, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your survey responses about your child with other information about him/her for this purpose?

Code	Route
1	
2	

Yes

No

QX

NOT COMPULSORY TO ANSWER

[Only ask if Q60=2/3 – an adult is responding on behalf of someone aged 5-11 and Q80=1]

Please record the child's name so that their personal information can be linked.

First name:

Surname:

Name

Q64

[Ask if have more than one child at Q61 or Q62]

Would you be interested in completing the survey for another of your children aged 5-11? You would get another entry into the prize draw for the \$1,000 Prezzy Card.

Code	Route
1	
2	

Yes

No

Q65

[Ask if have more than one child at Q61 or Q62]

Please select which child you would like to fill the survey on behalf of...

<<<insert name>>

<<insert name>>>

Code	Route
1	
2	

If Q60 = 1 (thank you for child)

Those are all the questions we have for you today. Thank you very much for your help.

Please make sure you write your name on the postcard to show which survey code you used.
If there are others in your household aged 12 to 17 who would like to complete the survey, please give them the postcard.
If there is no one else aged 12 to 17 who wants to take part, then please recycle the postcard.

The winners of the 10 \$50 Prezzy® cards will be contacted in late April. Good luck!!

Should you have any queries, please do not hesitate to contact us on 0800 400 402 or
Adrienne.Pointer@Nielsen.com.

If Q60 = 2 or 3 (thank you for adults)

Thank you very much for your help in completing this survey. Your responses are extremely valuable and will help make sure that the changing needs of New Zealanders of all ages are known when the government, councils and organisations make decisions relating to sport and recreation.

The winner of the \$1,000 Prezzy® card will be contacted in late April. Good luck!! Please make sure your details are filled in below...

Name:

Phone:

Email:

Terms and conditions can be found [here](#).

Should you have any queries, please do not hesitate to contact us on 0800 400 402 or
Adrienne.Pointer@Nielsen.com.

APPENDIX 5: ACTIVE NZ YOUNG PEOPLE Q3 2019 QUESTIONNAIRE



Study ID SPORTNZ-19Q3 Resp. No. _____
 Interviewer No. _____ Interview Length _____
 No. Of Queries _____ Reference No. _____

Q60 **Hidden question**
Autocode
 [SA]

Code (129)	Route
1	
2	
3	

From Child code (age 12-17)
 From Adult hardcopy (age 5-11)
 From Adult online (age 5-11)



Q61 If Q60=3, then the following will actually show at the end of the Adult survey
 Show the number of lines to match number of children they mentioned
 For age – have a drop down of ages between 5 and 11 (this means they don't have to answer Q2)

You said earlier that you had <<insert number of children aged 5-11>> children aged 5-11 in your household. We would like to ask some questions on behalf of one of your children in this age group, as it is important we understand their physical activity as well. These questions should take just 10-15 minutes and you will go into the draw to win a \$1,000 Prezzy Card!

Probe: We will only ask about one of your children in the first instance, and if you would like to do more then we will give you that option at the end. For every child you will get another entry into the prize draw.

To make the survey easier for you to answer please insert below the name and age of each of your children aged 5-11...

Name	Age
------	-----

Insert name of child #1:..... _____

Insert name of child #2:..... _____

Etc

No children aged 5 to 11



Q62 If Q60=2
 Show 5 lines
 For age – have a drop down of ages between 5 and 11 (this means they don't have to answer Q2)

Thank you for completing the survey for your children aged 5-11 years old. It is important we understand their physical activity as well. These questions should take just 10-15 minutes and you will go into the draw to win a \$1,000 Prezzy Card!

Probe: We will only ask about one of your children in the first instance, and if you would like to do more then we will give you that option at the end. For every child you will get another entry into the prize draw.

To make the survey easier for you to answer please insert below the name and age of each of your children aged 5-11...

	Name	Age
Insert name of child #1:
Insert name of child #2:
Etc		
<input type="checkbox"/> No children aged 5 to 11		

Randomly select Child from Q61/Q62 and show the following:

Only show following paragraph if Q61/Q62 = >1

For this part of the survey we have randomly selected a child for you to complete the survey on behalf of. We would like you to complete the survey on behalf of <<insert child's name randomly chosen>>.

Notes: For the adults completing the survey on behalf of 5-11 year olds – question phrasing will change to insert the child's name

This survey is about the physical activity you do for sport, Physical Education (PE), exercise or fun

This could include anything you do at school, in your ~~neighbourhood~~ or at home like athletics, football, rugby, netball, biking, running/jogging, skateboarding and playing.

There are no wrong answers. Please answer all the questions as best you can, and tell us what you really think and do.

Note for those aged 5-11 (coming through adult link): We encourage you to check in with <name> if you are uncertain how he / she would answer and if possible do the questionnaire together.

Note for those aged 12-17 (coming through Young People's link): If you need help answering any questions please ask your parent/caregiver.

To begin, click on the 'Next' button below. As you move through the survey, please use the buttons at the bottom of each screen. Do not use your browser buttons.

You can do the survey all in one go, or log in again to continue from where you left off.

Some questions about you

Q2	[Respondents who are aged 12-17 – Q60] How old <are you / is <name>>? [Single Answer]	Code	Route
	5 years old	01	
	6 years old	02	
	7 years old	03	
	8 years old	04	
	9 years old	05	
	10 years old	06	
	11 years old	07	
	12 years old	08	
	13 years old	09	

14 years old.....	10	
15 years old.....	11	
16 years old.....	12	
17 years old.....	13	
18 years or over	14	CLOSE

If 18 or over (Q2=14)

Thank you for taking the time to start this survey. Unfortunately this survey is only for those aged 12 – 17.

Q66	[Respondents who are aged 12-13] I confirm that I have my parent/caregiver's consent to complete this survey (they gave the postcard to me to do the survey). <i>If you are not sure please ask them now. [SA]</i>	Code	Route
	Yes, I have consent	01	

Q3	What year <are you / is <name>> in at school? [Single Answer]	Code	Route
	Year 0 / New Entrants.....	01	
	Year 1.....	02	
	Year 2	03	
	Year 3.....	04	
	Year 4.....	05	
	Year 5.....	06	
	Year 6.....	07	
	Year 7.....	08	
	Year 8.....	09	
	Year 9.....	10	
	Year 10.....	11	
	Year 11.....	12	
	Year 12.....	13	
	Year 13.....	14	
	<I am / <name> is > no longer at school	15	

Q67	[Respondents who are at school] Do you go to a Māori Medium school? PROBE This could include a Kura <u>Juatahi</u> , a Kura <u>Arongatahi</u> , or a <u>Wharekura</u> . [Single Answer]	Code	Route
	Yes.....	01	
	No.....	02	

Q4	[Respondents who are at school] How <do you / does <name>> usually get to and from school? [MA] [Multiple Answer]	Code	Route
Walk.....		01	
Bike		02	
Skateboard, scooter or rollerblading		03	
Car, van or motorbike		04	
Bus, train or ferry		05	
Run.....		06	
Other, please specify:.....		98	
Home schooled / correspondence school		99	

Q5I	Physical activity is any activity that increases your heart rate and makes you get out of breath some of the time. Physical activity can be done in sports, school activities, playing with friends, or walking to school. Some examples of physical activity are running, walking quickly, playing tag, cycling, kilikit , dancing, kapa haka, skateboarding, scootering, swimming, football, and going to the gym. For the next question, add up all the time you spend in physical activity each day. Over the past 7 days, on how many days were you physically active for a total of at least 60 minutes per day? [Single Answer]	Code	Route
0 days		1	
1 day		2	
2 days		3	
3 days		4	
4 days		5	
5 days		6	
6 days		7	
7 days		8	

