

## 6.3 Case Study 3 Pukekohe Netball Centre

The Centre was established in 1946. Two courts were covered in 2016 and a further two covered in 2020. The centre is managed by Executive Committee with a Centre Manager.

### Purpose

The primary purpose of Pukekohe Netball Centre is playing of community netball. Pukekohe Netball Centre also hires the building for a variety of community purposes.

### Network view

The netball centre is the largest outdoor netball facility in the Franklin district.

### Description

There are 15 playing courts, four of which are covered and one show court with a grandstand. Twelve of the courts are rubberised and plans are in place to rubberise the final three.

The Centre has a two-story building including a large meeting room, full kitchen, two office areas, toilets and control room. Downstairs is club team/lounge area, officials' meeting room, full kitchen, two storage areas and First Aid room. The main building was constructed in 2001.

The building, courts surface, and canopies are owned and maintained by Pukekohe Netball Centre on land leased from Auckland Council.

### Catchment area

The catchment area covers a large geographical area including Te Kauwhata, Onewhero, Maramarua, Pukekawa, Tuakau, Waiuku, through to Papakura/Karaka boundaries with a population of approximately 60,000.

- 13,200 (22%) 0-14 yr old
- 18,000 (30%) 15-39 yr old
- 19,800 (33%) 40-64 yr old
- 9,000 (15%) 65+ yrs.

Approximately 45% of the population are female, aged 5 -40 years.



## Current utilisation

Pukekohe Netball Centre hosts a variety of netball competitions throughout the year, including a main winter competition that runs from January to August. Fun Ferns starts with players aged five years, and social netball in October to December, resulting in year-round utilisation for netball.

In addition, the Centre provides a range of netball clinics, programmes, and courses to upskill players, umpires and coaches.

The Centre is utilised most days of the week with other community use of the facilities including:

- the down-stairs rooms are used twice a week by Middlemore Hospital who deliver better breathing clinics – this involves indoor exercise and the covered courts for outdoor exercise programmes.
- Red Cross use the main lounge for first aid courses 3-4 times a week
- an embroidery group use the downstairs area weekly
- the building is used for other one-off meetings by other groups
- emergency Civil Defence venue.

Centre management indicated that ensuring the facility is well utilised by other community groups is a key focus area.

## Hireage fees

Hireage fees are set at an affordable community level however no details were available at the time of finalising this report. The facility is well-utilised and the high level of community use has enabled the Centre to maintain netball fees at an affordable level over a number of years.

Revenue streams total revenue in 2022 was \$375,000. This included:

- \$190,000 from netball registration
- \$60,000 from complex hire
- \$40,000 sponsorship
- \$25,000 food/beverage.

## Expenditure

Total expenditure was \$307,000 in 2022. This included:

- \$131,000 for operations (includes repairs and maintenance of \$30,000)
- \$90,000 administration (includes wages)
- \$60,000 in depreciation
- \$25,000 in insurances, rates, etc
- \$6,000 services power and water.

## Capital investment

The centre has been developed on an ongoing basis with significant capital investment including:

- 2001: Main building - \$1,000,000
- 2004: 11 courts rubbersided - \$630,000
- 2008: Four additional courts built - \$600,000
- 2016: Covered 2 courts - \$460,000
- 2020 - Covered 2 courts - \$460,000
- 2023: Rubbersied 1 court - \$50,000.

## Keys messages

- District netball centre with community use.
- Multipurpose/multi-use spaces.
- Alternative income streams supporting sustainable operation.

