



Te Pākē o Ihi Aotearoa

Sport NZ Ihi Aotearoa
Māori Outcomes
Framework

He Mihi

Tēnā e te iti, tēnā e te rahi, i te tiketike, i te taketake
Ka mihi ki ngā tīhi whakahī, ki ngā tīhi whakahā
Ka whātoro ki nga ngā marae, ki ngā papakāinga
Tuku rawa atu ki te hau kōangiangi o tai, ki te hau pūwerawera o uta
Kia hiwa rā! Kia hiwa rā!

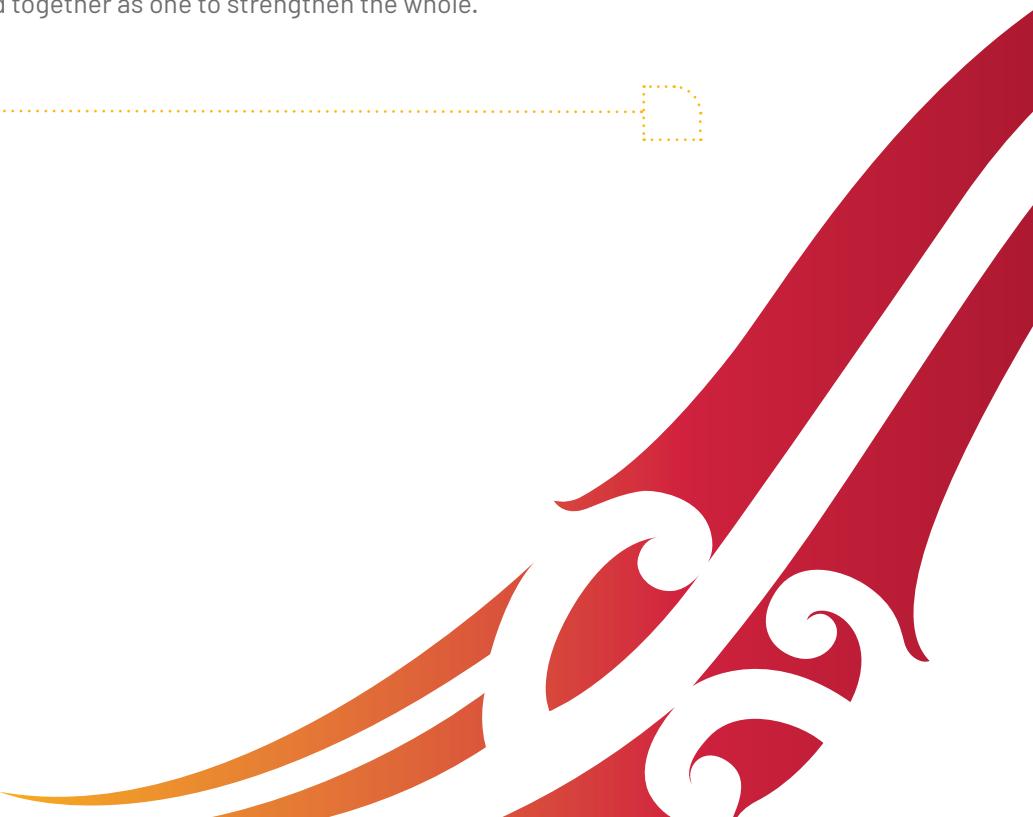
Ki ngā ringa tehe o mua, koutou ngā kaipūmau i te ora,
Ngā kaimanawa i te tikanga o kui mā, o koro mā
Koutou kua riro atu ki te pō, haere, haere, haere atu rā.

Hēoi, nukunuku mai e aku rau, nekeneke mai e aku tini, ā,
Whiria ngā taura here tangata kia pakari ai te iwi.

To our youth, to our elders from near and far
We acknowledge your mountains and homelands
We extend our greetings to your homes and hearths
We include anything touched by the cool coastal breeze or heated
by the waft of the warm inland gust. Be ready! Be prepared!

To you, the experts of the past, to you our champions of well-being
To you who lived your lives consistent with the teaching of our ancestors
To you, that have passed into the night, farewell, farewell, rest in peace.