About the physical activity you have done in the last 7 days

Q12	In the last 7 days (not including today) have you done any physical activity specifically for sport, Physical Education (PE), exercise or fun? [Single Answer]	Code	Route
Yes		1	
No		2	

		Code	Route																																										
Q13	<p>[Wording if respondent hasn't done physical activity in the last 7 days] Just confirming that you have not done any of the activities shown below. If this is correct please tick "Nothing in the last 7 days", otherwise please tick all the ways you have been physically active for sport, PE, exercise or fun in the last 7 days (not including today).</p> <p>[Multiple Answer]</p> <p>PROBE This could have been at school, in your neighbourhood or at home If child is aged 12-17 Please don't include any coaching or umpiring. Some people may find it tricky to remember what they have done in the last 7 days. It may help to remember by thinking about the activities you do, where you do them or what you have done day by day. If child is aged 5-11 Please don't include any coaching or umpiring that <name> has done.</p> <p>[Wording if respondent has done physical activity in the last 7 days] Please tick all the ways you have been physically active for sport, PE, exercise or fun in the last 7 days (not including today).</p> <p>[Multiple Answer]</p> <p>PROBE This could have been at school, in your neighbourhood or at home. If child is aged 12-17 Please don't include any coaching or umpiring. Some people may find it tricky to remember what they have done in the last 7 days. It may help to remember by thinking about the activities you do, where you do them or what you have done day by day. If child is aged 5-11 Please don't include any coaching or umpiring that <name> has done.</p> <table> <tbody> <tr> <td>Walking for fitness</td> <td>001</td> </tr> <tr> <td>Running or jogging</td> <td>074</td> </tr> <tr> <td>Cross-country</td> <td>075</td> </tr> <tr> <td>Tramping or bush walks</td> <td>003</td> </tr> <tr> <td>Triathlon or duathlon</td> <td>004</td> </tr> <tr> <td>Cycling or biking</td> <td>005</td> </tr> <tr> <td>Mountain biking</td> <td>006</td> </tr> <tr> <td>Skateboarding</td> <td>007</td> </tr> <tr> <td>Scootering</td> <td>008</td> </tr> <tr> <td>Rollerblading</td> <td>009</td> </tr> <tr> <td>Athletics or track and field</td> <td>010</td> </tr> <tr> <td>Workout (weights or cardio)</td> <td>011</td> </tr> <tr> <td>Group exercise class (e.g. aerobics, CrossFit, Jump Jam)</td> <td>012</td> </tr> <tr> <td>Indoor climbing</td> <td>013</td> </tr> <tr> <td>Gymnastics (e.g. rhythmic, artistic)</td> <td>014</td> </tr> <tr> <td>Dance/dancing (e.g. ballet, hip hop etc.)</td> <td>015</td> </tr> <tr> <td>Cheerleading</td> <td>016</td> </tr> <tr> <td>Swimming</td> <td>017</td> </tr> <tr> <td>Surfing</td> <td>018</td> </tr> <tr> <td>Bodyboarding or boogie boarding</td> <td>019</td> </tr> <tr> <td>Rowing</td> <td>020</td> </tr> </tbody> </table>	Walking for fitness	001	Running or jogging	074	Cross-country	075	Tramping or bush walks	003	Triathlon or duathlon	004	Cycling or biking	005	Mountain biking	006	Skateboarding	007	Scootering	008	Rollerblading	009	Athletics or track and field	010	Workout (weights or cardio)	011	Group exercise class (e.g. aerobics, CrossFit, Jump Jam)	012	Indoor climbing	013	Gymnastics (e.g. rhythmic, artistic)	014	Dance/dancing (e.g. ballet, hip hop etc.)	015	Cheerleading	016	Swimming	017	Surfing	018	Bodyboarding or boogie boarding	019	Rowing	020		
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Canoeing or kayaking	021
Sailing or yachting	022
Fishing	023
Water polo or Flippa Ball	024
Rugby or Rippa Rugby	025
Rugby league	026
Touch	027
Ki-o-rahī	028
Netball	029
Basketball or Mini-ball	030
Cricket	031
Football/soccer	076
Futsal	077
Hockey or floorball	033
Badminton	034
Volleyball or Kiwi Volley	035
Golf	036
Tennis	037
Table tennis	038
Softball or T-ball	039
Adventure racing	040
Orienteering	041
Skiing	042
Snowboarding	043
Karate	044
Waka ama	045
Games (e.g. four square, tag, bull rush, dodgeball)	046
Ultimate Frisbee	047
Parkour	048
Trampoline	049
Kapa haka	050
Playing on playground (e.g. jungle gym)	051
Horse riding (e.g. Pony club)	052
Surf Life saving	053
Handball	054
Playing (e.g. running around, climbing trees, make-believe)	055
Something else? What was it?	100

Something else? What was it?.....	102	
Something else? What was it?.....	103	
Nothing in the last 7 days.....	104	

Q16 Where or how did you do <insert activity> in the last 7 days?

PROBE Please select all that apply

[Multiple Answer]

	In PE or class at school (organised)	In a competition or tournament (organised)	Training or practising with a coach / instructor (organised)	Playing or hanging out with family or friends (informal)	Playing on my own (informal)	For extra exercise, training or practice without a coach / instructor (informal)	I have not done this in the last 7 days (if selected we will stop asking about this activity in the following grids)
(R1) Walking for fitness.....	1	2	3	4	5	6	97
(R74) Running or jogging.....	1	2	3	4	5	6	97
(R75) Cross-country.....	1	2	3	4	5	6	97
(R3) Tramping or bush walks.....	1	2	3	4	5	6	97
(R4) Triathlon or duathlon.....	1	2	3	4	5	6	97
(R5) Cycling or biking.....	1	2	3	4	5	6	97
(R6) Mountain biking.....	1	2	3	4	5	6	97
(R7) Skateboarding.....	1	2	3	4	5	6	97
(R8) Scootering.....	1	2	3	4	5	6	97
(R9) Rollerblading.....	1	2	3	4	5	6	97
(R10) Athletics or track and field.....	1	2	3	4	5	6	97
(R11) Workout (weights or cardio).....	1	2	3	4	5	6	97
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	6	97
(R13) Indoor climbing.....	1	2	3	4	5	6	97
(R14) Gymnastics (e.g. rhythmic, artistic).....	1	2	3	4	5	6	97
(R15) Dance/dancing (e.g. ballet, hip hop etc).....	1	2	3	4	5	6	97
(R16) Cheerleading.....	1	2	3	4	5	6	97
(R17) Swimming.....	1	2	3	4	5	6	97
(R18) Surfing.....	1	2	3	4	5	6	97
(R19) Bodyboarding or boogie boarding.....	1	2	3	4	5	6	97
(R20) Rowing.....	1	2	3	4	5	6	97

