

Te Whāinga Matua (Vision): Physical Activity and Play everywhere, every day in Aotearoa

Taura Here (Strategic Outcomes): Weaving the strands of our vision together

<p>Mana Taurite A Just Society</p> <p>People in all their diversity – ethnicities, ages, genders, abilities and economic circumstances – have equitable and inclusive access to opportunities to be active.</p>	<p>Mana Tangata Empowered Communities</p> <p>Agents throughout the system (govt, iwi and Māori, community groups and businesses) work in partnership to achieve shared outcomes, and where funding is devolved within a high trust model to local communities who develop initiatives that work for them.</p>	<p>Mana Māori Giving Effect to The Treaty</p> <p>Te Tiriti o Waitangi obligations are met, and Māori are empowered to bring Māori values to the table.</p>	<p>Oranga Taio, Oranga Tangata Our Relationship with the Environment</p> <p>Concern for the health and wellbeing of people is intrinsically linked to protection of the environment we live in, and environmental sustainability is factored into all financial and operating decisions.</p>	<p>Mauri Ora Wellbeing</p> <p>Physical activity is embedded as a key aspect of individual, whānau and community wellbeing.</p>
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Proposed actions that government agencies can tie together to achieve the future

<p>1. Providing opportunities for the most 'inactive' in New Zealand to lead and participate in physical activity and play, regardless of background, ethnicity, age or circumstance.</p> <p>2. Promoting the physical, social and economic benefits of physical activity and play to help New Zealanders achieve the potential of their capabilities and aspirations.</p> <p>3. Review physical activity and play funding and make recommendations for a more sustainable, fit-for-purpose system to meet the needs of Tangata Whenua and Tangata Tiriti.</p>	<p>4. Strengthening locally led approaches that encourage physical activity and play by empowering whanau and community to:</p> <ul style="list-style-type: none"> • work with local groups to understand what works in communities • enable marae initiatives and other kaupapa Māori approaches • work with Pacific churches and communities to promote physical activity and play amongst Pacific communities • support communities, schools and ECE centres to build on initiatives such as Healthy Active Learning <p>5. Partnering with organisations and groups representing all New Zealanders, especially 'inactive' populations, to help them achieve their wellbeing objectives through physical activity and play.</p>	<p>6. Establishing bicultural leadership and governance group/s, responsible for governing the implementation of the action plan from both local and national levels. (e.g. creating healthy streets, connected walking and cycling networks, and urban form).</p> <p>7. Ensuring that the partnership between Tangata Whenua and Tangata Tiriti is reflected in planning, implementing and monitoring of legislation, regulations and guidance (e.g. built and natural environment and transport systems), and that these systems promote physical activity and play.</p> <p>8. Protecting tikanga, taonga and mātauranga Māori (Māori culture, heritage and language) in relation to physical activity and play policies, initiatives and commissioning.</p>	<p>9. Promoting active transport and active lifestyles by connecting existing workstreams (policy statements, strategies, and programmes) in areas such as climate change, transport, urban development, and health (including public health and mental health via Kia Manawanui).</p> <p>10. Identifying and addressing legislative and regulatory constraints to active transport and active lifestyles at the central and local government level.</p> <p>11. Improving guidance on designing physical activity and play spaces to include consideration of child development, 'universal' accessibility, cultural identity including the significance of Te Taiao for tangata whenua.</p>	<p>12. Proactively growing the impact of physical activity participation in the workforce (for example by working with employers in both the public and private sectors, to grow opportunities for employees to be active and implementing a physical activity and play workforce development strategy).</p> <p>13. Developing a knowledge and insights system for data and evidence about physical activity and play, to include:</p> <ul style="list-style-type: none"> • identifying and implementing improvements to current data systems • creating an integrated and accessible database of public spaces for physical activity and play • developing a national research and evaluation plan for physical activity and play • the promotion and sharing of physical activity and play data (by age, ethnicity and gender) and the importance of play for child brain development and the acquisition of life skills.
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Underpinning principles weaved into each taura

<p>A Just Society is:</p> <ul style="list-style-type: none"> • values-based and inclusive • equitable, fair and affordable • bi-cultural and multi-cultural • gender neutral/gender free • universally accessible • cooperative and caring 	<p>Empowered Communities:</p> <ul style="list-style-type: none"> • are locally led and innovative • behave as a dynamic network with integrated action across many agencies/communities/regions • are collaborative and continuously learning and adapting to changing needs 	<p>Te whakamana i te tiriti:</p> <p>The principles of the Treaty of Waitangi are given effect through:</p> <ul style="list-style-type: none"> • Mana Ōrite – partnership • Mana Māori – protection • Mana Taurite - participation 	<p>Our relationship with the environment is:</p> <ul style="list-style-type: none"> • respectful with the unique natural environment of New Zealand (mountains, lakes, seas, native bush, fauna and flora) cared for and protected • sustainable with natural resources (air, water, land) safeguarded and climate change adaptations and mitigations in place 	<p>Mauri Ora (an active soul is a healthy soul) and wellbeing will be achieved when:</p> <ul style="list-style-type: none"> • we are fully engaged, active, strong and well • physical activity and individual and community wellbeing is championed • our everyday lifestyles consistently support physical activity
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