Finally, draw close my peers, come nearer my champions
Let us bind together as one to strengthen the whole.



Te Tūtohu Kōrero

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Te Tūārongo Background

Sport NZ Ihi Aotearoa Cultural Journey

Sport NZ Ihi Aotearoa (Sport NZ) is on a cultural journey. One of Sport NZ's functions is to "promote and support the development and implementation of play, physical recreation and sport in a way that is culturally appropriate to Māori". Section 8(f) Sport and Recreation Act, 2002.

In 2017, the current Toihautū was appointed and since then Sport NZ have:

- established a Rautaki Māori Team;
- launched Tū Te Ihi, an internal Cultural Capability and Induction Programme for all staff;
- reset relationships with He Oranga Poutama and started to build relationships with Māori National Sports Organisations and other Māori organisations who have not previously engaged with Sport NZ;
- introduced tikanga and uara Māori into a lot of its practises including karakia, mihi whakatau, waiata and pōwhiri;
- revived the Māori name of Sport NZ, Ihi Aotearoa;
- journeyed to Te Tai Poutini to bring home three mauri stones that are now kaitiaki for Sport NZ;
- developed a Kaupapa Māori Response Plan, Māori Outcomes Framework, Activation Plan and increased its budget;
- made a commitment to honour Te Tiriti o Waitangi, now a strategic priority;
- refreshed our brand to reflect our Te Tiriti commitment and bicultural future; and
- co-designed internal processes, procedures and initiatives.

The Rautaki Māori team has worked hard to build internal cultural capability across the organisation while at the same time developing Māori strategy that gives effect to Te Tiriti o Waitangi. Honouring Te Tiriti is a priority for Sport NZ and a number of pieces of work are underway to move the organisation towards a bicultural future that genuinely embraces partnership, protection and participation.