(R21)	Canoeing or kayaking.....	1	2	3	4	5	6	97
(R22)	Sailing or yachting	1	2	3	4	5	6	97
(R23)	Fishing.....	1	2	3	4	5	6	97
(R24)	Water polo or Flippa Ball.....	1	2	3	4	5	6	97
(R25)	Rugby or Rippa Rugby	1	2	3	4	5	6	97
(R26)	Rugby league	1	2	3	4	5	6	97
(R27)	Touch	1	2	3	4	5	6	97
(R28)	Ki-o-rahī.....	1	2	3	4	5	6	97
(R29)	Netball	1	2	3	4	5	6	97
(R30)	Basketball or Mini-ball	1	2	3	4	5	6	97
(R31)	Cricket	1	2	3	4	5	6	97
(R76)	Football/soccer	1	2	3	4	5	6	97
(R77)	Futsal.....	1	2	3	4	5	6	97
(R33)	Hockey or floorball	1	2	3	4	5	6	97
(R34)	Badminton	1	2	3	4	5	6	97
(R35)	Volleyball or Kiwi Volley	1	2	3	4	5	6	97
(R36)	Golf.....	1	2	3	4	5	6	97
(R37)	Tennis.....	1	2	3	4	5	6	97
(R38)	Table tennis.....	1	2	3	4	5	6	97
(R39)	Softball or T-ball	1	2	3	4	5	6	97
(R40)	Adventure racing	1	2	3	4	5	6	97
(R41)	Orienteering.....	1	2	3	4	5	6	97
(R42)	Skiing.....	1	2	3	4	5	6	97
(R43)	Snowboarding	1	2	3	4	5	6	97
(R44)	Karate	1	2	3	4	5	6	97
(R45)	Waka ama	1	2	3	4	5	6	97
(R46)	Games (e.g. four square, tag, bull rush, dodgeball).....	1	2	3	4	5	6	97
(R47)	Ultimate Frisbee	1	2	3	4	5	6	97
(R48)	Parkour.....	1	2	3	4	5	6	97
(R49)	Trampoline	1	2	3	4	5	6	97
(R50)	Kapa haka	1	2	3	4	5	6	97
(R51)	Playing on playground (e.g. jungle gym)	1	2	3	4	5	6	97
(R52)	Horse riding (e.g. Pony club).....	1	2	3	4	5	6	97
(R53)	Surf Life saving.....	1	2	3	4	5	6	97
(R54)	Handball	1	2	3	4	5	6	97
(R55)	Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	6	97
(R100)	Something else? What was it?	1	2	3	4	5	6	97

(R102) Something else? What was it?.....	1	2	3	4	5	6	97
(R103) Something else? What was it?.....	1	2	3	4	5	6	97

Q16b About how many minutes did you spend doing <insert activity> in the last 7 days in <this way / these ways?

PROBE Please select the number of minutes from the drop down box
[Multiple Answer]

DROP DOWN OPTIONS ARE:

- About 15 minutes
- About 30 minutes
- About 45 minutes
- About 1 hour
- About 1.5 hours
- About 2 hours
- About 3 hours
- About 4 hours
- 5 hours or more

	In PE or class at school (organised)	In a competition or tournament (organised)	Training or practising with a coach / instructor (organised)	Playing or hanging out with family or friends (informal)	Playing on my own (informal)	For extra exercise, training or practise without a coach / instructor (informal)
(R1) Walking for fitness.....	1	2	3	4	5	6
(R74) Running or jogging.....	1	2	3	4	5	6
(R75) Cross-country.....	1	2	3	4	5	6
(R3) Tramping or bush walks	1	2	3	4	5	6
(R4) Triathlon or duathlon	1	2	3	4	5	6
(R5) Cycling or biking.....	1	2	3	4	5	6
(R6) Mountain biking.....	1	2	3	4	5	6
(R7) Skateboarding.....	1	2	3	4	5	6
(R8) Scootering.....	1	2	3	4	5	6
(R9) Rollerblading	1	2	3	4	5	6
(R10) Athletics or track and field.....	1	2	3	4	5	6
(R11) Workout (weights or cardio).....	1	2	3	4	5	6
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	6
(R13) Indoor climbing.....	1	2	3	4	5	6
(R14) Gymnastics (e.g. rhythmic, artistic).....	1	2	3	4	5	6
(R15) Dance/dancing (e.g. ballet, hip hop etc).....	1	2	3	4	5	6
(R16) Cheerleading.....	1	2	3	4	5	6
(R17) Swimming.....	1	2	3	4	5	6

(R18)	Surfing	1	2	3	4	5	6
(R19)	Bodyboarding or boogie boarding	1	2	3	4	5	6
(R20)	Rowing	1	2	3	4	5	6
(R21)	Canoeing or kayaking	1	2	3	4	5	6
(R22)	Sailing or yachting	1	2	3	4	5	6
(R23)	Fishing	1	2	3	4	5	6
(R24)	Water polo or Flippa Ball	1	2	3	4	5	6
(R25)	Rugby or Rippa Rugby	1	2	3	4	5	6
(R26)	Rugby league	1	2	3	4	5	6
(R27)	Touch	1	2	3	4	5	6
(R28)	Ki-o-rahī	1	2	3	4	5	6
(R29)	Netball	1	2	3	4	5	6
(R30)	Basketball or Mini-ball	1	2	3	4	5	6
(R31)	Cricket	1	2	3	4	5	6
(R76)	Football/soccer	1	2	3	4	5	6
(R77)	Futsal	1	2	3	4	5	6
(R33)	Hockey or floorball	1	2	3	4	5	6
(R34)	Badminton	1	2	3	4	5	6
(R35)	Volleyball or Kiwi Volley	1	2	3	4	5	6
(R36)	Golf	1	2	3	4	5	6
(R37)	Tennis	1	2	3	4	5	6
(R38)	Table tennis	1	2	3	4	5	6
(R39)	Softball or T-ball	1	2	3	4	5	6
(R40)	Adventure racing	1	2	3	4	5	6
(R41)	Orienteering	1	2	3	4	5	6
(R42)	Skiing	1	2	3	4	5	6
(R43)	Snowboarding	1	2	3	4	5	6
(R44)	Karate	1	2	3	4	5	6
(R45)	Waka ama	1	2	3	4	5	6
(R46)	Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	6
(R47)	Ultimate Frisbee	1	2	3	4	5	6
(R48)	Parkour	1	2	3	4	5	6
(R49)	Trampoline	1	2	3	4	5	6
(R50)	Kapa haka	1	2	3	4	5	6
(R51)	Playing on playground (e.g. jungle gym)	1	2	3	4	5	6
(R52)	Horse riding (e.g. Pony club)	1	2	3	4	5	6
(R53)	Surf Life saving	1	2	3	4	5	6

(R54) Handball	1	2	3	4	5	6
(R55) Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	6
(R100) Something else? What was it?.....	1	2	3	4	5	6
(R102) Something else? What was it?.....	1	2	3	4	5	6
(R103) Something else? What was it?.....	1	2	3	4	5	6

Q16c Show responses selected at Q16 (activities done in the last 7 days)

Thinking about each activity you have done in the last 7 days, was this activity mainly light, moderate or vigorous? [Single Answer]

	Light (activity that didn't make you breathe harder than normal)	Moderate (activity that caused you to breathe a bit harder than normal, but you could still talk to someone)	Vigorous (activity that had you out of breath and it was hard to keep talking to someone at the same time)
(R1) <Activity>.....	1	2	3

Q63 [Age: 15-17 – Q2]

In total in the last 7 days how many hours did you spend being physically active for sport, PE, exercise or fun?

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate

_____ hours

Q55 [Age: 15-17 – Q2]

You indicated that you have done <answer from Q63> hours of physical activity for sport, PE, exercise or fun over the last 7 days.

How much of this activity was...

PROBE: Please enter the hours below and have them add up to <answer from Q63> hours.

Please think only about those physical activities done for at least 10 minutes at a time.

Please make your best estimate.

Vigorous - any activity that had you out of breath (you couldn't do this activity and have a conversation at the same time)

Moderate - activity that caused a slight, but noticeable, increase in breath (you could still have a conversation)

Light – any activity that didn't really affect your breathing.....

Sum.....

