PERSPECTIVES ACROSS THE SYSTEM
from sector stakeholders and everyday New Zealanders

**Opportunities to support the transition to a more inclusive physical activity system**

**01 Move outside the box**
Read more on page 13.

**02 Understand and fund participation outcomes**
Read more on page 17.

**03 Advocate for policies across the system**
Read more on page 14.

**04 Translate frameworks into tangible practices**
Read more on page 15.

**05 Provide platforms for diverse role models**
Read more on page 15.

**06 Help organisations work better together**
Read more on page 16.

**07 Rethink Sport New Zealand’s role and relationships**
Read more on page 16.

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"Physical activity has lost the connection to who we are and who Papatūānuku is and all our Atua. It’s become about what we do. That lack of connection...is at the root of a lot of our issues, but what we’ve tried to address in the symmetry of it."
– Sport New Zealand staff | Opportunity 01

"Dirty river - can’t parent!"
– Sport New Zealand staff | Opportunity 02

"There’s a disconnect between what they’re saying in the signing of a glossy document at a national level and what it really means on the ground."
– Regional Sport Trust stakeholder | Opportunity 03

"Our communities are and all our Atua. It’s the symptoms of it."
– Sport New Zealand staff | Opportunity 04

"When people are driving 80km an hour past children on bikes, it drives me insane...there’s no room for them. It’s not worth it."
– Tracey | Opportunity 05

"Encourage any kind of activity and don’t assume who might be interested in different activities. Whatever level is beneficial - as little or as much as you want to."
– Everyday New Zealander | Opportunity 06

"Signal that the organisation as a whole is inclusive of all genders. Something as simple as that [means] we could actually re-do with their lives, so it’s just not worth it."
– Taylor | Opportunity 07

"There’s an incredible amount of resources going into improving the conversation between [clubs and schools]."
– Council stakeholder | Opportunity 08

"There’s too often a focus on developing the elite. Ribe are narrowing their choices earlier and only a small group are provided with opportunities. We had 100 students try out for two volleyball teams - what can you do?"
– School Principal | Opportunity 09

"Sport New Zealand could play a role in fostering these conversations and increasing the visibility of active disabled people so that they feel it’s for them."
– James | Opportunity 10

"Most populations aren’t exposed to rowing, equestrian, cycling, sailing, athletics - but they’re the ones we fund the most."
– Regional Sports Trust stakeholder | Opportunity 11

"There’s an incredible amount of resources going into improving the conversation between [clubs and schools]."
– Council stakeholder | Opportunity 12

"Opportunities 01

Opportunity 02

Opportunity 03

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Opportunity 11

Opportunity 12

Read more on page 15.

Read more on page 11.

Read more on page 19.

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Read more on page 23.

See ‘report for more detail.

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**Government organisations**
Department of Conservation, New Zealand Transport Development, Health, Youth, Housing, Oranga Tamariki, Education, Trade and Export Growth, Innovation andod Employment, Te Pūtanga Pūtaiao, Department of Internal Affairs, Office of Ethnic Affairs

**Non-Government Organisations**
YMCA, Recreation Aotearoa, VOYCE, national disability organisations, Māori and Pacific Organisations

**National & Regional Sporting Organisations**
NSOs & RSOs e.g. Rugby, Netball, Cricket, Football, Badminton New Zealand, Badminton Taupō

**Local and district councils**
District Health Boards, Territorial Authorities, Local and district councils

**Regional Sports Trusts**
Region and community providers

**Sports clubs**
Sports clubs e.g. Sport Wellington, Invercargill

**Community and private providers**
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December 2020