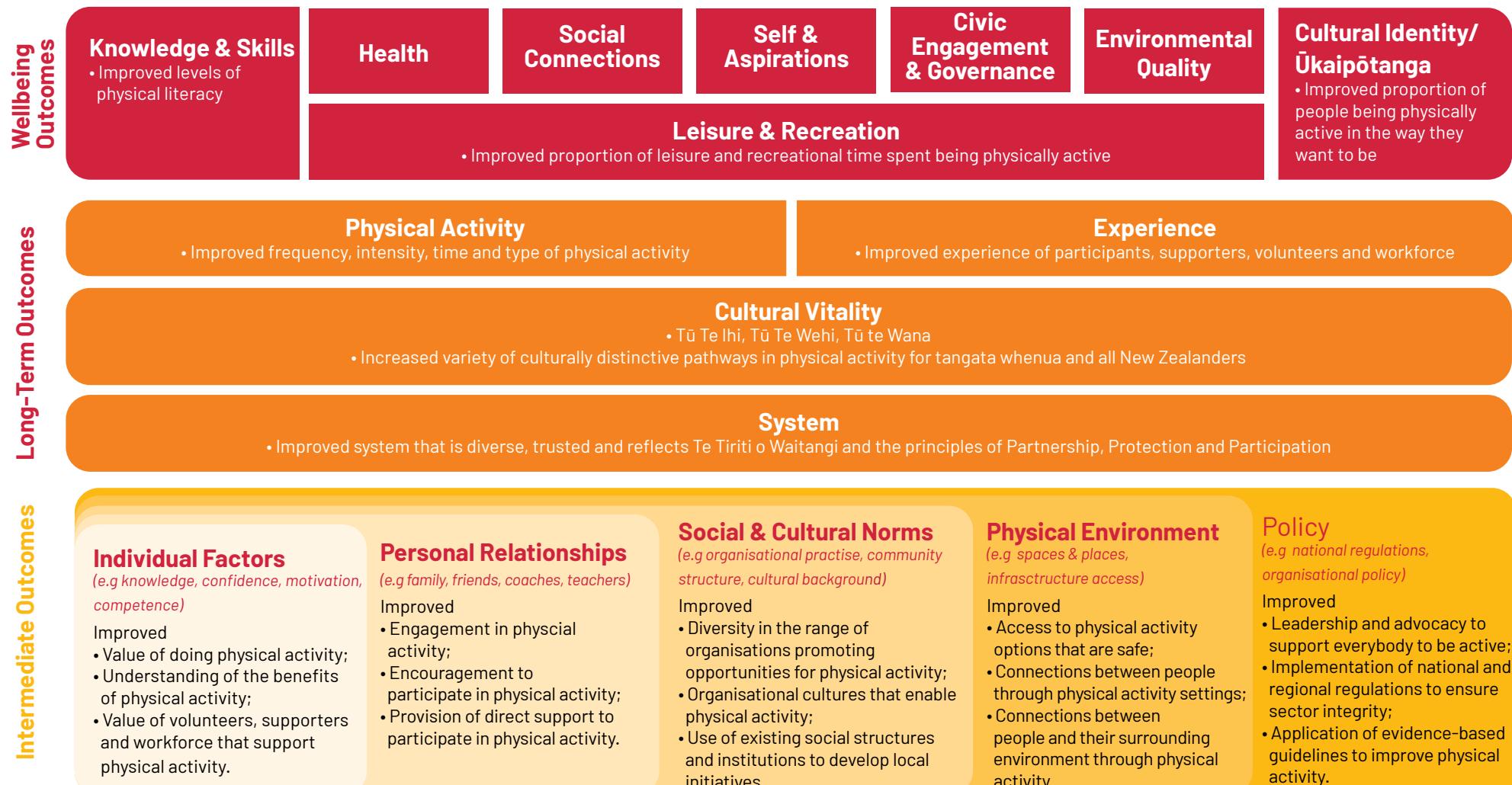
Sport NZ Outcomes Framework

The Sport NZ Outcomes Framework was developed in 2018/19 to assist Sport NZ and its partners to understand how Sport NZ and the wider play, active recreation and sport system contributes to the wellbeing of all New Zealanders. As the Outcomes Framework developed it was clear that a limitation of linking it to the Living Standards Framework was that the framework was essentially a western cultural model of wellbeing and did not incorporate indigenous approaches to wellbeing. Concurrently with the development of the Outcomes Framework, Sport NZ was also developing its approach to working and engaging with Tangata Whenua. Engagement with Sport NZ's Toihautū and other representatives of Tangata Whenua, as well as reviewing the indigenous wellbeing analysis conducted by Te Puni Kōkiri, resulted in an Outcomes Framework that draws on the principles of biculturalism but is not a bicultural Outcomes Framework.



Sport NZ Outcomes Framework

The Outcomes Framework sets the direction for Sport NZ and the play, active recreation and sport sector out to 2032. The principles of the Treaty of Waitangi are included in the Outcomes Framework, particularly under Cultural Identity/Ūkaipotanga (Wellbeing outcomes), Cultural Vitality and Systems (Long Term Outcomes). However, it is acknowledged that there is work to do to co-design a true bicultural model.



Te Tīmatanga - Introduction

In this document we introduce the Māori Outcomes Framework, Te Pākē o Ihi Aotearoa (Te Pākē). Te Pākē will sit alongside the Sport NZ Outcomes Framework in the spirit of Mana Ōrite (Partnership). It both strengthens and aligns with the long-term outcomes in the Sport NZ Outcomes Framework – Cultural Vitality and System and the ultimate vision of Sport NZ Ihi Aotearoa, Every Body Active, by ensuring Tangata Whenua are enabled to participate and succeed as Tangata Whenua. In time a bicultural strategy may emerge as Sport NZ Ihi Aotearoa and the world around us matures. In the meantime, Te Pākē delivers a pathway to Māori wellbeing.

It is important to note that Te Pākē presents long term outcomes and does not address “how” these outcomes will be achieved. The “how” is captured in the Māori Activation Plan, Te Aho a Ihi Aotearoa (Te Aho). Te Aho focuses on establishing where we are now and what we need to prioritise and “do” to move the organisation toward the outcomes described in Te Pākē.

OUR PAST

Sport NZ Ihi Aotearoa is committed to upholding the mana of Te Tiriti o Waitangi and the principles of Partnership, Protection and Participation.

OUR PRESENT

Sport NZ Ihi Aotearoa is the kaitiaki of the play, active recreation and sport sector. We believe a strong bicultural foundation is critical to our national identity and wellbeing.