Code	Route

Q17 Where have you done each of these in the last 7 days?
 [Multiple Answer]

	At school or in the school grounds	At home	Outdoor facilities (e.g. playground, park, field, AstroTurf, or outdoor pool)	Indoor facilities (e.g. gym, community hall, church, marae or indoor pool)	Other outdoor locations (e.g. beach, lake, bush, footpath)	Somewhere else?
(R1) Walking for fitness	1	2	3	4	5	8
(R74) Running or jogging.....	1	2	3	4	5	8
(R75) Cross-country	1	2	3	4	5	8
(R3) Tramping or bush walks.....	1	2	3	4	5	8
(R4) Triathlon or duathlon.....	1	2	3	4	5	8
(R5) Cycling or biking	1	2	3	4	5	8
(R6) Mountain biking.....	1	2	3	4	5	8
(R7) Skateboarding.....	1	2	3	4	5	8
(R8) Scootering.....	1	2	3	4	5	8
(R9) Rollerblading.....	1	2	3	4	5	8
(R10) Athletics or track and field.....	1	2	3	4	5	8
(R11) Workout (weights or cardio).....	1	2	3	4	5	8
(R12) Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	1	2	3	4	5	8
(R13) Indoor climbing	1	2	3	4	5	8
(R14) Gymnastics (e.g. rhythmic, artistic).....	1	2	3	4	5	8
(R15) Dance/dancing (e.g. ballet, hip hop etc).....	1	2	3	4	5	8
(R16) Cheerleading	1	2	3	4	5	8
(R17) Swimming	1	2	3	4	5	8
(R18) Surfing	1	2	3	4	5	8
(R19) Bodyboarding or boogie boarding.....	1	2	3	4	5	8
(R20) Rowing.....	1	2	3	4	5	8
(R21) Canoeing or kayaking	1	2	3	4	5	8
(R22) Sailing or yachting	1	2	3	4	5	8
(R23) Fishing	1	2	3	4	5	8
(R24) Water polo or Flippa Ball	1	2	3	4	5	8
(R25) Rugby or Rippa Rugby	1	2	3	4	5	8
(R26) Rugby league.....	1	2	3	4	5	8
(R27) Touch.....	1	2	3	4	5	8
(R28) Ki-o-rahī	1	2	3	4	5	8
(R29) Netball.....	1	2	3	4	5	8

(R30) Basketball or Mini-ball	1	2	3	4	5	8
(R31) Cricket	1	2	3	4	5	8
(R76) Football/soccer	1	2	3	4	5	8
(R77) Futsal	1	2	3	4	5	8
(R33) Hockey or floorball	1	2	3	4	5	8
(R34) Badminton	1	2	3	4	5	8
(R35) Volleyball or Kiwi Volley	1	2	3	4	5	8
(R36) Golf	1	2	3	4	5	8
(R37) Tennis	1	2	3	4	5	8
(R38) Table tennis	1	2	3	4	5	8
(R39) Softball or T-ball	1	2	3	4	5	8
(R40) Adventure racing	1	2	3	4	5	8
(R41) Orienteering	1	2	3	4	5	8
(R42) Skiing	1	2	3	4	5	8
(R43) Snowboarding	1	2	3	4	5	8
(R44) Karate	1	2	3	4	5	8
(R45) Waka ama	1	2	3	4	5	8
(R46) Games (e.g. four square, tag, bull rush, dodgeball)	1	2	3	4	5	8
(R47) Ultimate Frisbee	1	2	3	4	5	8
(R48) Parkour	1	2	3	4	5	8
(R49) Trampoline	1	2	3	4	5	8
(R50) Kapa haka	1	2	3	4	5	8
(R51) Playing on playground (e.g. jungle gym)	1	2	3	4	5	8
(R52) Horse riding (e.g. Pony club)	1	2	3	4	5	8
(R53) Surf Life saving	1	2	3	4	5	8
(R54) Handball	1	2	3	4	5	8
(R55) Playing (e.g. running around, climbing trees, make-believe)	1	2	3	4	5	8
(R100) Something else? What was it?	1	2	3	4	5	8
(R102) Something else? What was it?	1	2	3	4	5	8
(R103) Something else? What was it?	1	2	3	4	5	8

Q22 Would you like to be doing more physical activity for sport, PE, exercise or fun than what you do now? [Single Answer]

Yes - I would like to be doing more	1	
No	2	

Q23	[Age: 8+] [If respondent wants to be doing more physical activity] Why are you not doing as much physical activity as you would like?	Code	Route
	[If respondent does not want to be doing more physical activity] Why do you not want to do more than you are currently doing? [Multiple Answer]		
	PROBE You can select more than one reason.		
	Too hard to get to training, games or competitions	08	
	No places nearby to do what I want to do	09	
	I don't have the equipment I need	30	
	My family can't afford it	11	
	Too busy	13	
	I'm too tired / don't have the energy	22	
	It's too hard to motivate myself	26	
	I'm not fit enough	02	
	I am injured	05	
	I have a disability that prevents me from participating	06	
	I'm too sick	03	
	I don't like to sweat	18	
	I don't feel safe	16	
	I'm not confident enough	21	
	I don't know how to	01	
	I don't want to fail	23	
	My school doesn't offer physical activities I'm interested in	10	
	(only show to those not at school) Too hard now that I have left school	20	
	(only show to those at school) PE / fitness classes at school are not fun	28	
	Not enough PE offered at school	29	
	My parents want me to focus on my schoolwork / other activities	12	
	My friends aren't physically active	07	
	Other people discourage me from being physically active	17	
	I have no one to do it with	27	
	I don't feel welcome	04	
	I don't like other people seeing me being physically active	19	
	I prefer to do other things	14	
	I find physical activity boring.....	15	
	The weather	33	
	Can't fit it in with other family member's activities	32	
	(if Q22=2) I already do a good amount of physical activity	24	

(if Q22=2) I am not interested in sport or physical activity	25	
Another reason, please tell us why:	98	

Q24	[Respondent selected 'I don't feel welcome' – Q23] You said one of the reasons you are not doing as much physical activity as you would like was because you don't feel welcome. Why is that? [Multiple Answer]	Code	Route
	My gender	1	
	My age	2	
	My ethnicity	3	
	My sexual orientation	4	
	My disability	5	
	I'm not good enough	6	
	My size/ weight	7	
	My culture	9	
	My religion	10	
	Some other reason, please specify why:	98	
Q70	[Respondent selected 'Too busy' – Q23] You said you are too busy for more physical activity. What are you too busy with? [Multiple Answer]	Code	Route
	School work	1	
	Work / job	2	
	Other physical activity	3	
	Other hobbies	4	
	Something else	8	
Q71	[Respondent selected 'I prefer to do other things' – Q23 or 'Other hobbies' – Q70] Wording if respondent selected 'I prefer to do other things' - Q23: You said you prefer to do other things. What is it that you prefer doing? Wording if respondent selected 'Other hobbies' – Q70 and did not select 'I prefer to do other things' - Q23: You said you are too busy with other hobbies. What hobbies are you spending your time on? [Multiple Answer]	Code	Route
	Music	1	
	Film	2	
	Theatre	3	
	Comedy	4	
	Crafts	5	
	Art	6	

Electronic games	7	
Travel.....	8	
Food	9	
Reading	10	
Spending time with family or friends.....	11	
Something else, please tell us what?	98	

Q72	[Respondent selected 'I already do a good amount of physical activity' – Q23] You said you already do a good amount of physical activity. Please specify where your physical activity comes from: [Multiple Answer]	Code	Route
	Through sport, PE, exercise or fun.....	1	
	Through work.....	2	
	Through caregiving	3	
	Something else, please tell us what?	98	

