

### 6.3 Case Study 3: Albany Stadium Pool Auckland Council

#### Purpose

The facility was specifically designed for:

- learn/education
- leisure/play
- relaxation.

“The Northern Aquatic Centre will be designed as a pool with a point of difference complementing the network. It is principally for recreation purposes, providing an exciting and stimulating experience which will encourage creative play, fun and enjoyment for all ages. There will also be a large learn-to-swim facility to deliver both water safety and learn- to-swim programmes, together with large health and fitness areas providing affordable health and fitness facilities/programmes.” - *Business Case Northern Aquatic Centre Albany, Auckland Council.*

#### Network view

The facility is the catchment’s primary location for leisure/play aquatic recreation. It provides learn to swim, and relaxation but is not a hydrotherapy or sport pool facility.

Sport is provided at the National Aquatic Centre 4.2 kilometres away.

Wider leisure opportunities are available at Glenfield Pool and Leisure Centre 8.2 kilometres away.

#### Description

Opened in January 2017, Albany Stadium Pool is a leisure facility owned and operated by the Auckland Council.

#### Pools

##### Leisure pool

- 380m<sup>2</sup> varied depth (0.8m to 2.5m deep)
- 30°C

##### Kids’ pool

- 185m<sup>2</sup>
- Beach entry to 0.5m deep
- Interactive play features
- 31°C

##### Splash pad with interactive play features

- 57m<sup>2</sup>
- Zero-depth

##### A separate but adjoined lap pool for ‘learn-to-swim’

- 20m x 15m
- Varied depth (0.8m to 1.5m)
- 31°C

##### Spa pool

- 38°C



## Catchment area

The high-level overview of the current use:

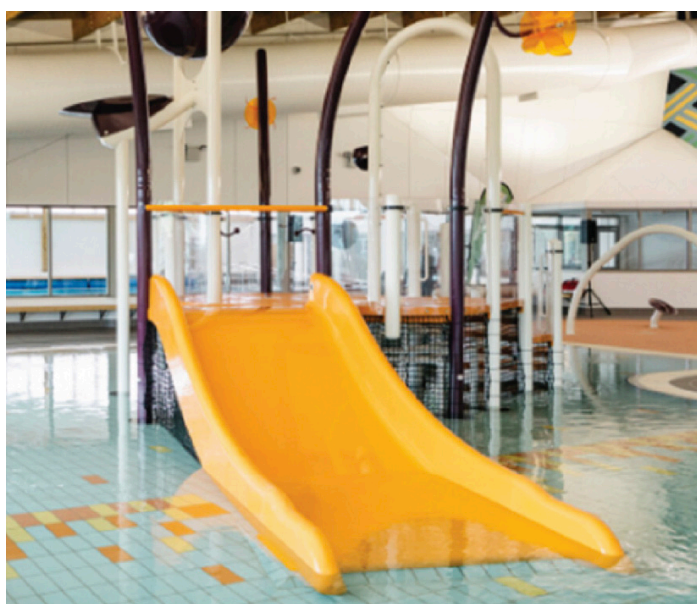
Visit type	FY21	FY22	FY23
Fitness users	155,490	96,515	174,792
Pool visits	197,611 including 79,005 visits of '16 and Under Swim'	129,890 including 55,036 visits of '16 and Under Swim'	232,777 including 89,636 visits of '16 and Under Swim'
Pool and Learn to Swim spectators	46,031	29,401	49,356
Learn to Swim	31,650	22,964	39,728
<b>Total visitation</b>	<b>430,782</b>	<b>278,770</b>	<b>496,653</b>

The booking activity context for the pool spaces is presented below:

Use	FY21	FY22	FY23
Event	93%	98%	95%
Sports	1%	1%	0%
Community	6%	1%	5%

## Fees

Adult per swim (16 years plus)	\$8.50
Child per swim (5-15 years)	Free
Under 5 years old swim	Free
Adult swimming with child under five years of age	\$1.00
Learn to Swim lesson price - babies and toddlers	\$14.40
Learn to Swim lesson price - pre school, school age, teens, and adults	\$15.40
Party, meeting or training room hire	\$151.60 for a two-hour session, includes pool entry



## Revenue streams

	FY21		FY22		FY23	
	\$	%	\$	%	\$	%
<b>Operating revenue</b>						
Entrance fees - fitness	30,000	1%	20,000	1%	38,000	1%
Entrance fees - aquatics	415,000	18%	285,000	10%	490,000	18%
Membership fees - fitness	1,196,000	51%	752,000	52%	1,391,000	50%
Hireage	41,000	2%	25,000	2%	37,000	1%
Sales	112,000	5%	85,000	6%	130,000	5%
Learn to Swim	532,000	23%	271,000	19%	693,000	25%
Property rental revenue	7,000	0%	2,000	0%	0	0%
<b>Total revenue</b>	<b>2,332,000</b>	<b>100%</b>	<b>1,439,000</b>	<b>100%</b>	<b>2,780,000</b>	<b>100%</b>

## Expenditure

<b>Operating expenditure</b>	<b>\$3,265,908</b>
Staff	\$2,181,800
Outsourced works and services	\$49,265
Utilities	\$756,439
Repairs and maintenance	\$278,404
<b>Subsidy required</b>	<b>\$485,724</b>

## Capital investment

\$19,000,000 construction cost opened in January 2017.

Capital expenditure:

- 2021 - \$120,000
- 2022 - \$71,645
- 2023 - \$612,165  
(solar installation, accessible change facility)