OUR FUTURE

Enabling opportunities for tangata whenua and all New Zealanders to realise their full potential in play, active recreation and sport, to participate and succeed as themselves.

Te Pākē o Ihi Aotearoa

Māori Outcomes Framework

The Pākē is a Māori rain cape. After arriving in Aotearoa New Zealand, Māori needed clothing to protect themselves from the cold, and to use as a shelter when travelling and sleeping outside. They developed pākē (rain capes) - a practical and robust everyday garment designed for outdoor physical activity.



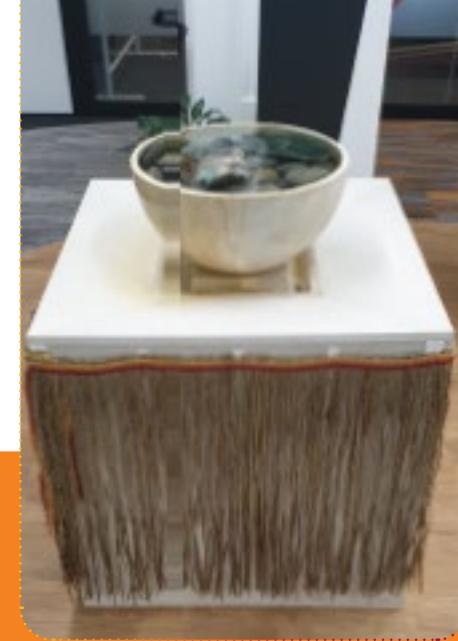
Like the Pākē, the Māori Outcomes framework is designed to be strong and flexible; to enable physical activity; and to protect our people and our kaupapa. Using the pākē as our framework we have been able to weave together a set of outcomes that are inherently connected and interdependent. Rāranga is the art of weaving and involves weaving threads horizontally (aho) and vertically (whenu). The aho were already well-formed and so when they were woven together with the whenu a pākē has emerged that is both familiar and yet new.

Te Aho Tapu is the sacred first line on the pākē. Te Aho Tapu holds it all together and introduces the whenu, the threads that run vertically through the whole pākē. It is appropriate that Te Aho Tapu introduces both the Māori name given to this organisation, Ihi Aotearoa, and Ngā Mātāpono o Ihi Aotearoa, our ethos, Kia pono ki te kaupapa, Kia tika ki te mahi, Me aroha ki te tangata. The name and ethos are woven through every part of the pākē to anchor and guide us on our journey. The aho that are woven through represent the primary threads of our outcomes framework:

- **Te Whakamana i te Tiriti** - Giving effect to Te Tiriti
- **Mauri Tū** - Cultural Capability
- **Mauri Ora** - Cultural Vitality

When describing outcomes under Mauri Tū Mauri Ora there are two aho. Mauri Tū - Tū te Ihi, Tū te Wehi, Tū te Wana, describes long-term outcomes for our organisation and the sector. Mauri Ora - Te Ihi, Te Wehi, Te Wana, refers to the long term outcomes for Tangata Whenua.

In 2019, Ihi Aotearoa commissioned a flax weaved adornment for our Mauri Pounamu and we were fortunate to receive the Pākē. Naming the framework Te Pākē gives purpose and meaning to the Pākē and will forever be engrained into the whakapapa of Sport NZ.



Ngā mātāpono o Ihi Aotearoa:

Kia pono ki te kaupapa
Kia tika te mahi
Me aroha ki te tangata

Be authentic to our purpose, act with integrity and with respect for others.

These guiding principles have also inspired the names of our mauri pounamu from the Arahura River in Te Tai Poutini. They are a tangible reminder of our commitment to Te Tiriti o Waitangi providing both guidance and reassurance as we navigate unchartered waters on our cultural journey.



Te Pākē o Ihi Aotearoa

Sport NZ Ihi Aotearoa Māori Outcomes Framework

Tangata Whenua are enabled to participate and succeed as Tangata Whenua

Ngā Mātāpono o Ihi Aotearoa



Kia Pono ki te kaupapa

Be authentic to the purpose



Kia Tika te mahi

Act with integrity



Me Aroha ki te tangata

Respect for others



Ihi Aotearoa commitment to Te Tiriti

Sport NZ Ihi Aotearoa is committed to building a play, active recreation and sport system that reflects its commitment to Te Tiriti o Waitangi and the principles of Partnership, Protection and Participation.