Q25N	[Respondent would like to be doing more – Q22] Which activities would you like to try or do more of? [Multiple Answer]	Code	Route
	Walking for fitness	001	
	Running or jogging	074	
	Cross-country	075	
	Tramping or bush walks	003	
	Triathlon or duathlon	004	
	Cycling or biking	005	
	Mountain biking	006	
	Skateboarding	007	
	Scootering	008	
	Rollerblading	009	
	Athletics or track and field	010	
	Workout (weights or cardio).....	011	
	Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	012	
	Indoor climbing	013	
	Gymnastics (e.g. rhythmic, artistic)	014	
	Dance/dancing (e.g. ballet, hip hop etc).....	015	
	Cheerleading	016	
	Swimming.....	017	
	Surfing	018	
	Bodyboarding or boogie boarding	019	
	Rowing.....	020	
	Canoeing or kayaking.....	021	

Sailing or yachting.....	022
Fishing.....	023
Water polo or Flippa Ball.....	024
Rugby or Rippa Rugby.....	025
Rugby league	026
Touch	027
Ki-o-rahī.....	028
Netball.....	029
Basketball or Mini-ball.....	030
Cricket.....	031
Football/soccer.....	076
Futsal	077
Hockey or floorball	033
Badminton	034
Volleyball or Kiwi Volley	035
Golf.....	036
Tennis	037
Table tennis.....	038
Softball or T-ball.....	039
Adventure racing.....	040
Orienteering	041
Skiing	042
Snowboarding	043
Karate.....	044
Waka ama.....	045
Games (e.g. four square, tag, bull rush, dodgeball).....	046
Ultimate Frisbee	047
Parkour.....	048
Trampoline	049
Kapa haka.....	050
Playing on playground (e.g. jungle gym).....	051
Horse riding (e.g. Pony club).....	052
Surf Life saving	053
Handball.....	054
Playing (e.g. running around, climbing trees, make-believe)	055
Something else? What was it?.....	101
Don't know	104

Q25	[Show those selected in Q25N] If you had to choose just one physical activity to try or do more of, which one would it be? [Single Answer]	Code	Route
	Walking for fitness	001	
	Running or jogging	074	
	Cross-country	075	
	Tramping or bush walks	003	
	Triathlon or duathlon	004	
	Cycling or biking	005	
	Mountain biking	006	
	Skateboarding	007	
	Scootering	008	
	Rollerblading	009	
	Athletics or track and field	010	
	Workout (weights or cardio).....	011	
	Group exercise class (e.g. aerobics, CrossFit, Jump Jam).....	012	
	Indoor climbing	013	
	Gymnastics (e.g. rhythmic, artistic)	014	
	Dance/dancing (e.g. ballet, hip hop etc).....	015	
	Cheerleading	016	
	Swimming	017	
	Surfing	018	
	Bodyboarding or boogie boarding	019	
	Roving.....	020	
	Canoeing or kayaking.....	021	
	Sailing or yachting	022	
	Fishing	023	
	Water polo or Flippa Ball	024	
	Rugby or Rippa Rugby	025	
	Rugby league	026	
	Touch.....	027	
	Ki-o-rahī	028	
	Netball	029	
	Basketball or Mini-ball	030	
	Cricket	031	
	Football/soccer	076	
	Futsal.....	077	
	Hockey or floorball	033	

Badminton	034
Volleyball or Kiwi Volley	035
Golf	036
Tennis	037
Table tennis	038
Softball or T-ball	039
Adventure racing	040
Orienteering	041
Skiing	042
Snowboarding	043
Karate	044
Waka ama	045
Games (e.g. four square, tag, bull rush, dodgeball)	046
Ultimate Frisbee	047
Parkour	048
Trampoline	049
Kapa haka	050
Playing on playground (e.g. jungle gym)	051
Horse riding (e.g. Pony club)	052
Surf Life saving	053
Handball	054
Playing (e.g. running around, climbing trees, make-believe)	055
Something else? What was it?	101
Don't know	104

Q27

[Has done physical activity in the last 7 days – Q13]

In the last 7 days have you had any coaching or instruction for the physical activity you have done for sport, exercise or fun outside of PE or classes at school? [Multiple Answer]

PROBE Please tick all that apply to you

- Yes - one on one training (just me and the coach)
- Yes - in a group
- Yes - online (e.g. YouTube, websites, videos, apps)
- Yes - from books or magazines
- No - I have not had any coaching or instruction

Code	Route
1	
2	
3	
5	
4	

Q28	[Has done physical activity in the last 7 days – Q13]	Code	Route
	In the last 7 days have you used any technology (Fitbits, smartphone apps, pedometers etc.) when you have been physically active for sport, PE, exercise or fun? [Single Answer]		
	Yes		

Yes

No

1	
2	

Teams and Sports Games

Q29	In the last 12 months, how many (if any) sports teams, or recreation clubs/groups have you been in at school? And how many have you been in outside of school? [Single Answer] PROBE This could include things like soccer, mini-ball, karate, kapa haka , netball.	At school	Outside of school
None		1	1
1 team/club/group		2	2
2 teams/clubs/groups		3	3
3 teams/clubs/groups		4	4
4 or more teams/clubs/groups		5	5

Q31	[Age is 12+ - Q2] What is the highest level of sport you have played in the last 12 months? [Single Answer]	Code	Route
I don't play sport		1	
I've just played socially for fun with family and friends		2	
I've played in school or club competitions		3	
I've been selected as a member of a top school or club sports team (e.g. Rugby First XV, Netball 'A' team)		4	
I have represented my school or club for a regional competition or event		5	
I've represented my region (e.g. Canterbury or Auckland)		6	
I've represented New Zealand		7	

Q79	[Age 12+ - Q2] [Asked of those who have played sport at school or higher in the last 12 months – Q31] And in the last 12 months when you [insert response from Q31 as stated above] was this for ... Single Answer]	Code	Route
A school team or group		1	
A club outside of school		2	
Both		3	

Q32	[Age 12+ - Q2 and respondent plays sport – Q31] Are you training towards being selected to represent a region or country in sport? [Single Answer]	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">Code</th><th style="text-align: left; padding: 2px;">Route</th></tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">2</td><td style="text-align: center; padding: 2px;"></td></tr> </tbody> </table>	Code	Route	1		2	
Code	Route							
1								
2								
Q33	In the last 12 months have you been to a professional sports game? [Single Answer] PROBE Like a Super Rugby game, a Championship Netball game or X Games.	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">Code</th><th style="text-align: left; padding: 2px;">Route</th></tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">2</td><td style="text-align: center; padding: 2px;"></td></tr> </tbody> </table>	Code	Route	1		2	
Code	Route							
1								
2								

Events, Leadership and Volunteering

Q35	In the last 12 months, have you taken part in any of these events where lots of people take part? <i>Please exclude any sports tournaments.</i> [Multiple Answer]	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">Code</th><th style="text-align: left; padding: 2px;">Route</th></tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">01</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">02</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">03</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">04</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">05</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">06</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">07</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">98</td><td style="text-align: center; padding: 2px;"></td></tr> </tbody> </table>	Code	Route	01		02		03		04		05		06		07		98	
Code	Route																			
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02																				
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04																				
05																				
06																				
07																				
98																				
	Triathlon / duathlon events (e.g. Weet-Bix Triathlon)	01																		
	Running / walking events (anything up to 10ks e.g. fun runs)	02																		
	Endurance running/ walking events (anything longer than 10ks e.g. half marathon)	03																		
	Biking events (e.g. The Kids' Bike Jam)	04																		
	Fishing events (e.g. Take a Kid Fishing)	05																		
	Swimming events (e.g. Ocean Swims)	06																		
	I have not taken part in any of these events	07																		
	Another event, what was this?	98																		

