

6. Case Studies

These case studies provide examples of multi-use facilities using adapted or converted buildings to meet community need. They demonstrate the different types of provision for their catchments and financial implications.

6.1 Case Study 1 Motueka Recreation Centre

Opened by the then Minister of Sport, Hon Mike Moore in 1987, the Motueka Recreation Centre is “where it all happens”.

Located at Old Wharf Rd, Motueka.

Purpose

The Motueka Recreation Centre is managed by Sport Tasman since 1999 on behalf of the Tasman District Council and is a community facility that aims to provide something for everyone.

The diverse facility contains a roller-skating rink, fitness centre, sports stadium, indoor climbing wall, outdoor netball courts, meeting space and two martial art dojos. There is also a cinema located within the building, which is privately managed.

Network view

The Centre is one of a network of five community physical activity hubs which are situated throughout the Tasman district, the others being found at Takaka, Murchison, Upper Moutere and Richmond.

The Motueka Recreation Centre is the largest of these providing a range of sport and recreation opportunities and hosts several community organisations including netball, judo, karate, sport climbing, and aikido as well as a physiotherapist. Schools utilise the facility for a range of activities, after-school programmes and local sports clubs hire the facility for training and competition.



Description

The Centre was redeveloped into a recreation facility from its original purpose as an apple packhouse in 1987.

Facilities include:

Skating rink

30m x 19.5m with circumference wall, surrounding area provides spectator space. Previously a concrete floor, now covered with chip board.

Main sports hall

41.5m x 25.8m wooden floor. Offers two under-sized basketball courts, a full-sized netball court and three volleyball courts. Tasman's only indoor public climbing wall at north end of hall with six auto belays.

Fitness gym

The well-appointed gym provides 24/7 access to members.

Judo/Aikido dojo

7.6m x 31.2m.

Karate dojo

9m x 24.7m.

Netball courts

Five outdoor netball courts.

Netball office

10.4m x 5.7m. Motueka Netball Centre's operations hub adjacent to five outdoor courts at north end of the Centre.



Catchment area

General catchment area includes Motueka township which has a population of approximately 8,320 with the adjacent Riwaka catchment another 620 people.

The area has an ageing population with the 65+ population projected to be around 30% by 2033. Motueka population is made up of:

- 1,260 (15.1%) 0-14 yr old
- 950 (11.4%) 15-24 yr old
- 3,850 (46.3%) 25-64 yr old
- 2,260 (27.2%) 65+ yrs.

Motueka covers 13.66km². Its population density is around 611/km².

Current utilisation

Skating rink: Used not only for skating but also badminton and pickleball, as well as an event venue having hosted events including Rugby World Cup Fan Zone, gala dinners, and boxing events.

Programmes/activities provided at Motueka Recreation Centre

- community recreation programmes
- after-school sports programmes
- gym
- roller skating
- indoor rock climbing
- Judo/Karate/Aikido/Ju Jit Su
- roller hockey
- roller derby
- Motivate Fitness
- Motueka Climbing Club
- Motueka netball centre.

<https://www.facebook.com/motueka.recreationcentre/>

Fees

Fitness membership	Standard	Standard 24/7	Student	
			60+	60+ 24/7
Casual	\$10		\$8	
1 month	\$60	\$70	\$55	\$65
3 months	\$170	\$200	\$150	\$180
6 months	\$290	\$350	\$260	\$320
1 year	\$450	\$500	\$400	\$460
2 week		\$40		
10 concession card	\$80			\$70

Active recreation programmes - Term 2, 2023

Public Skating	\$5 entry/\$8 entry and hire
Drop-in Badminton	\$5/\$2 racket hire
Drop-in Pickleball	\$5
Drop-in Basketball	\$4
Sit n Be Fit	\$5
Move to Music	\$4
Drop-in Clip and Climb	\$8
Drop-in Volleyball	\$4



Revenue streams

2022/23:

- Tasman District Council (TDC) (operational grant) - \$83000 (17.5%).
- User charges/courts hire fees: \$69400 = 14.6% of income.
- Tenant leases – differ depending on facility use and frequency. Paid on a monthly basis. Annual income = \$27000 (5.6% of income)
- Fitness gym at the facility which generates around \$150k annually (32.6%).
- Roller skating and rock-climbing sessions - \$36.000(7.6%).
- Programme funding (TDC) \$23000pa (4.9%).
- Signage sponsorship - \$2,400pa (0.5%)
- Summer event contracts from both council and local reserve trust to deliver several community events.

Gym income is most significant revenue stream and essentially covers deficits from the general facility management and the community recreation budgets.

Expenditure

Facility opex (of total operating expenditure):

- Staffing = 64%
- Cleaning = 4%
- Electricity = 5.4%
- Gym gear lease = 3.5%
- Programme expenses = 2.3%
- Depreciation = 5.75%
- Communications = 1.5%.

No revenue subsidy received other than operational grant from TDC.

Significant caution expressed about drawing conclusions from the operating costs as many different approaches are taken with depreciation and central council operational costs and recharges.

Capital investment

This facility is now 35 years old. It was originally an apple packhouse converted into a sports centre. No capex figures have been supplied.

Key messages

- Community focused, repurposed facility.
- Affordable programmes targeted at the local community (targeted programme funding).
- Multipurpose/multi-use spaces.
- Reliance on operational subsidy and commercial incomes cross subsidy.