In 2019, Sport NZ announced the organisation's commitment to Te Tiriti and articulated this from a play, active recreation and sport perspective. The organisation enacted this commitment by ensuring that the Sport NZ Outcomes Framework reflected our Te Tiriti o Waitangi commitment through the System and Cultural Vitality Long Term Outcomes and by affirming 'Honouring Te Tiriti' as one of four strategic priorities for Sport NZ.

Sport NZ is aware that there is much to do to bring to life these aspirational statements and address systemic inequities for Māori and is committed to moving beyond the rhetoric. A recent Māori environmental scan of the sector points to long term systemic inequity and bias. Recent legislative reforms and the establishment of Te Arawhiti, the Office of Māori-Crown Relations suggest this Government is motivated and committed to giving effect to Te Tiriti. Sport NZ is similarly motivated and firmly committed to following through on its commitment to honouring Te Tiriti and giving genuine effect to the principles of Partnership, Protection, Participation.

The principles are woven into the Pākē as aspirational outcomes that describe the full expression of Mana Ōrite (Partnership), Mana Māori (Protection) and Mana Taurite (Participation). It is important to note that Te Pākē o Ihi Aotearoa sets the framework to which Sport NZ report on its contribution to Māori wellbeing to its Minister and the Government. The Māori Activation Plan is what Sport NZ intends to do to bring to life the Māori Outcomes Framework. It is the Māori Activation Plan that will identify who we need to partner and invest with that have shared outcomes for Māori wellbeing through physical activity.

Sport NZ Ihi Aotearoa Te Tiriti o Waitangi Commitment Statement

Te Tiriti o Waitangi is Aotearoa New Zealand's founding document. Sport NZ Ihi Aotearoa is committed to upholding the mana of Te Tiriti o Waitangi and the principles of Partnership, Protection and Participation.

We are committed to partnership with Tangata Whenua and the protection of Māori culture and taonga. We value the distinctiveness that Tangata Whenua bring to physical activity and our success on a world stage. We believe a strong bicultural foundation is critical to our national identity and wellbeing.

Aotearoa New Zealand will realise its full potential in play, active recreation and sport when Tangata Whenua and all New Zealanders are able to participate and succeed as themselves.



Sport NZ Ihi Aotearoa is committed to partnership with Tangata Whenua. We will, through joint action, agree on a partnership approach and kaupapa that mutually benefit the partnership, to improve the wellbeing of Tangata Whenua and all New Zealanders.



Mana Ōrite - Partnership

Partnership at its core requires both partners to maintain the mana of the other as equals (ōrite). It requires that Māori ways of knowing and doing are not subsumed but recognised and included in ways that are valued, participatory and enable agency. At Sport NZ we are committed to Mana Ōrite:

Authentic Partnership - There is a genuine commitment to mana enhancing partnerships that are underpinned by Pono, Tika, Aroha (honesty, integrity and respect).

Equality - Tangata Whenua are equal partners in planning, design, delivery and decision making.

Mutual Outcomes - The partners agree on kaupapa that deliver mutual outcomes.



HRH Prince Harry meets Nolan Raihania, the last National President of the 28th Māori Battalion, at the 75th Anniversary of the Battle of Monte Cassino.

*"Te Tiriti o Waitangi
he oranga Māori e
pūpūngia kia piri
tātou katoa"*

Nā Tuini Ngawai i tito tēnei waiata



Sport NZ Ihi Aotearoa is committed to the active protection of te reo, tikanga, taonga, and mātauranga Māori. Through our partnerships and relationships with Tangata Whenua, we will support the realisation of tino rangatira.



Mana Māori - Protection

Our duty to protect is an active one. Sport NZ will:

- value and actively protect te reo, tikanga, taonga, and mātauranga Māori
- support the active expression of Mana Māori through culturally distinctive pathways
- enable tino rangatira.