Q36	[Age 12+ - Q2] In the last 12 months, have you done any of the following roles for any physical activities that you do outside of PE or classes at school? [Multiple Answer] PROBE Please tick all that apply to you	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">Code</th><th style="text-align: left; padding: 2px;">Route</th></tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">01</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">02</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">03</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">04</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">05</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">06</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">07</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">08</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">09</td><td style="text-align: center; padding: 2px;"></td></tr> <tr> <td style="text-align: center; padding: 2px;">10</td><td style="text-align: center; padding: 2px;"></td></tr> </tbody> </table>	Code	Route	01		02		03		04		05		06		07		08		09		10	
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09																								
10																								
	Coach or assistant coach	01																						
	Official (e.g. referee, umpire, scorer)	02																						
	Team manager or assistant manager	03																						
	Club administrator	04																						
	Helper (e.g. ball boy or ball girl)	05																						
	Lifeguard	06																						
	Team captain	07																						
	Activity leader (e.g. Kapa Haka leader)	08																						
	Event organiser for a physical activity or event	09																						
	No - I have not done any of these in the last 12 months	10																						

Q36b	[Respondent is volunteer - Q36] And have you done any of these roles in the last 7 days <u>outside of PE or classes at school?</u> [Multiple Answer] PROBE Please tick all that apply to you	Code	Route
	Coach or assistant coach	01	
	Official (e.g. referee, umpire, scorer).....	02	
	Team manager or assistant manager	03	
	Club administrator	04	
	Helper (e.g. ball boy or ball girl)	05	
	Lifeguard	06	
	Team captain	07	
	Activity leader (e.g. Kapa Haka leader)	08	
	Event organiser for a physical activity or event	09	
	No - I have not done any of these in the last 7 days	10	

Your attitudes towards physical activity

The next few questions are about what you think or feel. Some people enjoy being physically active for sport, PE, exercise or fun, while others like doing different things. Please tell us how you feel and what you think. There are no wrong answers.

Q39a Please select a box on each line to show how much you agree or disagree with each statement.
[Single Answer]

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1) (ALL) I <like/liked> PE or fitness classes at school	1	2	3	4	5
(R2) [PHYSICAL LITERACY] (ALL) People in my life encourage me to take part in physical activities	1	2	3	4	5
(R3) (12 plus) I like to do the physical activities that my friends do	1	2	3	4	5
(R5) (12 plus) I love challenging myself and trying to win	1	2	3	4	5
(R6) (ALL) I like being physically active	1	2	3	4	5
(R8) (12 plus) I like my parents/family to be involved in my sport and physical activities	1	2	3	4	5
(R9) (12 plus) I find electronic games more exciting to play than the real life ones	1	2	3	4	5
(R10) (ALL) I like school	1	2	3	4	5
(R11) (15-17) I prefer physical activities that allow me to follow my own schedule rather than someone else's	1	2	3	4	5
(R12) (15-17) I prefer to do physical activity that is more flexible and less structured	1	2	3	4	5
(R15) [PHYSICAL LITERACY] (ALL) I am good at lots of different physical activities	1	2	3	4	5
(R16) [PHYSICAL LITERACY] (ALL) I have the chance to do the physical activities I want	1	2	3	4	5
(R17) [PHYSICAL LITERACY] (ALL) I want to take part in physical activities	1	2	3	4	5

(R18) [PHYSICAL LITERACY] (ALL) I understand why taking part in physical activity is good for me	1	2	3	4	5
(R19) [PHYSICAL LITERACY] (ALL) I feel confident to take part in lots of different activities	1	2	3	4	5

Q39b The next few statements are about sport rather than other physical activity.

Please select a box on each line to show how much you agree or disagree with each statement.

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1) (ALL) I am good at sport	1	2	3	4	5
(R2) (12 plus) I want to represent my country or region	1	2	3	4	5
(R3) (12 plus) I enjoy watching, listening to and reading about sports	1	2	3	4	5
(R4) (12 plus) I feel proud when New Zealand athletes or sports teams do well.....	1	2	3	4	5
(R5) (12 plus) I like playing sport with a team	1	2	3	4	5
(R6) (ALL) Successful NZ athletes or sports teams make me want to be more physically active.....	1	2	3	4	5
(R7) (ALL) I enjoy playing sport	1	2	3	4	5
(R8) (12 plus) I have learned many essential life skills through playing sport (e.g. teamwork and cooperation)	1	2	3	4	5
(R10) (ALL) NZ athletes and sports teams make good role models	1	2	3	4	5

Q74 [Respondent is in year 11-13 or has left school – Q3] Which of the following best describes when you participated in Physical Education (PE) or fitness classes at school? [Single Answer]	Code	Route
I stopped doing PE as soon as it was no longer compulsory.....	1	
I chose to continue doing PE as a subject when it was no longer compulsory	2	
Don't know / not applicable	9	

Q39c The next few statements are about other aspects of physical activity and health.

Please select a box on each line to show how much you agree or disagree with each statement.
[Single Answer]

	Disagree a lot	Disagree a little	Neither disagree or agree	Agree a little	Agree a lot
(R1)(ALL) After doing physical activity, I find it easier to concentrate <on schoolwork>	1	2	3	4	5
(R2) ACC (PRIORITY) (12 plus) I usually warm up before, and stretch my muscles after, doing physical activity	1	2	3	4	5
(R4) ACC (PRIORITY) (12 plus) I usually drink plenty of water when I'm physically active	1	2	3	4	5
(R5)(ALL) I worry I might get hurt when I do physical activity	1	2	3	4	5

Some questions about the things you do

Q41	What do you usually do outside of school (e.g. before or after school, and at the weekends)? [Single Answer]	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 2px;">Code</th> <th style="text-align: center; padding: 2px;">Route</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">2</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">3</td> <td style="padding: 2px;"></td> </tr> </tbody> </table>	Code	Route	1		2		3			
Code	Route											
1												
2												
3												
<p>I mostly read, watch TV, listen to music, am on my cell phone, tablet or play on the computer or games console</p> <p>I mostly do things that are physically active</p> <p>I do about the same amount of both of these</p>												
<p>Q77 [Age 15+ - Q2] Do you currently belong to a gym or fitness centre? [Single Answer]</p> <p>Yes</p> <p>No</p>		<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 2px;">Code</th> <th style="text-align: center; padding: 2px;">Route</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">2</td> <td style="padding: 2px;"></td> </tr> </tbody> </table>	Code	Route	1		2					
Code	Route											
1												
2												
<p>Q42 On average, how many hours of sleep do you get a night?</p> <hr/> <hr/> <table style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center; width: 25px;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center; width: 25px;"><input type="checkbox"/></td> </tr> </table>			<input type="checkbox"/>									
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>									
Q44	Outside of school or work, on a normal weekday how many hours do you spend each day looking at a screen? <i>This could include watching TV, watching movies, on a computer, cell phone, tablet or PlayStation or Xbox.</i> <i>Please include any time spent on a screen for homework.</i> [Single Answer]	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 2px;">Code</th> <th style="text-align: center; padding: 2px;">Route</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">2</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">3</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">4</td> <td style="padding: 2px;"></td> </tr> </tbody> </table>	Code	Route	1		2		3		4	
Code	Route											
1												
2												
3												
4												
<p>Less than 2 hours.....</p> <p>2 to 4 hours</p> <p>5 to 7 hours</p> <p>8 or more hours</p>												
Q45	Outside of school or work, on a normal weekend day how many hours do you spend each day looking at a screen? <i>This could include watching TV, watching movies, on a computer, cell phone, tablet or PlayStation or Xbox.</i> <i>Please include any time spent on a screen for homework.</i> [Single Answer]	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 2px;">Code</th> <th style="text-align: center; padding: 2px;">Route</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">1</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">2</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">3</td> <td style="padding: 2px;"></td> </tr> <tr> <td style="text-align: center; padding: 2px;">4</td> <td style="padding: 2px;"></td> </tr> </tbody> </table>	Code	Route	1		2		3		4	
Code	Route											
1												
2												
3												
4												
<p>Less than 2 hours</p> <p>2 to 4 hours</p> <p>5 to 7 hours</p> <p>8 or more hours</p>												

Q48 On a scale from 1 to 10, where 1 is very unhappy and 10 is very happy, in general how happy are you? [Single Answer]

1 - Very unhappy	Code	Route
2	01	
3	02	
4	03	
5	04	
6	05	
7	06	
8	07	
9	08	
10 - Very happy	09	
	10	

Some more questions about you

Q8 Which country were you born in? [Single Answer]

New Zealand	Code	Route
Australia	01	
Cook Islands	02	
China (People's Republic of)	03	
India	04	
Philippines	05	
Samoa	17	
South Africa	06	
United Kingdom (England, Scotland, Wales, Northern Ireland)	07	
United States of America	08	
Other, please tell us where?	09	
	98	

Q7 How long have you been living in New Zealand for? [Single Answer]

Less than five years	Code	Route
More than five years	1	
	2	

Q5	Which ethnic group or groups do you identify with or belong to? [Multiple Answer] Please tick ALL that apply to you	Code	Route
New Zealand European.....	01		
Other European	02		
New Zealand Māori	03		
Cook Island Māori	04		
Samoan	05		
Tongan	06		
Niuean	07		
Fijian	08		
Filipino	14		
Chinese	09		
Indian.....	10		
African	11		
Latin American.....	12		
Middle Eastern	13		
Other, please specify:.....	98		
Don't know.....	99		

Q9	[Age 15+ - Q2] Are you....[Single Answer]	Code	Route
Male	1		
Female	2		
Gender diverse	3		

Q50N	The next question is about difficulties you may have doing certain activities because of a health problem. Do you have difficulty... Please select one answer for each of the 6 statements [Single Answer]	No, no difficulty	Yes, some difficulty	Yes, a lot of difficulty	Cannot do at all
Seeing, even if wearing glasses	1	2	3	4	
Hearing, even when using a hearing aid	1	2	3	4	
Walking or climbing steps.....	1	2	3	4	
Remembering or concentrating	1	2	3	4	
Washing all over or dressing	1	2	3	4	
Communicating, using your usual language, for example understanding or being understood by others	1	2	3	4	

	Q54 Which of the following apply to you? <i>Please select all that apply [Multiple Answer]</i>	Code	Route
	I use a wheelchair	2	
	I am dealing with an ongoing physical illness, disability or disease	5	
	I am dealing with an ongoing mental illness, disability or disease	6	
	None of the above	97	

	Q53 <i>[Age 12+ - Q2]</i> Do you have a regular part-time or full-time job? <i>[Single Answer]</i>	Code	Route
	No	1	
	Yes, a part-time job (34 hours or less per week)	2	
	Yes, a full-time job (over 35 hours per week)	3	

	Q75a When were you born? <i>[Single Answer]</i>	Code	Route
	1	

	Q75b <i>[No answer at Q75q]</i> What year were you born? <i>[Single Answer]</i>	Code	Route
	1	
	Q59 <i>[If Q60=2 or 3 Ask Version A of question] [If Q60=1 Ask Version B]</i> Version A: <i>Can you please indicate how much <<insert name>> was involved when you answered these questions on his / her behalf?</i> Version B: <i>Can you please indicate how much your parent/ caregiver was involved when you completed this survey?</i> <i>[Single Answer]</i>	Code	Route
	Very involved	1	
	Quite involved	2	
	Not very involved	3	
	Not at all involved	4	

Final questions

	Q57 <i>[Age 15+ - Q2]</i> It is likely that more in-depth research will be carried out on this topic in the future. Are you willing to provide your contact details so that Nielsen or Sport New Zealand are able to contact you and invite you to take part in further research? <i>Please note: saying 'yes' does not put you under any obligation to participate in the further research.</i>	Code	Route
	Yes	1	
	No	2	

Q84	<p>[Only ask if aged 15-17] If a parent/guardian is nearby, can you please ask them to fill in the following question and then hand the survey back to you.</p> <p>Can you confirm you are the parent/guardian of the person who has completed this survey?</p> <p>Yes - I am a parent/guardian of the person who has completed the survey <input type="text" value="1"/> 1</p> <p>No - a parent/guardian is not available. <input type="text" value="2"/> 2</p>	Code	Route
Q85	<p>[Only ask if aged 12-17] Your consent is required for Sport NZ to share and/or combine your survey responses (on behalf of your child) with other information held by Sport NZ and/or other third parties, to understand more about the physical activity of New Zealanders. Sport NZ will ensure that any information that could be used to identify your child will be removed after your survey responses have been combined with other information about him/her, and the combined information will be used by <u>authorised</u> parties for research purposes only.</p> <p>Do you consent to Sport NZ sharing and/or combining your survey responses about your child with other information about him/her for this purpose?</p> <p>PROBE: Once completed, please pass the survey back to your child.</p> <p>Yes <input type="text" value="1"/> 1</p> <p>No <input type="text" value="2"/> 2</p>	Code	Route
QX	<p>COMPULSORY TO ANSWER</p> <p>Only ask if Q60=1 – respondent is aged 12-17 AND Q85=1 (consent for linking provided)</p> <p>Please enter your name below.</p> <p><i>This information will be used to link your personal information with other routinely collected government data if a parent, guardian or an adult from your household has given us permission to do so.</i></p> <p>First name: <input type="text"/></p> <p>Surname: <input type="text"/></p>	Name	
Q51	<p>[Age 12+ - Q60] Wording if Q57=1 or blank</p> <p>Please provide your contact details below so that we can contact you if you are the winner of one of the 10 \$50 Prezzy® Cards.</p> <p>Terms and conditions for the prize draw can be found here.</p> <p>Wording if Q57=2</p> <p>Please provide your contact details below so that we can contact you if you are the winner of one of the 10 \$50 Prezzy® Cards.</p> <p>Please be assured that these details will only be used to contact the winner of the prize draw.</p> <p>Terms and conditions for the prize draw can be found here.</p>		

(R1) Name:

(R2) Phone number:

(R3) [Only ask if aged 15-17] Email:

Q52 Do you have anything more to say about physical activity? We'd love to hear it. Please tell us in the space below.

Q80

[Ask if Q60=2 or 3 (5-11 years old parent doing)]

Your consent is required for Sport NZ to share and/or combine your survey responses (on behalf of your child) with other information held by Sport NZ and/or other third parties, to understand more about the physical activity of New Zealanders. Sport NZ will ensure that any information that could be used to identify your child will be removed after your survey responses have been combined with other information about him/her, and the combined information will be used by authorised parties for research purposes only. Do you consent to Sport NZ sharing and/or combining your survey responses about your child with other information about him/her for this purpose?

Code	Route
	1
	2

Yes

1

No

2

QX NOT COMPULSORY TO ANSWER
 [Only ask if Q60=2/3 – an adult is responding on behalf of someone aged 5-11 and Q80=1]

Please record the child's name so that their personal information can be linked.

First name:
 Surname:

Name	

Q64 [Ask if have more than one child at Q61 or Q62]
Would you be interested in completing the survey for another of your children aged 5-11? You would get another entry into the prize draw for the \$1,000 Prezzy Card.

Yes
 No

Code	Route
1	
2	

Q65 [Ask if have more than one child at Q61 or Q62]
Please select which child you would like to fill the survey on behalf of...

<<<insert name>>
 <<<insert name>>>

Code	Route
1	
2	

If Q60 = 1 (thank you for child)

Those are all the questions we have for you today. Thank you very much for your help.

Please make sure you write your name on the postcard to show which survey code you used.
 If there are others in your household aged 12 to 17 who would like to complete the survey, please give them the postcard.