Pākirikiri Marae - Te Ākau o Tokomaru

"Ko ngā pae tawhiti, whāia kia tata. Ko ngā pae tata whakamaua kia tina.

The potential for tomorrow depends on what we do today".



Sport NZ Ihi Aotearoa is committed to equitable and accessible pathways for Tangata Whenua. We value the need for culturally distinctive and bi-cultural pathways that enable Tangata Whenua to participate and succeed as themselves.



Mana Taurite - Participation

We value the need for culturally distinctive and bicultural pathways that enable Tangata Whenua to participate and succeed as Tangata Whenua. Sport NZ will:

- value cultural distinctiveness
- provide accessible pathways
- ensure fair and just allocation of resources.
- ensure there is Māori voice in design, planning and delivery and Māori representation at all levels of decision-making.



Mauri Tū Mauri Ora

Mauri Tū Mauri Ora is an ancient whakataukī that in this context encapsulates a Māori world view of physical activity and wellbeing.



Sport NZ acknowledges and values mātauranga Māori (Māori knowledge) and the cultural distinctiveness that Tangata Whenua bring to physical activity and the sector. Mauri Tū Mauri Ora focuses us on strengthening our cultural capability and restoring cultural vitality.

Mauri Tū Mauri Ora can be translated in many different ways. Tuini Ngāwai describes Mauri as “the source of wellbeing”. In Te Ao Māori all things natural have mauri and are connected by whakapapa and kaupapa (life force, geneology and purpose). Mauri is the life force of Ihi. Ihi is said to be the connection between te taha tīnana (physical being) and te taha wairua (the spiritual realm). Ihi begets wehi and wehi begets wana.”

Wehi is the positive impact ihi has on others. It is the awe, the thrill, the excitement that energises and inspires others. A haka performed with ihi will incite wehi, a response just as fierce and passionate.

Wana refers to the exhilaration and collective energy that results from when Ihi and wehi come together. It excites, it unites and connects people to each other, the environment and kaupapa. It is the space in which people come together for a higher purpose.

Mauri Tū Mauri Ora

**“An active soul
is a healthy soul”**

Mauri Ora – nā Peter Alsop
rāua ko Te Raumāwhitu Kupenga

Mauri Tū

Mauri Tū

Sport NZ is committed to building culturally capable leadership and staff; a Te Tiriti-led organisation; and a culturally capable and responsive sector.

Tū Te Ihi - Culturally Capable

Sport NZ aims to build culturally confident and capable leadership and staff across four wāhanga (areas):

1. Te Tiriti o Waitangi;
2. Whanaungatanga (relationships with Māori);
3. He tirohanga Māori (a Māori world view); and
4. Te reo me ngā tikanga Māori (Māori language and protocols).

Tū Te Wehi - Te Tiriti-Led

The organisation is responsive to Tangata Whenua and all New Zealanders. Māori have equal and equitable representation and access to opportunity.

Tū Te Wana - Culturally Capable and Responsive

Investment partners in the sector are culturally responsive and have built their cultural capability and capacity.

Individuals
Culturally competent and responsive

Organisation
Te Tiriti-led bicultural systems and processes

Sector
Culturally competent and responsive

"Ka tū te ihiihi
Ka tū te wanawana
Ki runga i te rangi e
Tū iho nei
Tū iho nei
Hi aue Hi!"

Mauri Ora

Tino Ūkaipō
Cultural Identity

Te Ihi

Tino Whanaunga
Cultural Connection

Tino Rangatira
Cultural Vitality

Te Wehi

Tino Rangatira
Cultural Vitality

Te Wana

Mauri Ora

Māori ora is the full expression of cultural identity, cultural connection and cultural vitality.

Te Ihi

Tino ūkaipō, relates to cultural identity. It is the sense of belonging and connection to our culture that ignites Ihi and enables Tangata Whenua to participate and succeed as Tangata Whenua.

Te Wehi

Tino Whanaunga is an essential cultural concept that binds whānau, hapū, iwi, Māori and te taiao. Strong healthy relationships and connections underpin cultural wellbeing.

Te Wana

Tino Rangatira is when Tangata whenua fully participate and succeed as Tangata Whenua.





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Te Kāwanatanga o Aotearoa