If there is no one else aged 12 to 17 who wants to take part, then please recycle the postcard.

The winners of the 10 \$50 Prezzy® cards will be contacted in late <XXX>. Good luck!!

Should you have any queries, please do not hesitate to contact us on 0800 400 402 or Adrienne.Pointer@Nielsen.com.

If Q60 = 2 or 3 (thank you for adults)

Thank you very much for your help in completing this survey. Your responses are extremely valuable and will help make sure that the changing needs of New Zealanders of all ages are known when the government, councils and organisations make decisions relating to sport and recreation.

The winner of the \$1,000 Prezzy® card will be contacted in <XXX>. Good luck!! Please make sure your details are filled in below...

Name:

Phone:

Email:

Terms and conditions can be found [here](#).

Should you have any queries, please do not hesitate to contact us on 0800 400 402 or Adrienne.Pointer@Nielsen.com.

APPENDIX 6: WEIGHTING MATRICES

WEIGHTING OF THE ADULT DATASET

NUMBER OF ADULTS AGED 18+ IN THE HOUSEHOLD	POPULATION PROPORTION
1 adult	31%
2 adults	53%
3 or more adults	17%

ETHNICITY (PRIORITYSED)	POPULATION PROPORTION
Māori	11%
Pacific	5%
Asian	11%
All other	73%

HOUSEHOLD INCOME	POPULATION PROPORTION
\$40,000 or less	20%
\$40,001 - \$100,000	35%
\$100,001 or more	29%
Not stated	16%

GENDER WITHIN RST POPULATION PROPORTION	MALES	FEMALE + GENDER DIVERSE ¹¹
Sport Northland	1.7%	1.8%
Aktive – Harbour Sport	3.7%	4.1%
Aktive – Sport Auckland	5.0%	5.4%
Aktive – Counties Manukau Sport	5.1%	5.6%
Aktive – Sport Waitakere	2.2%	2.4%
Sport Waikato	4.3%	4.6%
Sport Bay of Plenty	3.0%	3.3%
Sport Gisborne	0.5%	0.5%
Sport Taranaki	1.2%	1.3%
Sport Whanganui	0.8%	0.8%
Sport Hawke's Bay	1.6%	1.8%
Sport Manawatu	1.7%	1.9%
Sport Wellington	5.4%	5.9%
Sport Tasman	1.8%	1.9%
Sport Canterbury (excluding Westland)	6.3%	6.6%
Sport Canterbury – Westland only	0.3%	0.3%
Sport Otago	2.4%	2.6%
Sport Southland	1.1%	1.1%

¹¹ Gender diverse is grouped with female for weighting as it is the most common gender in the population.

AGE WITHIN RST POPULATION PROPORTION	18-24	25-34	35-49	50-64	65+
Sport Northland	0.3%	0.4%	0.9%	1.0%	0.9%
Aktive – Harbour Sport	0.9%	1.2%	2.3%	1.9%	1.5%
Aktive – Sport Auckland	1.6%	2.3%	2.8%	2.2%	1.4%
Aktive – Counties Manukau Sport	1.6%	1.9%	3.1%	2.5%	1.6%
Aktive – Sport Waitakere	0.6%	0.9%	1.4%	1.1%	0.7%
Sport Waikato	1.1%	1.4%	2.4%	2.2%	1.8%
Sport Bay of Plenty	0.6%	0.8%	1.7%	1.7%	1.5%
Sport Gisborne	0.1%	0.1%	0.3%	0.3%	0.2%
Sport Taranaki	0.3%	0.4%	0.7%	0.7%	0.6%
Sport Whanganui	0.2%	0.2%	0.4%	0.4%	0.4%
Sport Hawke's Bay	0.3%	0.5%	0.9%	1.0%	0.8%
Sport Manawatu	0.5%	0.5%	0.9%	0.9%	0.8%
Sport Wellington	1.6%	1.9%	3.2%	2.7%	1.9%
Sport Tasman	0.3%	0.4%	1.0%	1.1%	0.9%
Sport Canterbury (excluding Westland)	1.6%	2.0%	3.5%	3.3%	2.6%
Sport Canterbury – Westland only	0.1%	0.1%	0.1%	0.2%	0.1%
Sport Otago	0.8%	0.7%	1.2%	1.2%	1.0%
Sport Southland	0.2%	0.3%	0.6%	0.6%	0.5%

WEIGHTING OF THE ACTIVE NZ YOUNG PEOPLE DATASET

ETHNICITY (MULTIPLE RESPONSES INCLUDED)		POPULATION PROPORTION
Māori		23%
Pacific		12%
Asian		12%
All other		73%

AGE WITHIN RST POPULATION PROPORTION	5-11 YEARS MALE	5-11 YEARS FEMALE	12-17 YEARS MALE	12-17 YEARS FEMALE
Sport Northland	1.0%	1.0%	0.9%	0.9%
Aktive – Harbour Sport	2.0%	1.9%	1.9%	1.8%
Aktive – Sport Auckland	2.3%	2.2%	2.1%	2.0%
Aktive – Counties Manukau Sport	3.7%	3.5%	3.2%	3.0%
Aktive – Sport Waitakere	1.4%	1.3%	1.1%	1.1%
Sport Waikato	2.6%	2.5%	2.3%	2.2%
Sport Bay of Plenty	1.9%	1.8%	1.7%	1.6%
Sport Gisborne	0.4%	0.3%	0.3%	0.3%
Sport Taranaki	0.7%	0.7%	0.6%	0.6%
Sport Whanganui	0.4%	0.4%	0.4%	0.4%
Sport Hawke's Bay	1.0%	1.0%	0.9%	0.9%
Sport Manawatu	1.0%	0.9%	0.9%	0.9%
Sport Wellington	2.9%	2.8%	2.5%	2.4%
Sport Tasman	0.9%	0.9%	0.8%	0.8%
Sport Canterbury (excluding Westland)	3.1%	3.0%	2.9%	2.7%
Sport Canterbury – Westland only	0.1%	0.1%	0.1%	0.1%
Sport Otago	1.1%	1.0%	1.0%	1.0%
Sport Southland	0.6%	0.6%	0.5%	0.5%

RST ¹²	POPULATION PROPORTION
Sport Northland	3.8%
Aktive – Harbour Sport	7.5%
Aktive – Sport Auckland	8.6%
Aktive – Counties Manukau Sport	13.3%
Aktive – Sport Waitakere	4.9%
Sport Waikato	9.5%
Sport Bay of Plenty	6.9%
Sport Gisborne	1.2%
Sport Taranaki	2.6%
Sport Whanganui	1.7%
Sport Hawke's Bay	3.8%
Sport Manawatu	3.7%
Sport Wellington	10.5%
Sport Tasman	3.4%
Sport Canterbury (excluding Westland)	11.8%
Sport Canterbury – Westland only	0.5%
Sport Otago	4.1%
Sport Southland	2.2%

¹² An overall RST weight was required due to the small sample size in some of the interlocked RST, age and gender cells, resulting in the collapsing of some cells across RST. This step was not required for the adult sample due to the larger sample size.

ABOUT NIELSEN

Nielsen Holdings plc (NYSE: NLSN) is a global performance management company that provides a comprehensive understanding of what consumers watch and buy. Nielsen's Watch segment provides media and advertising clients with Nielsen Total Audience measurement services for all devices on which content — video, audio and text — is consumed. The Buy segment offers consumer packaged goods manufacturers and retailers the industry's only global view of retail performance measurement. By integrating information from its Watch and Buy segments and other data sources, Nielsen also provides its clients with analytics that help improve performance. Nielsen, an S&P 500 company, has operations in over 100 countries, covering more than 90% of the world's population. For more information, visit www.nielsen.com